



APPEAL SAMPLES

ALL EDUCATION

[DONORRELATIONS.COM](https://donorrelations.com)



OUR GRATITUDE OVERFLOWS

Thank you to hundreds of talented and generous, industry professionals who took the time to participate in our 2022 sample swap.

Providing the nonprofit industry with free samples of donor communications has been a pillar of the work we do at the DRG Group for more than a decade. We simply cannot do this work with you—the amazing DRG Community.

Your work continues to inspire us—thank you for sharing it with us!

With endless gratitude,

The DRG Group



You can make a world of difference

May, 2022



Dear Preferred Salutation,

For nearly a decade, I've had the privilege of shepherding Fuller as its fifth president. During that time, I've met remarkable people of faith, including our students. Many of these students have gone on to engage in important roles of embodying and proclaiming the gospel around the world in highly varied churches, organizations, communities, businesses, nonprofits, schools, and homes.

What has impressed me most is their faith in the unchanging gospel motivating their gifts and call to connect the living reality and hope of God's love in Christ with a church and world in so much turmoil, distress, and trauma. They are enabling the reality of the gospel to become credible.

Now, as we near the end of another academic year, a new class of these innovative thinkers and doers will step across the commencement stage in June and into their futures—our first in-person ceremony in three years! These faithful Christians will carry with them the distinct formation and theological foundations found at Fuller—tools that will allow them to make a world of difference wherever they are called.

Let's help more of God's loyal servants cross that stage. **When you give now, your gift will be used where needed most**, allowing Fuller to create an engaging, enriching, practical, and biblically formed environment for the next generation of Christian leaders.

By joining together to invest in theological education at Fuller, we can continue to equip more pastors, therapists, nonprofit leaders, and creatives like we need. As Romans 8:28 tells us, "... we know that for those who love God, all things work together for good, for those who are called according to his purpose."

Would you please give now to help Fuller expand and deepen our ability to reach and form some of God's urgently-needed future servants and leaders? You can truly make a world of difference.

Blessings to you,

Dr. Mark Labberton
President



YES, I WANT TO MAKE A WORLD OF DIFFERENCE!

Gift Amount:

- \$50 \$150 \$300 Other (please specify) \$_____
- I would like to make my gift anonymous
- Please only send me a year-end summary of my giving

I'm making this gift:

- One Time Monthly
- Quarterly Annually

Give online at Fuller.edu/GiveFuller22
or text GiveFuller22 to 41444

Need assistance with your gift?
Please call 626.792.3232



Payment Method:

Please process this gift with my credit/debit card below:

- Mastercard Visa American Express Discover

Card Number _____ Exp _____

Name on Card _____

Signature _____ Security Code _____

- Check Enclosed

(Made payable to: Fuller Theological Seminary)

THANK YOU FOR CHANGING LIVES!

Contact Information:

My preferred name is _____

Email Address _____ Phone Number _____

Other Ways I Can Make a Difference:

My employer _____ will match my gift.
(I will send a matching gift form to giving@thefullerfoundation.org)

Please contact me about the following:

- Including Fuller in my estate plans Making a gift of appreciated assets
- Participating in Alumni engagement Sharing Fuller's impact on my life
- Offering a challenge gift (of \$5,000 or more) for an upcoming Fuller Giving Day

EXPAND YOUR IMPACT
You can designate Fuller
as your charity of choice on
smile.amazon.com



Charting a Secure Future with a Charitable Gift Annuity



July, 2022

Dear Preferred Salutation,

We have some exciting news to share about how you can boost your retirement income and support Fuller. **Effective July 1, 2022, charitable gift annuity (CGA) rates increased.**

How It Works

You make a gift of cash, marketable securities, or other assets. In return, Fuller pays you a fixed amount for life. After all payments have been made, Fuller receives the remaining value of your gift to support our mission. CGAs also offer you tax benefits including:

- A partial income tax charitable deduction when you itemize.
- Capital gains tax savings on your donated appreciated property.
- Partial income tax-free payments during your life expectancy.

Here's An Example

Mary, 79, transfers to Fuller \$25,000 in exchange for a charitable gift annuity. She will receive yearly income of \$1,700, at a rate of 6.8%.

Need More Flexibility?

With a deferred CGA, the first payment is delayed until a date you specify, which will increase the initial charitable deduction, provide higher income-tax savings, and result in a higher payment to you.

Request Your Personalized Illustration

I would be glad to send you a personalized illustration that includes your potential income tax charitable deduction and the annual payments to you for life. Return the enclosed information form and I'll reach out soon.

ONE LIFE		TWO LIVES
65	4.8%	65/70 4.5%
70	5.3%	70/75 4.9%
75	6.0%	75/80 5.5%
80	7.0%	80/85 6.3%
85	8.1%	85/90 7.5%
90+	8.6%	90/95 8.8%



Respectfully,

Dasha Thomas
Senior Director of Gift Planning

California residents: Annuities are subject to regulation by the State of California. Payments under such agreements, however, are not protected or otherwise guaranteed by any government agency or the California Life and Health Insurance Guarantee Association.

YES, I AM INTERESTED IN RECEIVING A PERSONALIZED ILLUSTRATION!



First Person Name _____ Age _____

Second Person Name _____ Age _____

Income Tax Rate 10% 12% 22% 24% 32% 35% 37%

Value of Gift Property \$ _____ Cost Basis \$ _____

Payment Frequency Monthly Quarterly Semi-annually Annually

Email Address _____ Phone _____

Address _____

City _____ ZIP _____

Scan Below to Use Our
Planned Gifts Calculator





FULL NAME
FULL STREET ADDRESS
CITY, STATE ZIP CODE

March 2022

Dear SALUTATION,

The world has changed significantly since I joined Kansas City University as associate provost for Diversity and Inclusion in late summer 2019.

It has been a busy – and at times, challenging – three years in our world. However, I see great promise in our days ahead. I see it in the eyes of our future osteopathic physicians, researchers and clinical psychologists. I see it in the eyes of our faculty and staff in Kansas City and Joplin.

And, I see promise in the eyes of alumni and close KCU friends like you.

Over the past several years, we have made great strides to develop initiatives that will promote diversity and inclusion within our campus community. They include:

- *Developing a module for our health sciences curriculum designed to teach our students how to identify and dismantle structural racism and advance health equity for all.*
- *Initiating discussions surrounding implicit bias and the importance of LGBTQ-inclusive language from the day our students arrive on campus for orientation.*
- *Creating a partnership between KCU and Harris-Stowe State University (a historically black public university in St. Louis, Missouri) to provide a novel pathway to medical school for under represented minority groups.*
- *Establishing a campus chapter of the Association of Black Psychologists.*

These initiatives are a direct result of KCU’s 2018-2019 campus climate study designed to inform positive, lasting changes that will help create a more inclusive campus.

These are a solid foundation upon which we can build and continue to strengthen the possibilities for our future health sciences professionals. But we still need your help. **Would you please consider a gift today to support a future Kansas City University student? (Over, please.)**

YES, I want to support future health sciences professionals

- I want to support the **2022 Day of Giving Diversity, Equity and Inclusion Scholarship**
- I want to support the area of greatest need
- Please direct my gift to another fund _____

This gift is:

- In Memory of _____
- In Honor of _____

Name
Address
City, State ZIP Code

THANK YOU FOR YOUR SUPPORT

- \$1,000 \$500 \$250 \$100 \$50 \$25
- Surprise Us _____

Your gift of \$1,000 or more qualifies you for the Conley Society
 I would like to learn how to include KCU in my estate planning

SKIP THIS FORM AND GIVE NOW!

Go online to: <https://community.kansascity.edu/dayofgiving22>

- _____
Name on Card
- _____
Card Number
- _____
Signature
- MasterCard
- Discover
- Visa
- Amer.Exp.
- Exp. _____

Questions/Need assistance? Call (816) 654-7280
or email alumni@kansascity.edu.

The work is ongoing, and today, I write to you with a special request: I ask for your support of a newly created endowed diversity scholarship to ensure our prospective and future students are set up for success in their educational journey toward a career in the health sciences.

This special undertaking is the 2022 Day of Giving support focus, but whether you are passionate about supporting this scholarship or another area of need at KCU, I hope you will join me in providing for our students when they need us most.

The diversity scholarship is the first of its kind at Kansas City University, as the goal is to raise \$50,000 during KCU's 2022 Day of Giving on March 30 and 31. At this level, the scholarship will immediately be set up for long-term financial success, so that future students feel empowered to further their education and to pursue their dreams of becoming a physician; conducting research; practicing clinical psychology; or providing dental care.

Your gift today will leave a legacy of easing financial burdens for students who may not otherwise be able to continue their education, while also strengthening Kansas City University's commitment to diversity, equity and inclusion.

Please know that every gift – in any amount – is appreciated at this time. We recognize that so many of our alumni and close friends remain on the frontlines in fighting the war that rages on with the COVID-19 pandemic. Your generosity – past, present and future – is greatly valued.

In closing, I wanted to share with you that Kansas City University is a special place to be. The attitudes and optimism are high. The University holds steadfast to its core values of integrity, compassion, excellence, collaboration, intellectual curiosity, innovation and heritage. And, every day, we live out our mission of *improving the well-being of the communities we serve.*

Your gift today ensures support of KCU's commitment to diversity, equity and inclusion. You are setting up the next generation of health sciences professionals for success.

Sincerely,



Kenneth B. Durgans, EdD
Associate Provost for Diversity and Inclusion

P.S. Day of Giving is an opportunity to come together in celebrating Kansas City University and the special culture of philanthropy that bonds us together all year long. In addition to your gift today, please share your favorite KCU memories on Facebook, Twitter and Instagram with the hashtag #KCUDayofGiving. Thank you!



SUPPORT KCU HEALTH SCIENCES STUDENTS TODAY!

UPDATE MY INFORMATION

Name _____

Email _____

Address _____

Home Phone _____

Cell Phone _____

City _____

I would like to receive texts from KCU

State/ZIP Code _____

Please recognize me or my family in any KCU publications as:

Your gift makes a difference!



Kansas City University

Office of Philanthropy and Alumni Relations



FULL NAME
FULL STREET ADDRESS
CITY, STATE ZIP CODE

October 2021

Dear SALUTATION,

Imagine back in the era when you were obtaining your medical school education. Things got tough from time to time, but we made it through.

Now, imagine your days in medical school with a global pandemic in the backdrop – and then, the unexpected occurs. Your car breaks down. A water main bursts in your apartment. A parent falls ill, and you need to travel home.

Medical school is your top priority, along with your family. But life’s unexpected emergencies still take place. How do you cope with these situations? How do you handle these particular problems? How do you plan on paying for these unexpected financial emergencies?

This is why I am writing to you today: I am asking for your help in providing your contribution in support of the KCU’s Student Hardship Fund.

The Student Hardship Fund started in 2020 as a way to remove obstacles that may impede progress as students pursue their studies at Kansas City University. It is a top priority at this time to ensure students’ continued success at KCU. The Student Hardship Fund Committee meets regularly to review students’ requests for financial assistance for these unanticipated emergencies.

Since Winter 2020, the increased demand for support has only grown more and more – and we need your help today.

Would you please consider a gift today to support a Kansas City University student who has experienced an unanticipated personal emergency? (over, please)



- YES, I want to support future health sciences professionals
- I want to support the Student Hardship Fund
- I want to support the area of greatest need
- Please direct my gift to another fund _____

This gift is:

- In Memory of _____
- In Honor of _____

Name
Address
City, State ZIP Code

THANK YOU FOR YOUR SUPPORT

- GA1 GA2 GA3 Surprise Us! _____

Your gift of \$1,000 or more qualifies you for the Conley Society

- I would like to learn how to include KCU in my estate planning

SKIP THIS FORM AND GIVE NOW!

Go online to <https://community.kcumb.edu/XXXX>

Name on Card

Card Number

Signature

- MasterCard
- Discover
- Visa
- Amer.Exp.
- Exp. _____

Questions/Need assistance? Call (816) 654-7280 or email alumni@kansascity.edu.

These unexpected needs for KCU students are ongoing and are compounded by the challenges associated with the global pandemic. After the Student Hardship Fund Committee has thoroughly reviewed the application and if the application meets the criteria for awarding a donation, it is then that your contributions are put to immediate use.

Please know that every gift – in any amount – is appreciated at this time. We recognize that so many of our alumni remain on the frontlines in fighting the war that rages on with the COVID-19 global pandemic. Your generosity is greatly valued.

You are providing immediate help today for our next generation of health sciences professionals.

Sincerely,



G. Michael Johnston, DO, MACOI (COM '73)
Associate Provost for Faculty and Student Success
Professor of Internal Medicine at Kansas City University

P.S. Your gift today will make an impact on KCU students in need of financial support, as they are addressing unanticipated emergencies. **You are providing a way for students to succeed. Thank you!**



SUPPORT KCU HEALTH SCIENCES STUDENTS TODAY!

UPDATE MY INFORMATION

Name _____

Email _____

Address _____

Home Phone _____

Cell Phone _____

City _____

I would like to receive texts from KCU

State/ZIP Code _____

Please recognize me or my family in any KCU publications as:

Your gift makes a difference!

EMAIL

From: Laine Taylor, DO (COM '05), on behalf of Office of Philanthropy and Alumni Relations | alumni@kansascity.edu

Subject: A scholarship changed the trajectory of her medical education. Will you change another student's life this #KCUDayofGiving?

Body:

Dear [SALUTATION],

It is an honor to share a portion of my story with you today, this #KCUDayofGiving. It is my hope that in sharing our stories – and in giving back what we can – we will inspire and will lift up the next generation of health sciences professionals at Kansas City University.

I decided to become a doctor in the 4th grade. From a young age, I fell in love with learning – and I learned the sense of peace that school brought to me.

Still, I often felt alone in my education. The career goal I set for myself at age 9 served as a beacon of hope. I experienced homelessness, food stamps and family death as a child – but nothing deterred me.

I turned feeling alone to feeling empowered.

My family never wavered in its value of education. I started a black student union in my high school, creating a safe space and a voice for my peers. When it came time to apply to medical schools, I chose to only apply to DO schools because of the holistic approach to healthcare.

I chose KCU because of the dual DO/MBA degree and the scholarship opportunities. Kansas City University was one of the few medical schools I saw in the early 2000s who offered scholarships. Without them, I would not have been able to pursue my educational dream.

[Would you make a gift today – this #KCUDayofGiving – to endow the Kansas City University Diversity, Equity and Inclusion Scholarship?](#)

[SALUTATION], your gift today – in any amount – will ensure future students who have a dream like I did are able to pursue their higher education in the health sciences.

Kansas City University remains committed as [One University](#), offering programming and resources through [the Office of Diversity and Inclusion](#). In addition to your gift today, I encourage you to learn more about the important work of Kenneth Durgans, EdD, Associate Provost for Diversity and Inclusion, and his colleagues at KCU.

Please share your story on social media using the hashtag #KCUDayofGiving or hit Reply to this email. By sharing our respective journeys, we keep the legacy of the osteopathic medical profession alive.

Thank you for your time today in reading my story. Thank you for your gift this #KCUDayofGiving. Thank you for the 9-year-old Laine Taylors out there who hold steadfast to one day pursuing their dream of becoming a doctor.

With gratitude,

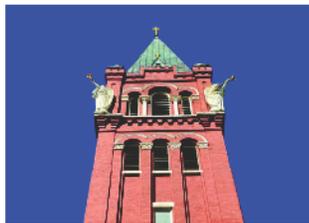
Laine Taylor, DO, MBA

{INCLUDE ONE OF NEWLY REDESIGNED DONATION BUTTONS}

Commented [AD1]: Please exclude sponsorship-related information.

SOCIAL MEDIA POST – Note: Is there a photograph that you prefer we use? Also, this post will need to be edited down for Twitter to make the character length work. Also, please confirm your comfort level with the quote below.

Laine Taylor, DO, MBA (COM '05) decided to become a doctor in the 4th grade. She chose the osteopathic medicine path because of the holistic approach. Kansas City University was her top choice because of the dual DO/MBA degree and related scholarship opportunities. “Had it not been for the scholarship opportunities available to me through KCU, I would not have been able to attend medical school,” Taylor said. Today, Dr. Taylor is Medical Director at The Village for Families & Children in Hartford, Connecticut. Help make a future student’s educational dream come true in supporting the Kansas City University Diversity, Equity and Inclusion Scholarship this Day of Giving! {INSERT GIVING PAGE FORM}



YES!
I WANT
TO
SUPPORT
ONE
WORD.
ONE
GOAL!

Dear <First Name>,

As the incoming dean of the Rosenberg School or Optometry, I see firsthand the ways your support impacts the lives of our students. Inspired by our founders, the Sisters of Charity of the Incarnate Word, we continue to build an incredibly caring and giving culture.

There are many shared qualities that unite us as One Word – our belief in our Mission, our commitment to our community, and our dedication to positively impacting the lives of our students. Each March, UIW celebrates the Mission during Incarnate Word Week. One of those special celebrations, the Feast of the Annunciation, is a major feast of the Congregation of Sisters of Charity and an honored tradition at the University.

This year, to honor and celebrate the many accomplishments of our University during this special week, I ask that you join me by participating in One Word. One Goal. – Incarnate Word's day of giving – by making a gift in support of the Dean's Fund for Excellence. Beginning March 23, the Incarnate Word family will concentrate efforts for 1881 minutes to build additional support for the programs that make our beloved University so outstanding. This time span honors our founding year.

The Dean's Fund for Excellence allows school leadership to direct dollars to areas of immediate need and highest priority. The fund supports extraordinary faculty and student project opportunities, plus research and faculty development, that would otherwise not be financially possible. These funds will be available to support COVID-19 relief, as well as diversity, equity, and inclusion initiatives.

Donors like you, who give to this fund, demonstrate your care for the students and faculty of the Rosenberg School of Optometry. Your generous gift helps us meet the most pressing needs, seize unexpected opportunities each year, and amplify the work we do to fulfill our Mission.

I ask that you join me by participating in **One Word. One Goal.** and making your gift today!

Sincerely,

Dr. Sandra Fortenberry, FAAO
Incoming Dean, Rosenberg School of Optometry

If this communication crosses paths with your recent giving, we sincerely thank you for your generosity.



PLEASE ACCEPT MY GIFT OF:

- \$100 \$50 \$25
 Other \$ _____

DESIGNATE MY CONTRIBUTION TO:
(check one)

- Dean's Fund for Excellence
 The Incarnate Word Annual Scholarship Fund

<Prefix>
<Company>
<Address>
<City>, <State> <Zip>

<PIDM>

Please see reverse for ways to make your gift and stay connected with UIW.

ONE22 RSO

INVESTING IN KNOWLEDGE

Here's how your donation to the Midway Fund can impact the life of a student.



\$50 PER YEAR

Seven bales of hay to feed the three-dozen horse herd of our equine program.



\$100 PER YEAR

More than 1,650 vinyl exam gloves for nursing to have hands-on experience caring for patients.



\$250 PER YEAR

Kits for 10-15 students to learn Biological lab techniques such as antibody testing, bacterial genetics and protein analysis.



\$500 PER YEAR

Textbooks for a student in need who could not afford them otherwise.



\$1,000 PER YEAR

Merit scholarship support for a first-generation student to pursue a degree towards a meaningful career.

Support the Midway Fund. To make a tax-deductible gift, use the enclosed envelope or go to midway.edu and click **Make A Gift.**

Date _____

DEAR [SALUTATION],

This is an exciting time for St. Mary's University. In November 2017, I publicly announced The Defining Moment Comprehensive Campaign, our largest giving campaign in St. Mary's history, initially an ambitious fundraising goal of \$130 million. Two years later, we raised the bar even higher to \$150 million.

The momentum of The Defining Moment Campaign has been fueled by nearly 11,800 donors who made a total of 74,373 gifts and commitments since the announcement. Our ultimate goal has always been to become one of the finest private universities in the region while strengthening our Catholic and Marianist identity.

Now, this vision is within our grasp thanks to advancing our University in three major areas: a campus culture of excellence, long-term success through mission, and student preparedness for life ahead. This campaign has been transformative for every part of the University.

I pray that we can count on your support with a gift to the Annual Scholarship Fund, ensuring that a St. Mary's education remains affordable for talented young men and women. With your support, you can help others enjoy the opportunities you have received here and enhance the value and potential of a St. Mary's degree.

Thus far, the campaign has:

- endowed 15 key academic positions
- raised over \$50 million in student scholarship aid
- funded the complete renovation of dozens of labs and classrooms
- established the Center for Catholic Studies

Your gift today will bolster this historic campaign, which officially comes to an end on Dec. 31, 2021. Join your fellow alumni and friends to make this the most successful campaign. For your use, a giving form is included below as well as a reply envelope. You may also make your gift securely and instantly online at stmarytx.edu/give.

SINCERELY,



Thomas M. Mengler, J.D.
St. Mary's University President



Gift Form

Yes! I would like to help be the one to empower students' potential:

\$18.52 \$50 \$100 \$250 \$500 I/we prefer \$ _____

Frequency: One-time Monthly

I/we would like to make a monthly pledge of \$ _____ over 1 2 3 4 or 5 year(s)

Donors contributing \$1,000 or more in a fiscal year are part of the President's Leadership Club.

Payment Method:

Check enclosed (payable to St. Mary's University)

Visa MasterCard American Express Discover

Print Name _____ Signature _____
Card No. _____ Exp. _____ CVV _____

Please designate my/our gift to:

St. Mary's Scholarship Fund (greatest need)

Other: _____

Dean's Fund:

College of Arts, Humanities and Social Sciences

Greehey School of Business

School of Science, Engineering and Technology

Relationship to St. Mary's:

Alumnus/a Friend Parent

Secure online giving at stmarytx.edu/give.

THIS IS OUR DEFINING MOMENT.

With your support, we can reach the next Defining Moment in St. Mary's University history.



IS YOUR COMPANY A MATCHMAKER?

With matching gifts you may be able to double or even triple your gift! Find out if your company will match your gift to St. Mary's University.

A GIFT IN YOUR WILL

A simple but meaningful way to give. Learn more at plan.stmarytx.edu.

For more information, contact Joel Lauer at 210-436-3791 or jlauer@stmarytx.edu.



Update your contact information or find out about upcoming events by visiting alumni.stmarytx.edu.



Dear [Salutation],

Attending St. Mary's University has been a blessing in more ways than I could have ever imagined. Yet, in the pandemic chaos of Spring 2020, one thing I knew I could count on was the generous support I received from the St. Mary's Annual Scholarship Fund.

I am thankful to the incredible donors like you who made a gift in support of scholarships, making my St. Mary's educational journey possible. It has allowed me to fully devote myself to academics and the studies which will serve me well throughout my professional life.

I am a senior science student majoring in Biology with a minor in Chemistry and Music. **I am writing to thank each of you who have supported the Annual Scholarship Fund and ask you to continue supporting life-changing scholarships at St. Mary's University.**

From the start, I felt a strong sense of community and a profound sense of belonging at St. Mary's that allowed me to excel academically and obtain research and internship opportunities. I joined the Pre-MARC program, which earned me a summer internship with the CURE program at UT Health Science Center, leading to a three-year position to continue conducting lab research.

After graduating, I plan on attending the Paul L. Foster Medical School in El Paso. I hope to explore medical specialties such as neurology, pediatrics and endocrinology. After growing up in a border town, I am excited to return to the border for medical school and learn how to serve my community better. I hope to continue working with disenfranchised communities.

Thanks to your past gift, I have been able to put what I've learned into practice. Every year, your support creates impactful experiences like mine. **Will you please consider renewing your commitment today?**

Please consider a gift of **\$XX** to the Annual Scholarship Fund or any area of your passion. You may use the attached pledge form to mail your gift or give securely online at www.stmarytx.edu/give.

Thank you for helping support students like me. A new generation of leaders, ready and willing to change the world, comes through your generosity.

Sincerely,

Ana Elise Dornbusch
Biology major, Class of 2022
St. Mary's University School of Science, Engineering and Technology

“Thank you again. Words cannot express how helpful scholarship support has been to me. I hope many more students are blessed because of your investment in St. Mary's University.”

School Activities

Pre-Medical Society, Biological Honor Society (Beta Beta Beta) and various music ensemble groups

Favorite Spot on Campus

Treadaway courtyard. Whenever I was stressed about school or having a hard time, I went there to sit, breathe and be present with myself.

Impactful Teacher

Thomas Macrini has been significantly influential during my time at St. Mary's. He coached me to be the confident and aspiring woman in STEM that I am today. He was instrumental in my application to an early acceptance program for medical school, Joint Admission Medical Program (JAMP). He guided me through the application process, and without him, I would have been completely lost as a first-generation medical student.

Yes! I would like to help be the one to empower students' potential:

\$18.52 \$50 \$100 \$250 \$500 I/we prefer \$ _____

Frequency: One-time Monthly

I/we would like to make a monthly pledge of \$_____ over 1 2 3 4 or 5 year(s)

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Check enclosed (payable to St. Mary's University)
 Visa MasterCard American Express Discover

Print Name _____ Signature _____
Card No. _____ Exp. _____ CVV _____

Please designate my/our gift to:

St. Mary's Scholarship Fund (greatest need)
 Other: _____

Dean's Fund:

College of Arts, Humanities and Social Sciences
 Greehey School of Business
 School of Science, Engineering and Technology
 Student Emergency Fund

Relationship to St. Mary's:

Alumnus/a Friend Parent

Secure online giving at stmarytx.edu/give.



IS YOUR COMPANY A MATCHMAKER?

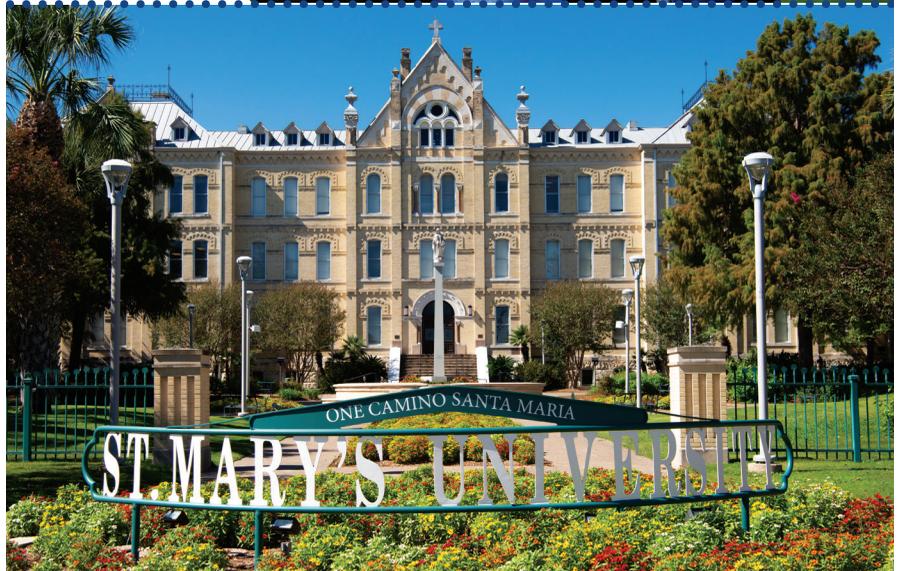
With matching gifts you can sometimes double or even triple your gift! Find out if your company will match your gift to St. Mary's University.

Find out by visiting alumni.stmarytx.edu/matching-gifts.

A GIFT IN YOUR WILL

A simple but meaningful way to give. Learn more at plan.stmarytx.edu.

For more information, contact Joel Lauer at 210-436-3791 or jlauer@stmarytx.edu.



Update your contact information, or find out about upcoming events by visiting alumni.stmarytx.edu.

DONOR

INFORMATION

Name _____

Address _____

City/State/ZIP _____

Preferred Phone _____ Landline Cell

Email _____

(Email is required for a credit card transaction.)

Please check all that apply. Alumni Class of _____ Former Athlete Parent

Sport _____

PAYMENT

INFORMATION

Total Amount \$ _____

Commitment Type

One time donation of \$ _____

Payments of \$ _____ for _____ months _____ years

Beginning _____ Ending _____

GIVING

METHOD

Credit Card Check

VISA MasterCard AMEX Discover

Cardholder Name _____

Card Number _____ Exp. _____ Security Code _____



ST. MARY'S
UNIVERSITY

The Catholic and
Marianist University

ST. MARY'S™

RATTLER NATION



2020-2021

DEFINING

OUR FUTURE

The spring brought about a pandemic, unprecedented challenges and a season cut too short. With your support, Rattler Athletics continues to overcome these challenges with integrity, adaptation and determination because it is the Rattler way.

A new team will officially join Rattler Athletics this fall — Esports. Our varsity team will put St. Mary's at the forefront of a burgeoning new field of collegiate competition. We will continue to place our program in a position to excel — in the classroom and in competition.

★ ★ ★ 2019-2020 SEASON HIGHLIGHTS ★ ★ ★



**1st Lone Star Conference
CHAMPIONSHIP**
(Men's Soccer)

**3.48 cumulative GPA,
HIGHEST in
program history**



**8 NCAA Division II
ALL-AMERICANS**

A WINNING

TRADITION

Despite an early ending, the Rattlers' inaugural year in the Lone Star Conference was a success. Men's Soccer won the LSC regular-season championship and advanced to NCAA "Sweet 16" for the first time in school history; Women's Basketball won their divisional title; Men's Golf finished their shortened season ranked 8th in the NCAA Division II national polls; and the Men's and Women's Tennis teams had eight student-athletes recognized in the ITA Division II South Central Tennis rankings. Our student-athletes continue to preserve the Rattler Athletics winning tradition.

“As we embark on a new season, our focus remains on our student-athletes as we prepare them for meaningful lives beyond competition and the classroom. **I ask than you consider a gift to Rattler Nation this year.** When you support our student-athletes, you witness the incredible impact your gift makes as they continue to further enhance the story and future of St. Mary's Athletics.”

— Robert J. Coleman, Athletics Director

BE A PART OF RATTLER

NATION SUCCESS

The future of Rattler Athletics is bright. Join Rattler Nation at one of the three levels this year.



CHOOSE ONE:

RATTLER PRIDE (\$200)	  	One (1) complimentary admission ticket to all home Athletics events Invitation to all Rattler Nation socials Window decal One (1) additional complimentary admission ticket to all home Athletics events Invitation to Athletics banquet Special Nike apparel discounts Invitation to President's Donor Event and Fiesta Oyster Bake VIP Reception Two (2) pre-game experience passes to one (1) home game Invite to VIP BBQ Beer Garden at the Ball Park
GOLD & BLUE (\$500)	     	
ALL-AMERICAN (\$1,000)	        	

RATTLER

INFORMATION

I want to join Rattler Nation today! (Select one)

All-American (\$1,000)

Gold & Blue (\$500)

Rattler Pride (\$200)

Please direct my gift to:

Rattler Nation (Athletics Fund)

Team (please specify) _____

Donate online at alumni.stmarytx.edu/athletics or mail this form back in the envelope provided.

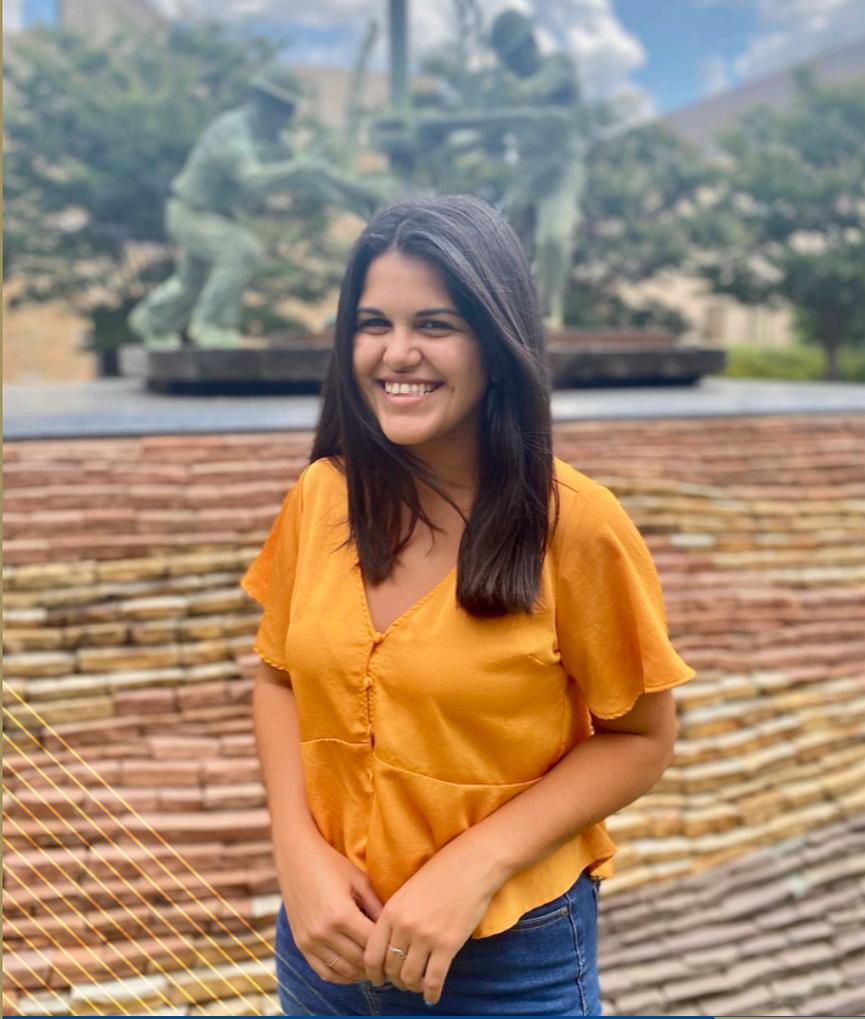


800 S. Tucker Drive
Tulsa, OK 74104

John Q. Sample
123 Any Street
AnyCity, US 23062-6789
ID XXXXXXXXX

utulsa.edu/support

The University of Tulsa's fiscal year is July 1 - June 30.



“ My scholarship has allowed me to find what I love in college. I came in as a mechanical engineer knowing that I liked engineering. Still, it allowed me the time and energy to pursue business, innovation, and entrepreneurship, which is how I found my minor. Without my scholarship, I don't think I would've had this opportunity. ”

CANDELARIA
MECHANICAL ENGINEERING



800 S. Tucker Drive
Tulsa, OK 74104

ENCLOSED IS MY GIFT OF

- _____
- _____
- _____
- Other _____

PLEASE DESIGNATE MY GIFT TO

- _____
- _____
- _____
- Other _____

THIS GIFT IS IN MEMORY/HONOR OF

Name _____
Relationship to me _____

WAYS TO MAKE YOUR GIFT

- Online at utulsa.edu/support
- By check, made payable to The University of Tulsa
- Through a charitable gift, annuity, trust, or other legacy giving vehicle, by emailing legacy@utulsa.edu
- Please contact (918) 631-2301 or annual-fund@utulsa.edu with questions.

INVEST
IN OUR
STRENGTHS

EMPOWER
OUR
STUDENTS





THE IMPACT OF YOUR SUPPORT

2020-2021

Our students rely on the philanthropy of alumni like you. We award almost \$12.2M in scholarships annually, averaging \$11,000 per recipient. Students choose The University of Tulsa for a highly personal, world-class education. Every gift equips them for success in their academic pursuits and prepares them for fulfilling futures in their careers and communities.




\$207,000
from gifts
of \$100 or less


\$12.2 MILLION
scholarship funds
awarded


95%
of students received
financial aid


676
first generation
students


57,614
alumni


93%
job placement rate

“ I was raised by a single mother and throughout middle school and high school I experienced homelessness and although I did very well in high school, I never thought I’d go to college until I received my scholarships from TU and realized it was something achievable. ”

JAYLA,
POLITICAL SCIENCE &
ORGANIZATIONAL STUDIES



“ I’ve been able to do everything from participate on executive committees, join clubs, do research, and spend my summers working in hospital internships to prepare for medical school. All things I wouldn’t have been able to do had I not been on scholarships. ”

GARETT
BIOCHEMISTRY

**"With your support
and my hard work,
we're unstoppable!"**

**WITH YOUR SUPPORT,
GREAT THINGS ARE
HAPPENING AT
IMMANUEL!**

† 140

Every student receives 140 hours of faith formation and service opportunities every year



Immanuel exceeds expectations on the Wisconsin State School Report Card

7 out of 8

Immanuel scores above average in 7 out of 8 key areas on the Wisconsin State School Report Card

100%

ALL of Immanuel students experience the love of Jesus each day from our caring staff and excellent teachers

Hi Friend!

My name is Leah, and this is my first year here at Immanuel! Even though I had a good experience at my other school, I was really struggling with reading and writing. Every night, I'd feel sad because I just couldn't read like my classmates. It's really frustrating to try so hard at something and not make progress!

When I came to Immanuel, my mom spoke to the principal and teachers about my battle with reading and even before I became a student, they were ready to help me overcome my challenges! I was actually diagnosed with a form of dyslexia, and now I know why I was struggling so much and have gotten the specific help I need at Immanuel to reach my full potential! My Immanuel teachers and friends help me every day, and I now get excited to read a good book. Even if it's just for fun!

With your support and my hard work, we are unstoppable!

P.S. - There are sooo many kids just like me, and I want every one to have the opportunities that I do! Will you donate to Immanuel to support our education?



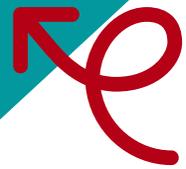
** Student's name was changed to respect their privacy.

YOUR INVESTMENT WILL HELP MORE STUDENTS LIKE LEAH RECEIVE TRANSFORMATIONAL EDUCATION AT IMMANUEL SO THEY CAN DEVELOP THEIR TALENTS AND PREPARE FOR CHRIST-CENTERED, PURPOSE-FILLED LIVES. **CONSIDER MAKING A GIFT TODAY!**

YOUR GIFT OF \$3,000 will send an entire 8th grade class (20 students) on a faith-filled retreat, deepening their understanding of God and making lifelong friendships with each other.

YOUR GIFT OF \$1,192 will allow students in 6th, 7th, and 8th grade the opportunity to participate in the Milwaukee Lutheran Elementary School Athletic Association building confidence and character through sports.

YOUR GIFT OF \$400 will purchase four sets of phonics decodable cards. These cards will provide students with individual or small group reading practice ensuring all readers are on track!



This amount would really help!

YOUR GIFT OF \$135 will fund 3 children's attendance at Vacation Bible School this summer! Immanuel does not charge families for VBS in the hopes of reaching many children. Will you help share the love of Jesus by giving at this level?

YOUR GIFT OF \$36 will supply milk for one student all year! Milk is packed with important nutrients like calcium and vitamin D, which builds strong bones and provides energy for a day full of learning!

YES, Leah! I will support transformational education at Immanuel.

YES! I am passionate about investing in Christ-centered education.

Thank you for believing in the power of education!



Immanuel Lutheran
Church School Child Care

Please fill out enclosed slip to make a gift



CHANGE MAKERS

Change Makers is our newest donor group, made up of

YES PREP STAFF MEMBERS!

You become a Change Maker when you make a gift of any amount to YES Prep. Every dollar you donate goes to the **Family Relief Fund.**

Become a Change Maker at yesprep.org/change-makers



2022-2023 SCHOOL YEAR HOLIDAYS

9/5/22

Labor Day

10/17/22

Fall Holiday

11/21/22 - 11/25/22

Fall Break

12/19/22 - 1/2/23

Winter Break

1/16/23

MLK Day

2/20/23

Presidents' Day

3/13/23 - 3/17/23

Spring Break

4/7/23

Spring Holiday

5/29/23

Memorial Day

6/19/23

Juneteenth



Yes, I want to double my gift so that every student stays on the path to college!



Enclosed is my gift of:

- \$<< ASK1 >> \$<< ASK3 >>
 \$<< ASK2 >> OTHER: \$ _____

My gift is in honor/memory of: _____

- My employer will match my gift.

You can also give online at yesprep.org/donate.

Payment options:

- Enclosed is my check made payable to YES Prep Public Schools.
 Please charge my: **Amex** **Mastercard** **Visa** **Discover**

CREDIT CARD # _____

EXP _____

CVV _____

NAME ON CARD _____

SIGNATURE _____

Please update any incorrect information below:

<< ADDRESSEE >>

<< COMPANY >>

<< STREET 1 >>

<< STREET 2 >>

<< CITY >>,<< STATE >>

<< ZIP >>

Phone: _____

Email: _____

BECOME A GAME CHANGER

Pledge your support all year long by setting up a monthly gift. Go to yesprep.org/donate and select 'Monthly', then complete the form.

For questions about setting up monthly donations, email chrystal.rivers@yesprep.org.

Thank you!



P.O. Box 300467 • Houston, TX 77230



YES Prep Public Schools will increase the number of students from underserved communities who graduate from college prepared to lead.

[yesprep.org/donate](https://www.yesprep.org/donate)

P.O. Box 300467 • Houston, TX 77230 • Phone: (713) 967-9000

KEEP STUDENTS ON THE COLLEGE PATHWAY



The toughest part about this past year is not being able to be with my friends. We used to have pep rallies and played in the gym often. All of that has been downplayed because of the coronavirus.

AYAAN W.
SOUTHSIDE STUDENT



Let us see all children as our children. We can collectively right wrongs, provide opportunities, and share our gifts. In doing so, we love all children as if they were our children. Ultimately, we belong to each other.

NELLA GARCÍA URBAN
CHIEF PROGRAMS OFFICER

THE IMPACT OF THE PANDEMIC ON STUDENT ACHIEVEMENT



-14%

Decrease in class of 2020 graduates enrolled in college



53%

Second graders not reading on grade level due to learning loss



15%

Students of the current junior class that are college-ready

The path to college is more difficult now.

**Help students stay on track and
your gift will be matched dollar for dollar!**

Dear [informal greeting]:

No one could have planned for this. **It's been more than a year since our students were last on campus, learning in person.** And I'm worried for our students. I'm writing to ask for your help to get our students back on the path to college.

Today, you have the chance to be a hero and keep YES Prep students on the path to college. **By donating today, your gift will be doubled, thanks to a generous donor who has provided matching funds up to \$50,000.**

All that has been built to give YES Prep students the highest quality education possible has been completely disrupted. Losing in-person learning, losing that personal connection, has been academically catastrophic. More than 3,100 students are failing classes, which even includes students who have never struggled academically.

Education experts are estimating at least *one year of learning loss* due to the unprecedented circumstances created by the pandemic. Funds are needed for books for kindergarteners, online remediation for students entering YES Prep from other districts, tutoring for students falling behind in classes, and counseling for high schoolers who have lived through too many newsworthy events.

By making your gift by May 31...

- Your donation of \$[ask1] will be doubled by matching funds to \$[ask1x2].
- If you can give \$[ask2], that becomes \$[ask2x2] toward academic tools for students.
- And if you can donate \$[ask3], matching funds will turn your donation into \$[ask3x2] for keeping college in a student's view.

[informal salutation], I know you care deeply about the future of our children after what has been an unbelievable year. From the time a student is accepted to a YES Prep school, we commit to help that student stay on a college-ready pathway. The global pandemic has done its best to thwart our efforts.

Ayaan started with YES Prep as a 6th grader at the Southside campus after moving to Houston from Philadelphia. Over the past four years, Ayaan has made the most of his time at YES Prep.

(over)



He plays on the basketball team, sits on the Student Council, and participates in the Student Ambassador program.

And then COVID-19 happened.

While Ayaan is attending his 10th grade year in-person, many of his classmates are still learning virtually at-home. And being in the classroom is a completely different experience with masks, plexiglass dividers, and empty seats. What Ayaan misses most is the interaction with his fellow Southside Giants.

“The toughest part about this past year is not being able to be with my friends. We used to have pep rallies and played in the gym often. All of that has been downplayed because of coronavirus.”

Despite the challenges of learning in a pandemic, Ayaan is keeping his focus on college. He dreams of going to Howard University after graduating from YES Prep. With caring teachers and counselors helping, I know he can achieve his goals.

Will you donate \$[ask1] by May 31 and have your gift doubled to \$[ask1 x2] to ensure YES Prep students like Ayaan have the tools and resources needed to get back on track next school year?

WE MUST achieve our mission – to increase the number of students from underserved communities who graduate from college prepared to lead. The good news is that we have a plan to fight back against the pandemic’s challenges.

Serve more students. A pandemic will NOT derail our plans. In the 2021-22 school year, we will open two more elementary schools and our first pre-K classes. Developing passionate learners early on is the key to future academic success.

Leverage what we’ve learned. Technology has become a cornerstone in the YES Prep learning model. We will take the tools we’ve gained in accelerated learning strategies and apply them to the classroom next year to put our students back on track.

Increase efforts in matriculation. It’s scary to see the percentage of students advancing to college drop by double digits. We must ensure that students not only graduate from high school but that they enroll, start college as planned, and graduate with a degree.

(over)

[informal salutation], if this sounds like a huge undertaking, you're right. But there is no time to waste. Our children can't wait. Failing our students academically is a loss too great to bear.

My colleagues and I will do whatever it takes to deliver on our promise to students of a college-ready education. Will you join me in this fight?

Please donate by May 31 and take advantage of matching funds to make your gift count for twice as much. That's double the dollars to ensure a generation of student learning isn't lost due to a pandemic. Your impact will be huge.

Thank you for your commitment to keep our students on the college path.

Sincerely,



Nella García Urban
Chief Programs Officer

P.S. Don't miss out on this special opportunity to multiply your gift. Your donation will be matched dollar for dollar, but only if you donate by May 31!