



New Day
FOUNDATION
FOR FAMILIES FIGHTING CANCER

Impact Report 2018

A Message from Gina

We are so excited about the future of New Day!

Together, we've helped more than 520 families in Michigan overcome the harmful effects of Cancer-Related Financial Toxicity (CRFT). This is a big deal and a reason to celebrate! With your help, we're also laying the foundation for the future of our organization to ensure brighter tomorrows for even more families in 2019.

Using experience, data, technology, and new partnerships, New Day is leading the way in the fight against CRFT. With you, our army of committed sponsors, volunteers, and supporters, we will continue to provide innovative solutions to overcome the devastating impact on parents and children. We promise to serve the cancer community with compassion and integrity and to always be good stewards of your abundant generosity!

Please enjoy this look at your impact on the cancer community! We have big plans for giving more families a fighting chance against cancer and we are so thankful for your support!

With love and gratitude,



Gina Kell Spehn
President and Co-Founder



New Day board member JoAnne Purtan (left) with New Day Co-founder Gina Kell Spehn (right) at Happy Hour for Hope

Our impact in 2018

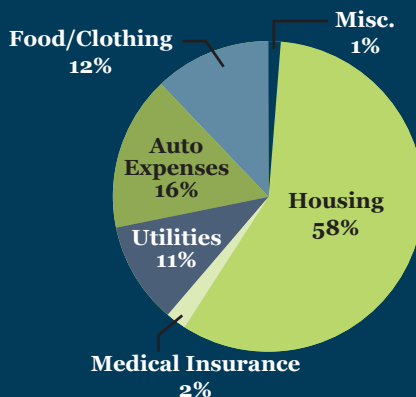
200

families will receive grants from New Day this year.*

\$3,375

New Day paid household expenses averaging \$3,375 per family over a three month period. Payments included rent/mortgage, utilities, and car and insurance payments.

Donations to New Day are used to make a direct impact on families fighting cancer. New Day pays household expenses directly to creditors, never to families.



36

New Day works with 36 hospitals and cancer centers throughout the state of Michigan.

Working Together



New Day has established an affiliate partnership with Family Reach, a national nonprofit with the same mission. Together we are stronger in the fight against cancer-related financial toxicity. This partnership will enhance research, build greater awareness, and ensure that our innovative solutions save more lives.



In April we participated in a Family Reach Affiliate workshop with groups from across the country to learn more about how each group supports families impacted by cancer.

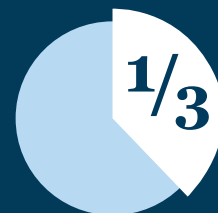
CRFT LEADS TO THE INABILITY TO AFFORD DAILY LIVING EXPENSES



42% of insured cancer patients reported a significant or catastrophic financial burden



The most commonly reported material hardships among families of a child with cancer



Only one-third of cancer patients continue working full time after diagnosis

Financial Treatment Initiative

Building on the success and impact of our current program model, New Day has an expanded vision for the future to include the Financial Treatment Initiative (FTI). New Day is uniquely positioned to advance solutions for Michigan families that will prevent financial toxicity from becoming a reality. We educate and prepare families before they hit critical breaking points. The FTI includes three key components to both serve and solvethis multi-faceted problem:



FINANCIAL ASSISTANCE

is part of our ongoing program services. Paying vital household expenses and providing transportation through a partnership with Uber Health is life-saving for families who have lost income due to a cancer diagnosis. Financial assistance allows families to maintain medical compliance and focus on what matters most.



FINANCIAL NAVIGATION

will allow New Day to assist hundreds of additional families with financial tools in lieu of direct financial assistance. New Day will be using a new technology platform to predict financial burden in the early stages of a diagnosis and provide vital resources to offset the burden. Hiring a skilled Financial Navigator is vital to the success of this program.



FINANCIAL EDUCATION

will empower patients and caregivers through a series of resources including an informative Financial Handbook that equips them to manage financial roadblocks. New Day is also collaborating with Family Reach on research to better understand the impact of financial toxicity and to create awareness beyond the healthcare industry.

Courage in Adversity

FAITH KEEPS SOCHA FAMILY STRONG

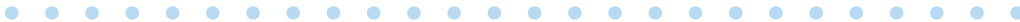
Stephanie Socha relies on her faith to stay positive throughout her husband Steve's cancer journey. His diagnosis of Stage IV prostate cancer came without warning for she and their five children last year, despite Steve's annual physicals and no family history of the disease.

"God gave us a gift with this, in that He has told us that our time is limited and to truly take every day and make the best of it," Stephanie said. "Unfortunately, that's great if you don't have bills you have to pay. My mortgage company doesn't really care that my husband has cancer. I'm sure they're all willing to work with you a bit, but in the end, they want their money. We still have to figure out how to pay our bills. Taking away half of our income was a huge fear for us."

"My mortgage company doesn't really care that my husband has cancer."

Fortunately, a hospital social worker attended the couple's first appointment with the oncologist. "Steve wasn't going to be able to work and that was terrifying," said Stephanie. "The social worker pointed us to New Day and said, 'they're amazing.'"

"Steve has always taken great pride in providing for our family," Stephanie continued. "To this day, his biggest fear is what happens when he's gone. For him to have some of the stress removed by New Day, it enabled him to focus on what he needed to focus on, rather than stressing out."

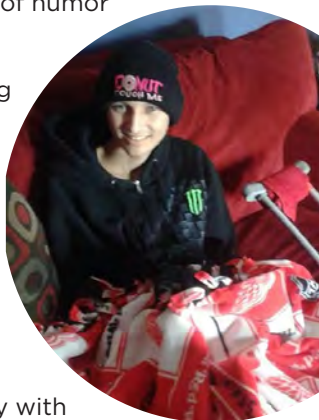


MOTHER HELPS HUSBAND AND SON FACE CANCER

Amy Dean is a fighter, and she's had enough of this cancer business. Her son Eric, almost 18, has faced Osteosarcoma since he was 14. Last fall, her husband Curtis was diagnosed with Stage III rectal colon cancer. So when people share their cancer journeys with her, she knows distinctly what they're facing. "We're cancer veterans, we've got this," she explains with a confidence and sense of humor that keep her going.

Before Curtis's diagnosis, the family was just making it on his income. However, months of chemo, which included a pump 24 hours/7 days week, and 5 ½ weeks of radiation have left him unable to work and the family without his income to rely on. Amy has tried to go back to work, but the response she gets repeatedly from employers who know her family situation is "We want you BUT...how can we count on you to be here?" Her reply? "Because I need the bills paid!"

In December, New Day stepped in to help the family with outstanding water and electric bills, as well as housing costs. "It meant it a lot," said Amy. "It helped so much, it was so nice and so encouraging. We got hit with a double whammy."



CANCER-RELATED FINANCIAL TOXICITY CAUSES INTERRUPTED ACCESS TO CARE



29% of patients skip doctors appointments*



38% postpone or do not fill drug prescriptions*

NEW DAY CLOSSES THE FINANCIAL GAP FOR FAMILIES WHO HAVE LOST INCOME DUE TO A CANCER DIAGNOSIS.

Hospital Partnerships

We are proud of our partnerships with top hospitals and cancer centers throughout Michigan. Here's what some of them have to say about working with New Day:

“As one can imagine, getting diagnosed with cancer can be traumatic. Not only does this diagnosis drain your mind, body and soul...it can also drain your bank account. The New Day Foundation has allowed my patients to focus on their treatments, instead of worrying about bills. It is heartbreaking to hear of families who struggle between paying their bills and/or receiving the lifesaving cancer treatments they need. Without the New Day Foundation, I may not have a resource to offer patients.”

Laurel Martinez
LMSW, LCSW, OSW-C
Oncology Social Worker
Beaumont Hospitals

“Facing a cancer journey for a child is a difficult, daunting task. Families need the support of their support systems and beyond. That is where the New Day Foundation for Families has stepped in. Your foundation has assisted families at Helen DeVos Children’s Hospital with financial assistance when parents were unable to work due to the high medical demands of their children. Parents who have financial stress relief are able to focus on their children’s care and well-being. Your ongoing support means so much to us, but even more to our families that face hardship.”

Marijo Bonner
M.A., LBSW, Medical Social Worker
Pediatric Hematology/Oncology
Helen DeVos Children’s Hospital

“The support that New Day has provided to many of our families has been invaluable. They have prevented evictions, utility shut offs, assisted in providing food, transportation, gifts for holiday celebration when it was likely there would be none, and so much more. The individual care and assistance is truly inspiring and so meaningful for our patients in need. They represent real hope for persons coping with significant and sometimes overwhelming crisis.”

Linda Robinson
LMSW, Social Worker
Karmanos Cancer Institute at
McLaren Lapeer and Clarkston



New Day Hospital Network— 36 locations and growing*

- Ascension/St. John Providence/
Crittenton Hospitals (4 locations)
- Beaumont Hospitals (8 locations)
- Cancer & Hematology Centers of Western
Michigan (CHCWM) (3 locations)
- Children’s Hospital of Michigan-
Detroit Medical Center (2 locations)
- Henry Ford/Josephine Ford Cancer
Institutes (4 locations)
- McLaren/Karmanos (6 locations)
- St. Joseph Mercy (5 locations)
- Spectrum Health/Helen DeVos
Children’s Hospitals (4 locations)

**Locations served through August 2018.*

UBER Health

New Day is continuously looking down the road to better serve our families. We are currently piloting a program with Uber Health to provide rides for families without reliable transportation. Uber Health is designed to be used to travel to and from doctor’s appointments and hospital visits.

In the past, New Day has purchased used vehicles for families. This program was expensive and still left families with insurance and fuel costs that were not always manageable. By partnering with Uber Health, New Day is able to provide reliable transportation for a fraction of the cost. This helps our families maintain medical compliance thereby increasing their odds of beating cancer.



New Day can now provide 417 rides using Uber Health for the cost of buying one used vehicle!

Thank you to these individuals, groups and organizations who hosted fundraisers or volunteered their services for New Day:

- BSP Law Charity Golf and Tennis Classic
- Caron Koteles Riha “Shred Day”
- Clarkston Lacrosse Game for Hope
- Crain Communication
- Dryden High School Football
- Long School (Dearborn) PTA
- Heart of CABi
- Kathy LaFleur Swing for Hope Golf Outing
- National Council of Jewish Women
- Q-Stride Swing for a Cure Golf Outing
- Rock the Plank – St. Peter Macomb
- Stoney Creek High School and Romeo High School (Strike Out Cancer Baseball Game)
- Valentine Distillery
- Thrivent Financial
- Trinity Lutheran Church & School
- Van Hoosen Super Students
- Venture Global Engineering Foundation
- Vineyard Vines at Somerset



HOPE SHINES *Gala*

On Friday, September 21, at the Atheneum Hotel in Greektown we came together for families fighting cancer in our community. The generosity of our sponsors and supporters will ensure that we reach more families in their hour of need and make it possible for them to thrive in the face of tremendous adversity. The \$140,000 raised at our Hope Shines Gala will have a positive and lasting impact on treatment outcomes and survivorship by reducing the catastrophic effects of financial toxicity caused by a cancer diagnosis.

Thank you to our generous sponsors:

DIAMOND SPONSORS



PLATINUM SPONSORS

Beaumont



GOLD SPONSORS



The Kulhavi Team



THE SERGEI FEDOROV FOUNDATION

SILVER SPONSORS



PROGRAM SPONSORS



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Caron Koteles Riha, Real Estate One/Max Brook
Steven Meyer, PhD., Oakland University
JoAnne Purtan, WOMC
Matt Preuss, JMA Services
Mike Toth, Oakland Ballistics
Gina Kell Spehn, Co-Founder, New Day President
Michael Spehn, Co-Founder, Thrivent Financial

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Tami Callahan	Meghan and Eric Pott	Chip Werner
Michelle Chmelko	Curt Powers	Mickey York
Randy Frantz	Mike Reed	



414 S. Main Street, Suite 205, Rochester, MI 48307
(248) 648-1105
FoundationForFamilies.org





Making a **DIFFERENCE** Every Day

As another successful year has drawn to a close at NFI North, we can look back with pride on our many accomplishments. These achievements would not have been possible without the support of our dedicated partners and friends, like you.

Thank you for demonstrating how much you value and believe in our efforts!

Because of you, over 500 children, youth, adults and families were helped by NFI North last year.



Selected as one of the Best Places to Work in both Maine and New Hampshire.



Our children's program in Maine celebrated their 20th anniversary.



We had multiple competitors in the Summer Special Olympic games and they won medals!



The young women from our Davenport program created a Big Sister program.



Our educational services integrated new technologies into their classrooms such as the CK12 platform for math and science.



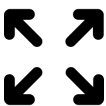
We graduated young people from our educational programs with full high school diplomas.



We sent our youth on to state colleges, some with full scholarships.



The people we serve helped to serve others by providing hundreds of hours of volunteer time throughout Maine and New Hampshire.



We expanded our in-home and community based services in both Maine and New Hampshire.



Helping Individuals & Families SUCCEED



Our Youth M.O.V.E. programs helped the community learn about trauma and resilience through a series of presentations.



Our community garden was a huge success and helped the local food bank.



Program participants practiced numerous random acts of kindness, including raising more than \$1,000 this year to help needy children.



We continue to upgrade our physical plants and technology infrastructure at all our programs.

Looking to the FUTURE

The fresh start of a new year is a welcome time to reflect on your accomplishments, set new goals and reprioritize. As we embark into 2019, we have an ambitious set of goals we wish to achieve.

Below is just a small sample of what we hope to achieve in 2019 with the support of people like you.

1. Continue to enhance the organization's ability to meet needs identified within the communities we serve.
2. Advocate for systems change in order to address gaps in service delivery.
3. Continue to refine our highly competitive employee compensation and benefits package.
4. Support our leadership team by providing advanced training opportunities.
5. Continue to grow our capacity to advance development and fund raising.
6. Strive to ensure that everyone knows about the wonderful work of NFI North.



Donate. Volunteer. CHANGE A LIFE.

You made amazing things happen this year. Thank you! See your name and other donors at: oppent.org/honor

\$23 BRIDGES the Gap

A gift of \$23 is what it takes to bridge the funding gap between what the state reimburses OE and the actual cost of providing critical services to one client for one day.

Financials

For more in-depth financial information, see oppent.org/financials

Revenue

State and Federal Funding	\$13,987,594
Public Support	\$2,330,657
Contributions & Special Events	\$983,392
County Funds	\$750,000
Federal Transportation Grants	\$389,239
Other Grants	\$155,210
United Way	\$52,816
Sales Revenue	\$2,134,272
Miscellaneous	\$179,608
Total Revenue	\$18,632,131

Expenses

Program Expenses	\$14,095,623
Day Services	\$3,735,256
Supported Living	\$3,950,458
Supervised Living-Group Home	\$2,940,666
Respite	\$1,268,213
Supported Employment	\$1,273,388
Transportation	\$927,642
Social Enterprises	\$2,241,624
Fundraising	\$454,580
Home Office	\$2,110,819
Total Expenses	\$18,902,646

Corporate Partner IN THE SPOTLIGHT

Vibra Hospital, a new partner of OE, trusts SecureShred to manage their document destruction in compliance with HIPPA regulations. Their clients and employees enjoy corporate gifts from our Simply Amazing Market. Vibra Hospital also regularly seeks to engage men and women with disabilities in their events.



"We proudly support Opportunity Enterprises because we truly believe their mission makes a significant impact in the lives of the people they serve and our community."

Kevin Zweirs
Chief Marketing Officer

Enriching Lives MONTHLY DONORS

These special donors donated monthly to enrich the lives of men and women with disabilities.

- | | |
|--------------------------|-------------------------------|
| Diane Adkins | Evelyn Komenas |
| Sandra Alvarez | James and Karen Korba |
| Jacqueline Andrews | John Kostecka and Kathy Watts |
| Russell and Ann Barone | Peter and Natalie Krivas |
| Shawn and Sue Ann Benham | Frank and Marie Kubina |
| Julie Blakely | Frank and Lisa Kusbel |
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| Sheila DeBattista | Gwendy Melton |
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| Christine Heinz-McCarty | Jerry and Michelle Scott |
| Michelle Hutchins | Rolland and Valerie Thill |
| Steve and Marisa Kavois | Pamela Thurner |
| Jacquelyn Knight | Lorrie Woycik |



Recognition is reflecting gifts received between July 1, 2017 - June 30, 2018. If your name has been omitted, misspelled, or misplaced, we sincerely apologize. Thank you for your support.



2018 Annual Report



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hi

I'm Derek. I work in SecureShred. I enjoy being out in the community and meeting you at your business while I pick up your shredding. I've worked really hard to learn how to complete tasks and know what comes next. And I enjoy showing off my colorful personality in my sense of fashion. I was honored to be chosen as this year's Business Services Client of the Year.

Who We Help

OE provides along-side support for individuals with physical and developmental disabilities. Our clients prove their potential every day as they reach new goals toward self-sufficiency or discover new things to enhance their quality of life.

964

clients like Derek participate in OE programs.



You can help bridge the gap today at oppent.org/gap or return your gift in the enclosed envelope.

Residential Services

Group Homes offer a first step toward independence through shared living opportunities apart from families while still providing round-the-clock, on-site support staff.

Supported Living provides an individual living in their own home with 24 hours a day care or as little as 4 hours a week depending on the individual's needs.

Respite allows families needing a much deserved break from the demands of caring for a loved one with disabilities, to utilize one-to-one short term care in one of our two respite homes for up to two weeks at a time.

41

men and women lived in one of OE's seven group homes

66

people received in-home supported living services

154

people utilized respite care services

Day Programs

Our curriculum-based day programs challenge each person to meet and exceed their personal goals. Working in small groups, they learn technology, art, cooking, reading, science, recreation, and specialized units throughout the year.

Transportation Services

OE's fleet of 18 vehicles provides accessible, on-demand rides to community members throughout Porter County.

89,287

one-way rides were given, covering 441,132 miles

373

people participated in curriculum-based programming

Business Services

We provide quality services to our community while creating meaningful employment for individuals with disabilities.

How can we help your business?
oppent.org/business-services

1,052

local businesses benefited from using one of OE's business services

Share your talents as a staff member or volunteer!
oppent.org/givetime

give time

"When I was a Direct Support Professional, I enjoyed getting to see the people we serve growing, learning, and developing new characteristics. Now as a manager, I am able to set an example, so they can lead even more fulfilled lives. Their smiles and successes bring me so much joy."

Dion'dra
Lake County
Respite House Manager

Meet KAMRON

2018 Residential Client of the Year

Kamron used to struggle with communication. For eight months OE staff worked with Kamron on how to use a communication board to show his needs and wants. Now, Kamron is able to regularly communicate all by himself. He participates in group activities, shares items with roommates, and is noticeably happier as a result. He is a great role model for his peers.



Learn more about our programs:
oppent.org/programs

good for all

JobSource

Connects businesses with employees along with support in training, coaching, and assistive technology. **72 community businesses were matched with employees and provided meaningful jobs to people with disabilities.**

Simply Amazing Market

Makes and packages fudge, popcorn, candies, treats, and ceramic pieces perfect for personal and corporate gifting.

A second location now open in the Valparaiso Meijer!

OutSource Solutions

Provides **cost-effective, local off-site solutions for packaging and assembling jobs** and creates ongoing work for men and women with disabilities.

OE Clean Team

The OE Clean Team provides janitorial services to community businesses.

SecureShred

SecureShred provides NAID-certified document destruction. We shred on-site or can schedule a pick up, or drop off at our office. **We shredded and recycled 3,353,768 pounds of paper last year — that's 60 trees saved each work day!**

From all of us, THANK YOU!

Whether you attended one of our events, volunteered, donated, or entrusted us with the care of your loved one, because you believed in us, we had our best year yet!

Executive Team

Ellen DeMartinis
President & CEO
Mark Fisher
Chief Financial Officer
Valerie Thill
Chief Program Officer
Peter Wilson
Chief Operations Officer

Board Members

Neil Samahon
Chair
Marc Ruiz
Vice Chair
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Mary Liggett
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Lori Moulton
Rick Rondinelli
Christopher Runnion
Kathleen Smith
Michael Sobeck
Kevin Steele
Lanie Steinwart
Thomas Wisch



*Because of
YOU
Paul is able
to read, type,
study, and excel
in his classes.*

Thank YOU for
improving Paul's
quality of life
through assistive
technology.



Three years ago, Paul's life took a turn he never expected as a result of a major medical trauma. Through hard work, he has gained back much of his physical activity, but he still struggled with the eye focus required to read and the dexterity needed to type.

Then Paul was introduced to assistive technology at Opportunity Enterprises. His life-long dream of returning to college was then a possibility! Today, he's excelling in his classes, thanks to YOU!



2801 Evans Ave
Valparaiso, IN 46383

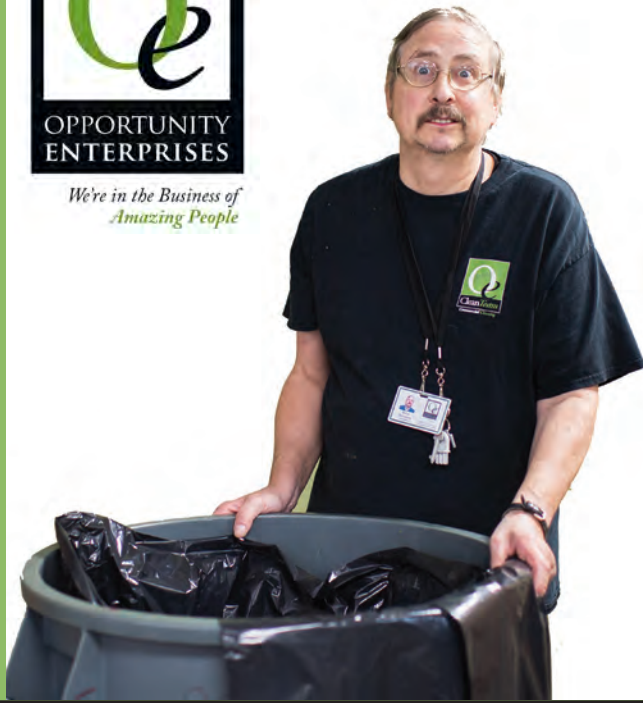
*Thank YOU for making this
success happen! Read more
at AmazingOE.org.*

Because of
YOU
Terry is able
to learn new
skills and earn
a paycheck.

Thank **YOU** for
improving Terry's
quality of life
through job skills
training services.



*We're in the Business of
Amazing People*



Do you remember your first job? You wanted to make a good first impression, right? That is Terry!

He takes pride in a job well done, learning new skills, and taking a moment to socialize with those he works with - something he didn't do before.


Terry works hard on the CleanTeam making everything around him look great - and his paycheck is proof of a job well done.

Your support provides jobs for individuals with disabilities just like Terry to become more independent.



2801 Evans Ave
Valparaiso, IN 46383

*Thank YOU for making this
success happen! Read more
at AmazingOE.org.*



Because of YOU,
Mary is learning
new skills in the
Simply Amazing
Market.

Thank YOU for
allowing Mary
to take pride in
a job well done.

*Stop by to try her favorite
popcorn - Kickin' Caramel!*



Oe

Candies and Popcorn and Fudge, Oh My!

Learning new skills can be fun when it's working with yummy treats. Mary loves the challenges of making and packaging products just as much as she enjoys laughing with patrons at the check-out. Mary is becoming self-sufficient because of You.

Your purchase makes a difference for Mary and so many other amazing people like her!



We're in the Business of [amazing People](#)

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*Thank YOU for making this
success happen! Read more
at [AmazingOE.org](#).*

Don't miss the Grand Opening of the
new Simply Amazing Market
at Meijer in September!



Year in Review

Last year, our County Hospital managed over 40,000 visits. **Thanks to our donors**, our dedicated medical team continues to have access to the equipment and tools they need to be able to provide you and your loved ones with the care you need, close to home.

Your support is so important because medical equipment is not paid for by the government. Every donation to our Foundation is an investment in the bright future of our hospital, and indeed, the social and economic well-being of our County.

The generosity of our community is credited with raising more than \$340,000 for medical equipment this past year. These gifts helped to purchase equipment for gastro and colon tests, heart monitoring equipment in the ER and completed our share for the regional MRI machine. Heartfelt thanks to over 1,000 individual donors, our monthly donors, service clubs and businesses that supported this campaign.

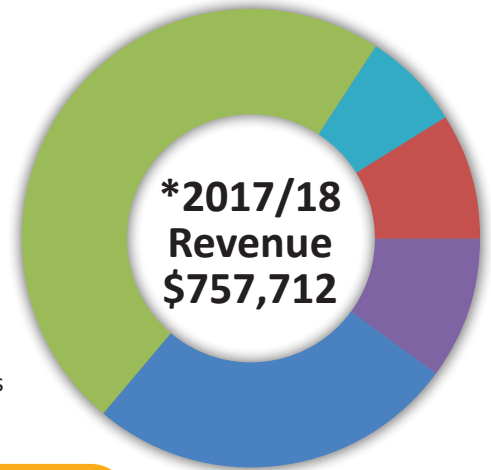
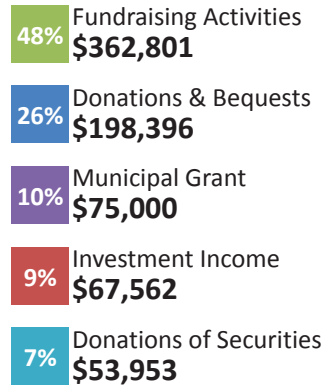
Our community partners and volunteers continue to broaden awareness and interest in our hospital while raising approximately \$65,000 through self-run fundraising events. Amazing and thank you!

One of our greatest champions – the PECMH Auxiliary – showed outstanding support again last year. November’s Festival of Trees raised \$50,000 toward a Picture Archiving System for the Endoscopy Department, which cost \$101,000.

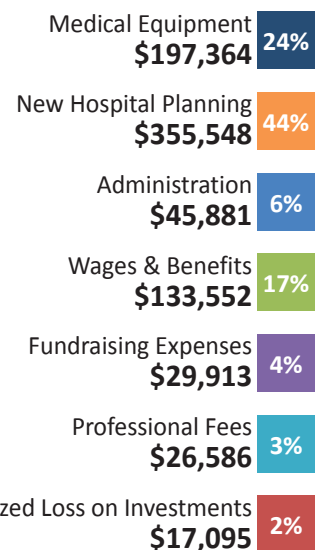
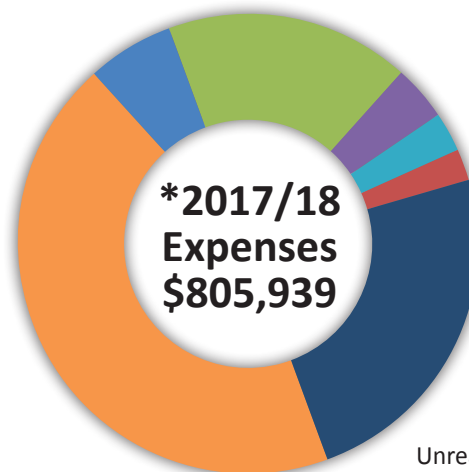


In February, then Minister of Health and Long-Term Care, Eric Hoskins visited PECMH to announce **Quinte Health Care (QHC) had received approval to move to Stage 2 of our new hospital planning process.** The Foundation hired a full-time Campaign Manager. Work continues on the proposal to build a new hospital in PEC and we expect to receive Stage 2 approval in early 2019.

THANK YOU for supporting great care at PECMH. Your commitment to our hospital is inspiring!



**Quinte Health Care supports us by providing office space, computer and phone services at no cost.*



**From the 2017/18 audited financial statements available online at www.pecmhf.ca*

A word from...

If you noticed our expenses exceeded our revenue last year, you are right! When moving into a new building campaign, this is the norm in my experience - coming from several other projects like ours. I am happy to answer your questions and would appreciate hearing from you. Give me a call.

I welcome your stories, your queries and your ongoing support of our hospital. Our community is grateful and our hospital has a bright future because of you!

Shannon
Shannon Coull, CFRE, Executive Director
 613-476-1008 ext. 4503

Back the Build

Give to Your New County Hospital

CONTACT US

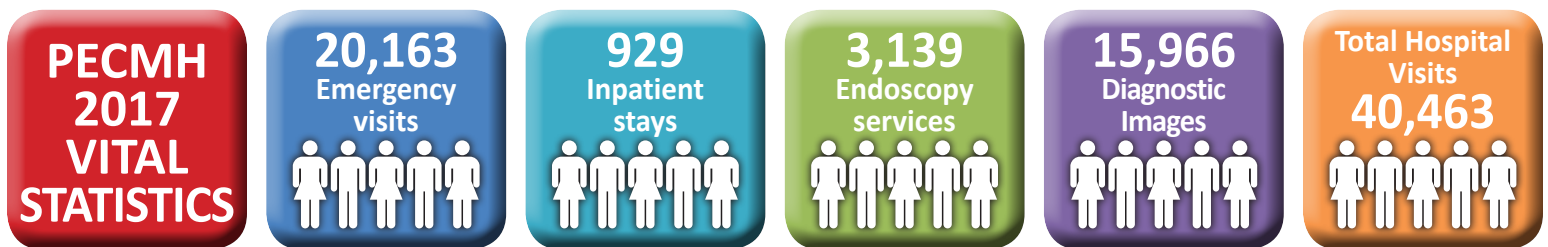
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Marthe Robertson, Campaign Manager
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Briar Boyce, Communications & Donations Coordinator
 briar@pecmhf.ca | 613-476-1008 ext. 4425

WHAT'S NEXT

Our capital campaign has begun! **Back the Build** will raise \$16.5 million towards the cost of building our new County hospital, which includes equipment for the space. We are working closely with Quinte Health Care to advance the application to the Ministry of Health and expect to move into Stage 3 of 5 early in 2019. The proposed 19-bed hospital will have the highest standards for infection control and will continue to provide exceptional acute care, 24-hour emergency services, diagnostic imaging and efficient access to other hospitals in the area. Every inpatient room will have its own private washroom. The emergency department will include more private and flexible facilities. It will be built to handle everything from fish hooks to cardiac events.

Back the Build is off to an incredible start! We have received phenomenal support from donors including the PECMH Auxiliary, Prince Edward County, a local family and several others but we still have a lot more to raise to reach our **\$16.5M** goal. We need your help. Our hospital has a reputation for providing excellent care, but the building is old. We need you to **Back the Build** and help make our vision for a new hospital in the County a reality. Through your generosity, you are helping your community and hospital to thrive.

For more information or to find out how you can help to **#BacktheBuild** please contact us.



Am I Your Neighbour?

Meet our 2018/19 Board of Directors

- | | |
|---|--|
| Monica Alyea ,
Chairperson | Barbara McConnell ,
Vice Chairperson |
| Paul Gallagher ,
Treasurer | Donald Wakefield ,
Secretary |
| Leo Finnegan ,
Past Chairperson | Peter Brady |
| Dennis Darby | Fran Donaldson |
| Lillian Duffy | Pat Evans , President of
the PECMH Auxiliary |
| Sandra Foreman | Sue Law |
| Ken Menlove | Cline Pierson |
| Dr. Michael Shannon | John Walker |
| Peggy Payne , QHC Board Liaison | |

Make every month count!

I am a monthly donor.

As a donor, I appreciate how easy it is to provide meaningful support to the Foundation – the money comes right out of my bank account on a monthly basis and I’m able to spread my annual gift over the course of the year. When I get my tax receipt, I’m almost surprised at how how much I’ve given. It doesn’t feel like a hardship at all! As a former fundraiser, I know firsthand the impact monthly donations can make for the Foundation. Monthly donors provide a predictable, ongoing source of support that is critical for Foundation financial planning.



Lillian Duffy is a member of the Foundation Board and co-chair of its Awareness Committee. She is out and about across the County, sharing current information about our hospital.

Interested in giving monthly?

Call Briar at 613-476-1008 ext. 4425 and she'll get you started.



CHILDREN OF PRISONERS COUNTRY REPORT 2017

Dear Friend,

I'm excited to show you how strong and resilient children of prisoners in our sponsorship program are becoming because of the love and care you show them. We are seeing these precious lives rescued from danger, families' livelihoods rebuilt, and relationships restored with family members, communities, and incarcerated parents. We could not do this important work without your help, and I am truly honored to partner with you.

In 2017, you helped us provide safety, health services, access to education and school supplies, and emotional and spiritual care for 4,214 children in 8 countries. We worked alongside 190 churches, 300 volunteers, and 87 dedicated caseworkers to fulfill this mission.

In this report, you'll learn more about how our sponsorship program served children of prisoners in a sampling of countries in 2017.

Thank you, thank you, thank you for your role in this vital work. Your generosity is making an eternal impact on the lives and hearts of these children and their families.



With gratitude for your partnership,

Andy Corley
President & CEO

COUNTRY REPORT CAMBODIA



Serving **4,214**
children worldwide,
and **964** children
in Cambodia

You made a difference for children of prisoners in Cambodia in 2017!

We partnered with 58 local churches, as well as NGOs, government officials, prisons and correctional centers, health centers, and school teachers to provide ongoing care for sponsored children in Cambodia. Vocational training and income-generation activities continue to be a crucial element in empowering families to be able to care for themselves long-term. In 2017, 31 families were trained in running small, start-up agro-farming businesses, including chicken, pig, goat, cow-rearing, and gardening. The program staff are looking at more ways to invest resources to develop these programs.



SAFETY

- All 964 children received quarterly visits and were placed with an appropriate guardian.
- 636 children and caregivers participated in child-protection training.
- 5 houses, which are home to 22 children, were repaired to help keep them safe and dry during rainy season.
- 669 children now have birth certificates due to the facilitation of the program with local authorities.



HEALTH

- Sick children were supported by local church partners and in cooperation with 42 health centers, staff, and 9 referral hospitals.
- Local church partners raised awareness of preventable diseases to children and families during home visits, and basic hygiene supplies were provided.
- All 964 children received biannual health checks, with 72% receiving a satisfactory health rating.
- 7 families received water filters, 2 families now have latrines, and 51 families received mosquito nets.



EDUCATION

- All 654 school-age children received school uniforms, shoes, writing books, and school bags.
- We also identified 17 children whose homes were very far from school, and purchased bicycles to help shorten their travel time.



SPIRITUAL & EMOTIONAL CARE

- 99% of the children are connected with a local church.
- 223 children and their caregivers were supported to visit their parent(s) in prison.
- 88% of the children participated in program events, such as the "Day Together Day" and more.
- All children were served by a caring Christian caseworker.



PHOTOS: (1) Teav, 11, says, "I am really happy to get a new bike so I don't need to walk to school far away, or be late anymore." **(2&3)** Now that the Khoun and Pon families have access to clean water, the childrens' health has greatly improved. **(4)** Houn and her mother have renewed joy after receiving rice, shoes, school uniforms and books, house repairs, and starter goats for their goat farm.

COUNTRY REPORT

INDIA



You made a difference for children of prisoners in India in 2017!

We partnered with 45 local churches, as well as NGOs and local businesses to provide ongoing care for sponsored children in India. Resiliency was a big theme in 2017, as special camps for children of prisoners were held in each of the five states where the program runs. Group counseling and spiritual classes are given during these camps, while individual counseling is provided during home visits. Children reported higher levels of self-esteem, and new and stronger relationships with their peers, schoolmates, teachers, and community. As children are able to increasingly view themselves in light of God's love, rather than the stigmas placed upon them, they increase their potential to become healthy, successful adults.



SAFETY

- All 1,021 children received quarterly visits, monthly telephone calls, and were placed with an appropriate guardian.
- 26 families received housing support to ensure homes are leak proof and have adequate access to water and sanitation.
- Caretakers received child rights and protection training during a seminar hosted for families of prisoners.



HEALTH

- All 1,021 children received an annual health check, and caregivers and children were fully vaccinated. They were also given health and hygiene training.
- 54 children received special supplies, treatments, or resources to pay for doctors visits.
- All 1,021 children were provided with clothing and supplemental food.



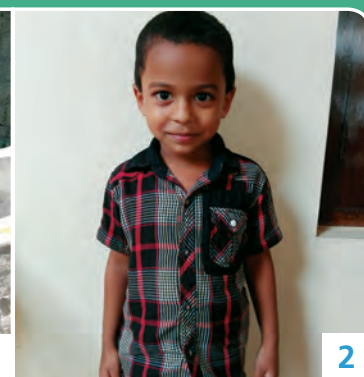
EDUCATION

- Education is a primary focus in India. All school-age children received school uniforms, shoes, writing books, and school bags.
- All of school-age children attend classes regularly.



SPIRITUAL & EMOTIONAL CARE

- 95% of children participated in program events, which give them opportunity to play and connect with peers.
- 98% of children connected with their parent(s) in prison through visits or letter-writing, enabling the crucial development of parental relationships.
- While there are many religious sensitivities in India, 95 children connected with local churches. Some who are not able to attend a church are attending Bible classes.
- All children were served by a caring Christian caseworker.



PHOTOS: (1&2) Four-year-old Ajul fell in 50-foot well and was rescued by his father who was out on parole. Program staff and the community partnered to build a wall around the well, helping to reunite Ajul's family with the community. **(3)** Fourteen-year-old Deepa is grateful to attend school again. She's made many friends, and her class helped celebrate her birthday. **(4)** Children enjoyed a special resiliency camp.

COUNTRY REPORT

ZIMBABWE

★ Serving
4,214 children
worldwide, and
196 children
in Zimbabwe

You made a difference for children of prisoners in Zimbabwe in 2017!

This year, Zimbabwe focused on child development through relationship-building with incarcerated parents. The Child/Parent Connection Program demonstrates that emotional rehabilitation of families and prisoners is possible if they are given the opportunity to stay connected and bond as a family. For decades, Zimbabwean prison policy, did not allow children under age 18 to visit their parent in prison. This year, program staff successfully lobbied government to begin a pilot visiting program for children of prisoners. For the first time in Zimbabwe's history, two family visit sessions were facilitated. In emotional reunions, 86 children were able to visit their parents in prison, some for the first time!



SAFETY

- All 196 children received quarterly visits and were placed with an appropriate guardian.
- All 196 children's homes ensured to meet safety standards.
- Families attended training on child rights and welfare to help them take ownership of their safety.
- 5 more children obtained birth certificates, raising the percentage of children within the program who have birth certificates to 68%.
- 4 children were assisted to relocate in order to stay with their approved caregivers. Each has settled and are doing very well.



HEALTH

- All 196 children received an annual health check and all are now fully vaccinated.
- Caregivers were educated in disease prevention through hygiene and sanitation practices.
- 6 sick children received special supplies, treatments, or resources to pay for doctors visits.
- 24 especially needy families received additional monthly nutritional support.



EDUCATION

- The children in our program are often stigmatized at school for not having uniforms and other required materials. All 158 school-age children were provided school fees and materials, and attend classes regularly.



SPIRITUAL & EMOTIONAL CARE

- A resiliency focused gathering gave children an opportunity to enjoy fellowship with peers and learn more about God's love.
- 100% families in the program are connected with a local church.
- All children were served by a caring Christian caseworker.



PHOTOS: (1) Wacely (6), Loraine (2), Cathrine (11), and Cindy (3) are re-enrolled in school, receiving supplemental food supplies, and look forward to the regular visits from program staff. **(2)** Children show their drawings during an Angel Tree celebration. **(3)** Mrs. Vurayai is grateful her children have a better future now that they are enrolled in sponsorship. **(4)** These children cannot contain their excitement about visiting their incarcerated parent for the first time.



A Note from Rabbi Eliav Bock, Executive Director



We began a tradition when we opened camp for our first summer in 2010: an intensive Jewish community where Judaism is not just observed, but where it is mindfully lived and celebrated. Since that first summer, we have grown to meaningfully impact the lives of over 550 youth each summer while remaining, at our core, a rustic camp dedicated to the personal growth of every camper. Even the electrical fire disaster of August 2017, where our main lodge - housing our dining hall, kitchen, laundry, camp offices, and packout center - was destroyed, did not deter us in continuing to provide inspiration and engagement for our campers. YOUR generous support enabled us to quickly evaluate our options, determine a best course going forward, and act upon those decisions for opening camp in 2018 and future years.

As we approach our milestone 10th summer (2019), many of our founding campers and staff have moved on to “the real world.” In doing so, they

have taken the values learned at camp and applied them to their personal and professional lives. Each summer as I look into the eyes of our campers and staff, I see the sparkle of future Jewish leaders. It is a humbling feeling to know that parents have trusted us to influence the future of the Jewish community.

Ramah in the Rockies graduates are the forefront of ensuring that Judaism remains vibrant and relevant for this next generation.

After two years of planning and program development, our newest initiative - BaMidbar Wilderness Therapy - opened in January, 2018. While BaMidbar’s inaugural season coincided with camp’s off-season, when summer’s campers are in school, it will move to a year round program beginning in the fall of 2018. The only such Jewish program in the country, BaMidbar utilizes nature-based therapy as a pathway to recovery for young adults struggling with mental health or ad-

diction-related challenges. During its inaugural season BaMidbar welcomed eight students. Throughout this time, the Bamidbar staff have also been working to grow community engagement opportunities by developing and conducting rabbinical professional development workshops, parent workshops, and teenager programs.

Our incredible growth and ongoing success is possible due to generous supporters and raving fans from both our home communities in Colorado and communities extending across North America, Israel, and Mexico. I would like to extend a personal THANK YOU to everyone who has helped turn the dream of a rustic Jewish summer camp in the Rocky Mountains into the reality it is today.

Together, we are shaping the lives of hundreds of Jewish youth each summer. Together, we are sustaining the future of our community.

Camper Testimonials

At camp, I always feel like I can be myself. [...] Last year at camp, I went on advanced backpacking masa. It was very hard and at times I was scared, but I was able to communicate that to my friends and the staff so that I never felt alone. The past six years at camp have been amazing and I want to have as many years of camp magic as I can.



Dakia, New York

Why are camp friendships so special? They're so real. Spending five days in wilderness with just you and [your friends], everything comes out about yourself. There is nothing you can hide about yourself while you're there. My camp friends know so much more about me than school friends do. Even in base camp, every friendship is real because you're relying on others. At camp, a week is like more than a month or two at home. You're with friends all the time. Camp gives me this community.



Harrison, California

Our Mission

The mission of Ramah in the Rockies is to nurture the character development of Jewish youth by providing them the opportunity to challenge themselves physically, intellectually, and spiritually.

Our Vision

Ramah in the Rockies aims to educate and inspire the next generation of leaders who are environmentally conscious and Jewishly engaged. Our vision is to create a spirited, vibrant space in which our *chalutzim* (campers) have the opportunity to thrive and grow personally, while simultaneously learning to embody the values of *tikkun olam* (repairing the world). The Rockies community strives to stir the Jewish soul of every camper through song, prayer, and engagement with the natural world, and ultimately, inspire a love for Judaism and the earth's natural gifts.





כבוד : Acting with honor, dignity, and respect

“Who is honored? One who honors others.” (Pirkei Avot 4:11)

At Ramah in the Rockies, our culture of *kavod* drives every aspect of what we do. Our camp is founded on the ideals of honesty, respect, and inclusion, which comprise the essence of who we are as a community. When we show *kavod* to others, to the environment, and to ourselves, we connect with the traditions of our ancestors and inspire a culture of kindness that can change the world.



שמחה : Finding joyful Jewish meaning in every aspect of our lives

The dynamic culture of Ramah in the Rockies inspires a unique sense of *simcha* (joy) on the ranch. As our campers establish lifelong friendships and build a vibrant community, they come to know a raw and authentic joy through the lens of teamwork, learning, and spiritual growth. This joy has a transformative value: its spirit sows the seeds of everything we do.



צמיחה אישית : Accepting the challenges of personal transformation

At Ramah in the Rockies, we believe in Challenge by Choice and daily give our campers the opportunity and encouragement to challenge themselves physically, intellectually, and spiritually. Throughout every summer, while they engage in a wide variety of outdoor activities, our campers build confidence, gain leadership skills, and ultimately become fully participating members of the larger Jewish community. These abilities remain with our campers in whatever they choose to pursue, both during and after the summer experience.



קשרים : Connecting with our physical and spiritual surroundings

What do connections mean? At Ramah in the Rockies, it means strengthening our relationship with God, supporting Israel and the Jewish people, building and sustaining our communities and important institutions, embracing God’s natural gifts, and becoming worthy caretakers of our environment. As we build *kehillah kedoshah* (holy community) in the Rocky Mountains, we create connections with each other, our communities, and the world around us.

Naming Opportunities

HEALTH CENTER \$750,000

A state-of-the-art facility providing triage, isolation, and sick care to our community.

DINING HALLS (2) \$500,000

Separate dining halls ensure smoother meal times for our campers.

KITCHENS (2) \$375,000

Expanding our kitchen by adding a meat kitchen and parve bakery to better serve our growing camp community!

OTHER NAMING OPPORTUNITIES

Porches (2) \$36,000

Outdoor Seating Areas (3) \$18,000

Pathways \$10,000

Mezuzah (10+) \$1,800

PACKOUT CENTER \$250,000

Great backcountry excursions start with spaces to learn skills, prepare equipment, and care for gear.

OFFICES (4) \$150,000

Dedicated office spaces for our camper care, administration, and logistics teams.

MEDICAL STAFF SUITES (3) \$100,000

Help us attract and retain excellent medical staff.

PATIENT ROOMS (4) \$75,000

Sometimes we need a little more time and space to recuperate.

EXAM ROOMS (2) \$50,000

The first step along the path to wellness is a welcoming space to receive care.

MEDICAL STAFF KITCHEN AND LOUNGE \$36,000

Give our medical team space to re-energize themselves during the fast pace of summer camp activities.



TIMELINE

SUMMER 2018

- Open camp with temporary facilities
- Inspire the next generation of Jewish leaders!
- Evaluate BaMidbar's first season
- Break ground on our new health center

Major Projects at Ramah in the Rockies



In early August 2017, an electrical fire burned our main lodge building housing our dining hall, kitchen, laundry, camp offices, and packout center. We evaluated our options and determined a plan that would enable us to move forward. A new multi-purpose lodge, 25% larger than our previous facility with necessary upgrades, will allow us to meet the needs of our growing community. Scheduled for completion by Summer 2020, the building will also house our packout center and administrative offices and include flush toilets.



As camp has grown, so has a need for a Health Center that provides the best possible care to our community. Our intended facility will be able to accommodate sixteen campers, allow privacy for evaluating care with two exam rooms, and include an indoor waiting area. Upstairs nurse's and doctor's suites will enable us to attract and retain high-level medical professionals. This winterized building will be available for retreat rentals and BaMidbar Wilderness Therapy offices.

Because of you we will emerge **STRONGER**

FALL 2018

- Resume construction on our new health center
- Design and break ground on our new, permanent expanded lodge and dining facility
- Re-open BaMidbar to begin year-round programming after a successful first season

2019

- Dedicate our new Health and Wellness Center!
- Kick off year-long celebration marking camp's 10th season

2020

- Grand opening of our new permanent multi-purpose lodge!
- Establish a scholarship endowment to secure camp for future generations

Thank You For Your Support

1,202 UNIQUE DONORS 08/07/2017 to 5/31/2018

\$100,000+	9 donors = \$3,454,000 in gifts
\$10,000+	19 donors = \$385,333 in gifts
\$1,000+	127 donors = \$286,467 in gifts
\$1 +	1,074 donors = \$151,434 in gifts

We rely on your gifts - of all sizes - to keep the magic of camp happening. We especially want to celebrate the new gifts and pledges received since the fire in August 2017.

Your ongoing support and investment in our community enables us to continually impact the lives of over 550 youth each summer.

**FIRE RELIEF
& REBUILD**
\$2,600,000 total
\$2,350,000 raised

\$250,000 remaining

HEALTH CENTER
\$1.2 million total
\$1.1 million raised

\$100,000 remaining

**WATER
RETENTION
POND**
\$700,000 total

\$0 raised

**2018
CAMPER
SCHOLARSHIPS**
\$200,000 total
\$100,000 raised

\$100,000 remaining

**BAMIDBAR
WILDERNESS
THERAPY
PROGRAM
SUPPORT**
\$180,000 total
\$80,000 raised

\$100,000 remaining

**COVERED HORSE
ARENA**
\$500,000 total

\$0 raised

PAYING OFF OUR MORTGAGE & NAMING THE CAMP : \$4 MILLION

Because of Your Support

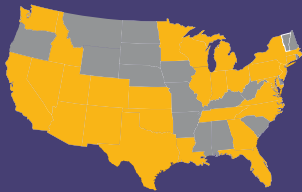


60,000 KOSHER
& healthy meals
served at camp
EACH SUMMER



2,000+
HAPPY CAMPERS
served since opening in
2010

33 STATES
represented at camp



65 MASA'OT
leave from base camp
EACH SUMMER

IN 2017
CAMPERS CARED
FOR



24 HORSES
18 CHICKENS
4 GOATS



25+ Israeli
staff members
come to camp **ANNUALLY**



Campers join us from
7 COUNTRIES

Our Case Statement



Ramah in the Rockies impacts a broad spectrum of Jewish young people through two distinct programs: summer camp and BaMidbar Wilderness Therapy.

As part of the first cohort of the Foundation for Jewish Camp's incubator camps, Ramah in the Rockies opened its doors in 2010 with 118 campers. Since then we have expanded our summer population to 450+ Jewish youth (8 - 17 years old), coming from a wide range of backgrounds, and joining us from 33 states, Canada, Israel, and Mexico. Our enthusiastic staff of closeto 120 young adults (18-27 years old) each summer bring their passions to teach and deepen their

connections to the wider Jewish community. Ramah in the Rockies remains the only kosher, shomer Shabbat outdoor adventure camp in the country.

Each year, Ramah in the Rockies introduces new program initiatives that expand the experiences available during the summer season. From chuggim (activities) like archery, farming, and horseback riding to educational projects focusing on environmental stewardship and healthy lifestyle choices, to youth leadership enterprises combining hands-on team management and wilderness survival skills, we seek to empower the next generation of Jewish young

adults.

Over the past eight years, camp leadership has raised over \$8 million in capital support from generous regional and national funders. They have directed those funds to expand the site infrastructure, both to accommodate camp's rapid growth and replace facilities lost in the fire.

There is no other example of a Jewish camp growing from 0 to 500+ campers and staff with similar capital investments on such a primitive site.



Our Case Statement (cont.)

Ramah in the Rockies continues to grow with an eye towards the future. In considering various options that would best be able to utilize our remote, rustic ranch property during the non-summer camp season, a seed was planted. Over the years, members of the summer staff had shared their stories and journeys in dealing with substance abuse, addictive behaviors, and mental health issues. What shortly became clear was the lack of Jewish faith-based wilderness programs to help these members of our community; the choices available were either Christian-based programs or ones drawing heavily from Native American culture and imagery. With the launch and successful first season of

BaMidbar Wilderness Therapy, we are bringing discussions, resources, and help to those who are more often than not left without support, but needing it most and needing Jewish culture and traditions as the framework to aid in recovery.

As excellent stewards of donor dollars and using philanthropic funds for key capital projects, we have installed sewage and wastewater treatment facilities, expanded our camper and staff housing, and increased program options.

To continue nurturing and sustaining our camp community, we need to invest an additional \$5 million in our lost dining and adminis-

trative facilities as well as construct a new wellness center over the next two years. Additionally, Ramah in the Rockies remains committed to raising camper scholarship funds, ensuring that the magic of Jewish camp in the heart of the Rocky Mountains is available to even more children.

The outstanding success of Ramah in the Rockies during its initial years underscores the enormous potential we offer to educate and inspire Jewish youth during their formative years. With the help of our generous supporters, Ramah in the Rockies will be able to help train, ignite, and encourage the next generation of Jewish leaders.



Testimonials

One of the first things Adina said when I picked her up was “I want to go for 4 weeks next summer”. We’ve been telling some friends about her wonderful experience, plus our son (now 7) wants to attend. This experience helped mold her into a good and adventurous person.

- Edward, Parent

As a staff member of this camp for five summers, I can easily say it is the most amazing Jewish institution I have ever been a part of. One month at this camp had greater impact on my Jewish identity than thirteen years of Hebrew School. I cannot speak highly enough of the staff and campers, the quirky and outdoorsy camp culture, and the physical beauty of the ranch.

-Dave, Unit Head

Ayala has not stopped raving about the camp. She loved the atmosphere, the food, the ruach. She learned so much about herself and what she can accomplish on her rock climbing masa. She felt very included and made many friends. What is really amazing is that she loved how Judaism was practiced. She felt connected to the spirituality and came home sharing zmirot and tfilot which we have continued to sing at home. We are truly thankful for this significant and impactful experience.

- Daphna and Matthew, Parents

Not only is this community one of the most inclusive communities I have ever come across and/or been a part, but the mission of the camp and the way it is carried out in everything we do, is truly incredible.

- Melannie,
Program Assistant



Ramah in the Rockies
300 S. Dahlia St, Suite 205
Denver, CO 80246

Contact Rabbi Eliav Bock
eliavb@ramahoutdoors.org or [303.261.8220](tel:303.261.8220)
To make a pledge or discuss a donation

www.ramahoutdoors.org

Update From the Chairman

At the Ronald McDonald House we have the daily privilege of serving families as they struggle through unthinkable times. While their gratitude is humbling, it is an honor to help these families as they face the illness or injury of a child. The courage they show in the face of life's greatest challenges inspires us to provide our network of support.

As we look forward to the months and years ahead the focus on our 28-bedroom House, Family Room, and Care Mobile will continue to be our chief pursuit. I want to thank each of you: our donors, volunteers, staff, board members and advocates for your support. Without the efforts of our entire community we could not execute on our core mission.

We have set the stage for another amazing year as we continue to execute on our multi-year strategic plan. Changes in the dynamics of our city, Erlanger hospital, and the health care community make each step exciting and challenging. As we stay focused on financial sustainability and governance, I am certain that this organization is prepared to meet each challenge with the vigor necessary to succeed.

From the Desk of President and CEO

"Change, like healing, takes time." - Veronica Roth

I feel this quote by Veronica Roth spells out most of my feelings about 2017. I was given the honor as a member of the RMHC Global Advisory Council of hosting the inaugural session of long-awaited leadership training for RMHC board officers and organizational leaders led by BoardSource at their headquarters in Washington, D.C. The "Board Immersion" Training Program has been wildly successful with over 500 individuals from 153 chapters participating in the 14 sessions held worldwide. Attending with my board chair and vice chair, Jimmy Scotchie and Kara West, we were definitely "immersed" for two full days and returned with suggested "changes" that would make our organization stronger. Implementing those changes does take time.

I can apply that quote also to the changes that have taken place within our mission partner, McDonald's. Their move from a local organization to a regional one with all the inherent changes of a more centralized model has been the biggest change I have seen in their business during my tenure. The transition and the evolving new management model gave us great concern, but I am thankful for our Chattanooga area owner/operators who made a firm commitment to ensure this new model will continue to support the fundraising they do on our behalf.

Last, but certainly not least, are the positive changes we have implemented: two additional rooms in the Ronald McDonald House, the start-up of the Hospitality ala Carte' program for Children's Hospital, and the expansion of the telehealth program with the Care Mobile into Grundy county. 2017 was a year of change and like "healing," it took some time. Well invested time, I must admit.

We continue to need your donations—now more than ever! I hope you continue to invest in our mission of providing families of sick children with the care and resources they need.



Jimmy Scotchie,
Chairman,
Board of
Directors



Jane Kaylor,
President and
CEO, RMHC
of Greater
Chattanooga



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Greater Chattanooga
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RMHC
Greater Chattanooga

Keeping families close®

2017 Annual Report

Upcoming Events



Autumn Children's Festival

Saturday October 6
10 a.m.-6 p.m.

Sunday, October 7
1-5 p.m.

Tennessee Riverpark

**Autumn
Children's
Festival**

Admission is free
Activities cost 50¢-\$3



RMHC® Golf Classic Monday, October 22 at Black Creek

9 a.m. and 2 p.m. Shotgun

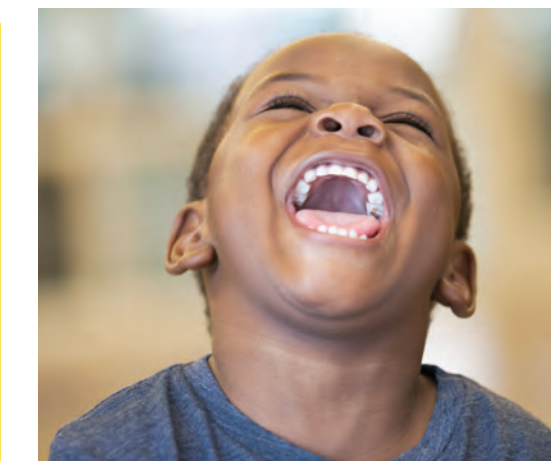
Contact: Tiffany.Commons@rmhchattanooga.com



Ronald McDonald House Charities presents



**New Year's Eve
Downtown Sportsbarn**



567
families

stayed at the Chattanooga
Ronald McDonald House
during 2017



1,706
total visits

were made to the Ronald
McDonald Care Mobile
and via Telemedicine



16,961

visits were made to the
RMHC Family Room inside
Children's Hospital



**25 local high
school seniors**

received a scholarship from
Chattanooga RMHC in 2017



RMHC Board Members (2017-18)

Providing leadership and expertise to RMHC of Greater Chattanooga

Mr. Jimmy Scotchie, *Chairman*
Mr. Larry Vinyard, *Past Chairman*
Ms. Kara L. West, *Vice Chair*
Ms. Janet Jorge, *Secretary*
Mrs. Nicole Jeppesen, *Treasurer*

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Mrs. Wendy Gibson	Mrs. Christy Ramirez
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Mrs. Tracy Hightower	Mr. Scott Rix
Ms. Jayne Holder *	Mr. Skip Sharer
Mr. Art Holekamp *	Mr. Jesse Taylor
Ms. Anne Holland	Mr. Tim Vita
Mr. Henry A. Hoss *	Mr. Dan Walsh
Dr. Debbie Ingram	Mrs. Kristina Welke
Mr. Ken Jones	Mrs. Amy Yacoubian
Mr. David Keller	

* Lifetime Members

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Joshua Dempsey, *Director of Operations*
Tiffany Commons, *Director of Development*

Sarah Griffith, *Project Coordinator*

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Wendy Evans, *Development Associate*
Jules Kinder, *Major & Planned Gift Officer*
Emily Hollis, *Development Officer*
Bethany Ramsey, *Communications Coordinator*

Operations Team

Chantelle Hayes, *Environmental Specialist*
Charlie Hughes, *Night Manager*
Elizabeth Huntley, *Night Manager*
Michele Loyd, *Family Coordinator*
Ricky Robbins, *Volunteer Coordinator*
Cindi Robey, *Environmental Specialist*
Garland Sherman, *Maintenance Specialist*
Jackie Townsend, *Environmental Specialist*
Erica Turner, *Environmental Specialist*
Tonya West, *Facility Food & Functions*

Annual Report Newsletter is published annually by RMHC® of Greater Chattanooga.

Jane L. Kaylor, *President and CEO*
Editors: Tiffany Commons and Bethany Ramsey
Design by: Lisa Davis



Ronald McDonald House Charities®
Greater Chattanooga

Keeping families close®

2017 Annual Report

Share-A-Night

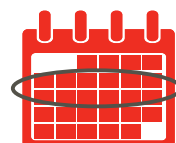


Baby Tate is a sweet little stubborn fighter. His mom, Bailey, spends every waking moment at his bedside. She can do that because she is living at the Ronald McDonald House®. She can only afford to be there day after day because of gifts to the **RMHC Share-A-Night Fund**. Giving her and countless other families every year the care and resources they need when their child is gravely ill—that's what we do.



28 families are supported every day at the Chattanooga Ronald McDonald House

14 days is the average stay for families at the Ronald McDonald House



\$1,848 is the daily cost to serve 28 families at the Ronald McDonald House and visitors at the Family Room

Help families like Bailey and Tate's today and Share-A-Night at www.RMHChattanooga.com

What's New With Our Board

New Board Members

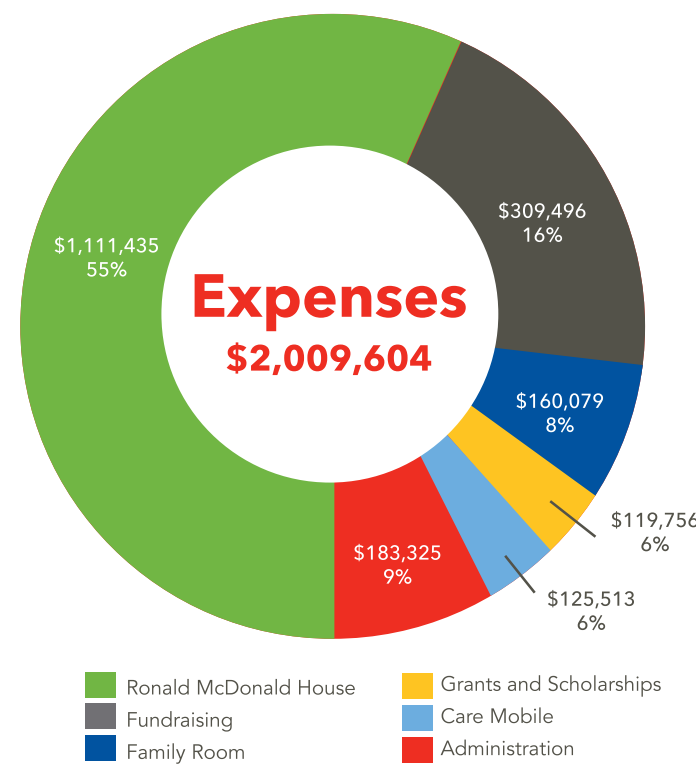
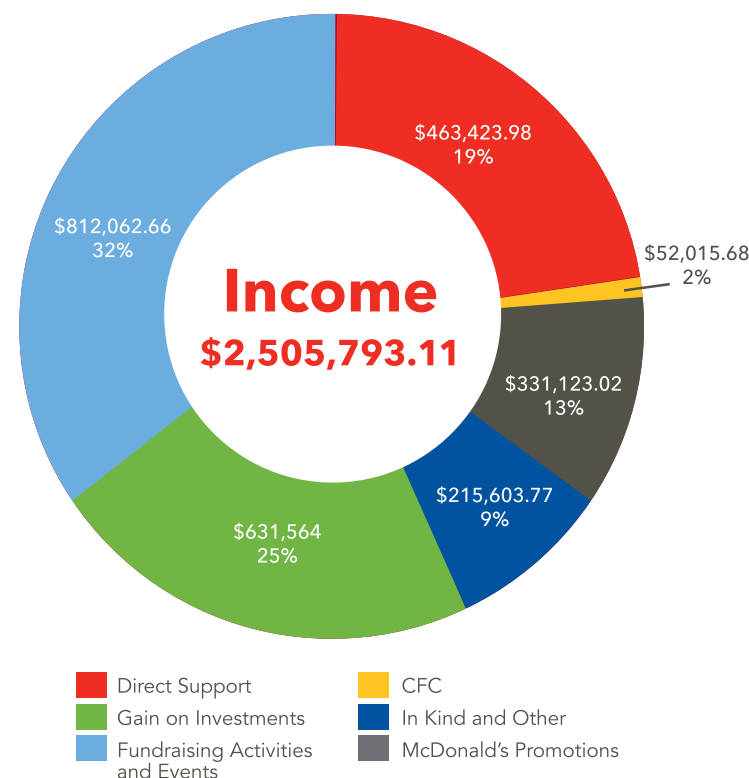
Dr. Dave Bhattacharya
Sallie Brooks
Kim Coffey
Betsy Conroy
Charles Gilbreath
Ken Jones

Melissa McKown
Christy Ramirez

Moving from Active Lifetime Board Member to Inactive
Myra Fuller
Bill McCord

Thank You to these Board Members who are Completing their Service
Starr Adams
Judy Blake
Jeff Davis
Bob Lewis

2017 Financial Report Stats and Figures



Ronald McDonald House Charities® of Greater Chattanooga is being audited by Henderson Hutcherson & McCullough, PLLC, Certified Public Accountants, and a copy of the audited financial statements will be available upon request and published on the organization's public website www.rmhcchattanooga.com as soon as the audit is complete. RMHC® of Greater Chattanooga is a BBB Accredited Business Since 2006.

Volunteer Hall of Fame 2018 Inductees



George & Sarah Bonneau



Peggy Atchley



Richard Hensle

In 2017, over 1,000 individual volunteers donated more than 25,000 hours of service to Ronald McDonald House Charities of Greater Chattanooga. The estimated value of volunteer hours donated in 2017 is:

\$603,500!

IN LOVING MEMORY
Harriett Harris
Loureta Hayworth
Connie Maxwell

Learn how you can become part of our volunteer family at RMHChattanooga.com

Congratulations 2017 RMHC® Scholars Scholarship Recipients



RMHC of Greater Chattanooga is proud of the 25 local students who received an RMHC U.S. Scholarship in 2017 based on their grade point average, community involvement, letters of recommendation and financial need.

Scholarships are made possible each year thanks to RMHC of Greater Chattanooga's mission partner, McDonald's. Since 2002, RMHC of Greater Chattanooga has awarded over \$748,500 in scholarships to high school students.

Grand Givers

Our Grand Givers make an annual contribution of "a grand" (\$1,000 or more) to RMHC. We are so grateful for their generosity that keeps our families close.

3H Group Hotels
AEED, inc.
Allergy & Asthma Group of Galen
Alpha Delta Pi Sorority Beta Beta Chapter
Amazon.com Services, Inc.
Assemblers Incorporated
Associated Mechanical Contractors, Inc.
Mrs. Cheryl Baker
Mr. and Mrs. Robert Barton
Mr. and Mrs. George A. Bender
The Benevity Community Impact Fund
Dr. and Mrs. Woods Blake
Blue Cross Blue Shield of TN
Mr. and Mrs. Thomas Bockman
Mr. and Mrs. George Bonneau
Borden Dairy of Kentucky, LLC
Wendy Bowen Memorial Foundation
Mr. Bradley Green
Mr. and Mrs. Craig Brenizer
Brewer Media
Brittsville Baptist Church
Mr. and Mrs. Mark Brooks
Mr. and Mrs. William Brown
Mrs. Catherine Burney
Burrell Built, LLC
Callahan Mechanical Contractors
Mr. Denny Campbell
Ms. Joan Campbell
Carmax Foundation
Mr. and Mrs. David Carroll
Dr. Zac Catterton and Dr. Jane Catterton
CBL & Associates Management Inc.
Estate of Mario and Grace Charles
Chattanooga Allergy Clinic, PLLC
Chattanooga Civitan Charitable Fund
Chattanooga Coffee Company
Chattanooga Doll Club #820
Chattanooga Down Syndrome Society
Chattanooga Shooting Supplies, Inc.
Chattanooga Times Free Press
Chattem Inc.
Children's Hospital at Erlanger
Child's Play
CIGNA
CIGNA Foundation
Mrs. Carole C. Clark
Mr. Larry Clark
Mr. and Mrs. Wayne Clark
Coca-Cola Bottling Company United, Inc.
Coca-Cola USA
Dr. and Mrs. Robert C. Coddington
Mike Collins & Associates
Combined Federal Campaign
Courtyard and Residence Inn by Marriott
Covenant Life Worship Center
Crabtree Farms
Mr. Eddie Creekmore
Mr. Tommy Cronnon
Mr. and Mrs. Bruce Davenport
Mr. and Mrs. Jeff Davis
Dr. and Mrs. Tim Davis
Mr. and Mrs. Steve Dillard
Dillard's Inc.
Mr. and Mrs. Bill Downs
Dr Pepper Snapple Group, Inc.
Mr. and Mrs. John Driscoll
Mr. and Mrs. Lewis Dyer
Electric Power Board
Elliott Davis
El Meson
EMJ Corporation
Mr. and Mrs. Craig Faust

Mr. and Mrs. James Fischer
Food City
Dr. and Mrs. Mark Freeman
Mr. and Mrs. R. Lee Fuller
Ms. Charlene Ganzer
The Generosity Trust
Mr. and Mrs. Sal Geraci
Girl Scouts CSA
Ms. Gwendolyn Goforth
Golden Insight, LLC, DBA Sun Tan City
Mr. Mike Gondek
Goodwill Baptist Church
Grandview Foundation, Inc.
Green's Lake Road Church of Christ
Mr. and Mrs. Jimmy Griffin
The Grounds Guys of Chattanooga
Grundy County Schools
Guthrie Farms
Mr. and Mrs. Tyson Hall
Harrah's Cherokee Casino
Mr. and Mrs. Jamie Hightower
Mark Hite Realty LLC
Mr. and Mrs. Art Holekamp
Holiday Inn & Suites
Holland Family Foundation
Ms. Anne Holland
Mr. and Ms. Brant Holt
Mr. and Mrs. Rick Honeycutt
Ms. Karleen Howe
Hudson Company of Tennessee
Mr. and Mrs. Norman Hunter
Mr. and Mrs. Anthony Huskey
iCON Air & Mechanical Services
Ingram's Originals
Mr. David and Dr. Debbie Ingram
Inline Electric Supply Co., Inc.
International Paper
Jalapeno CornDog Concessions, LLC
Mr. and Mrs. Ken Johnson
Dr. and Mrs. Gerald Jones
Ms. Janet Jorge
Mr. and Mrs. Mike Kaiser
Ms. Jane L. Kaylor
Mr. David Keller
Mr. and Mrs. Colin E. Kelley
Dr. Jerry Kennedy
Kerfoot Investments LLC
Mr. and Mrs. T Randy Kerfoot
Mr. and Mrs. Tom Kilgore
Mr. and Mrs. David Kling
Mr. and Mrs. Dennis Koehl
Mr. and Mrs. Miles Koger
Kohl's Department Stores, Inc.
La-Z-Boy
Lake Winnepesaukah Amusements, Inc.
William Morris Home Fashions, Inc.
dba: LA-Z-BOY Furniture Galleries
LBrands
Liberty Tax Service-Shallowford
Mr. Archie Long
Mr. and Mrs. David Longley
Mr. and Mrs. John Loudermilk
M & M Industries, Inc.
Mr. and Mrs. Gary Mackey
Madaris Heat & Air
Malnove Holding Company, Inc.
Martin Brower Co.
Ms. Raquel Martinez
The Catherine T. Mashburn Charitable
SUP Foundation, Inc.
Mr. John Mason
Matheny Stees & Associates PC

Chris Matheson Construction
Mauldin & Jenkins LLC
Mr. and Mrs. Bill McCord
McDonald's Chatt-Ad CO-OP
McDonald's of Dayton, Dunlap & Pikeville
McKee Foods Corp. and Affiliates
Mr. and Mrs. Jack McKee
MediTract, Inc.
Dr. and Mrs. Gary Meredith
Modern Woodmen of America/Shane Catlett
Mr. and Mrs. Bill Moore
Mt. View Baptist Church
Nabors to Neighbors Foundation, Inc.
National Christian Foundation Tampa Bay
Network For Good
Ms. Judy Nowell
Oracle Wealth Management
Mr. and Mrs. Daniel Orr
Mr. and Mrs. Ray Painter
Mr. and Mrs. Bob Payne
Mr. and Mrs. Larry W. Peacock
Physicians Care, an Affiliate of Urgent Team
Mr. and Mrs. Scott Pierce
Pinnacle Financial Partners
PlayCore DBA Play&Park Str.
Pratt Industries
Mrs. Barbara Ratcliff
Ms. Ashley Raymond
Ms. Edisa Razic
Mr. and Mrs. Ronald Reahard
Regions Bank
Dr. and Mrs. Thomas M. Reynolds
Ms. Pat Roberts-Ehrenberg
Rock City, Inc.
Rock Tenn
Mr. Robert & Dr. Virginia Rodgers
Mr. and Mrs. Bruce E. Rogers
Ronald McDonald House Charities Global
Ross Aluminum Glass
Samsung
Sara Lee Bread Colonial Baking Co.
Saratoga Technologies, Inc.
Doctors Daniel and Lucy Sawrie
Scenic City Volks Folks
Scenic Community Credit Union
Dr. and Mrs. Larry Schlabach

Mr. and Mrs. Jimmy Scotchie
Sealy Outdoors
Sequoyah Community Spirit Fund
Sherman & Reilly, Inc.
SmartBank
McKee Family McDonald's
Mr. and Mrs. David Smith
Mrs. Morgan Smith and Lisa Lowery Smith
Southern Champion Tray Company
Specialty Enterprises, Inc.
Mr. and Mrs. John P. Spehar
Ms. Kim Stancil
Starbucks
Ms. Kaihan Strain
SunTrust Bank
Sunny 92.3 FM
Mr. Jesse Taylor
Mr. Tracy Teague
Tennessee Valley F.C. Union
Tennessee Society of CPAs
Chattanooga Chapter
Texas Roadhouse
Thirty-One Gifts
Mr. and Mrs. Mitch Tingle
TMG, Incorporated
Truck N Trailers
Unum
Valley Road Baptist Church
Verizon Wireless
Mr. and Mrs. Larry Vinyard
Volkswagen Chattanooga
WTVN News Channel 9
Wal-Mart Foundation
Mr. and Mrs. Dan Walsh
Mr. and Mrs. Douglas Warner
Dr. Danuta Graj Watkins
Webb Family Orthodontics
Ms. Janice Webb
Wellsworks Furniture LLC
Mr. and Mrs. Bernard Westner
Westview Elementary
Ms. Kara L. West
Mr. and Mrs. Phillip Wilson
Mr. and Mrs. Rick Winters
Mr. and Mrs. Hovig Yacoubian
YourCause, LLC

McDonald's® Financial Support

In 2017, the 53 McDonald's restaurants in our Chattanooga Advertising Co-Op, their owner/operators, crew and customers contributed **\$327,051** to RMHC of Greater Chattanooga. This amazing donation contributes to 17% of the annual budget. Since 1986, over \$4.5 million has been raised through the collective efforts of the stores in the Chattanooga region.



Athens McDonald's employees proudly display their 2017 monetary donation to RMHC® of Greater Chattanooga.

PHILANTHROPY MATTERS

2017-2018 DONOR IMPACT REPORT



Our Mission

SYA guides students through a challenging curriculum focused on developing skills for successful engagement in an increasingly interdependent world.

Central to the SYA experience is the adventure of understanding different languages, cultures and peoples.

Our Focus

While students learn much by simply taking part in an experience abroad and living with a host family, SYA designs its programs to develop four key student skills: 1) critical and creative thinking; 2) intercultural competence; 3) language proficiency; 4) independence and interdependence.

Our Approach

SYA strives to take full advantage of our resources to provide the highest quality education. To that end, all of our programs are designed to be:

- 1) intentional;
- 2) place-based;
- 3) experiential;
- 4) intercultural.

Message from the President

Dear SYA Family,

Philanthropy Matters...it really does!

When I travel to our schools and visit with our students and teachers, I see so many obvious and compelling examples of how our partnership with SYA donors makes an enormous and positive difference. In this donor impact report, we highlight those areas of school life that represent strategic priorities and where your financial investment strengthens our ability to advance essential initiatives.

With our mission statement serving as the North Star to guide all of our efforts, we have articulated an SYA “focus” around certain student skills and a pedagogical “approach” that is customized specifically for the SYA experience. You will read about our commitment to ongoing curricular design and improvement, to support of our SYA educators through professional development, and to how we serve our students, special young people who come to us from a broad range of backgrounds and representing the full spectrum of socioeconomic circumstances.

Of course, “philanthropy,” broadly defined, recognizes any and all efforts to advance the human condition. In addition to the financial support you provide, we are also blessed with dedicated volunteers, who contribute their time and talent on behalf of SYA. I want to thank each person who makes a gift, in whatever form that takes, to help us deliver an excellent experience for our students today and ensure a strong, vibrant and relevant education for our students in the years to come.

With appreciation,



Tom Hassan
SYA President



Impact of a Year Abroad

Thank you to the classes of SYA France 1979, SYA France 1985 and SYA Spain 1981 for raising 50% of tuition from at least 25% of your class and sponsoring one or more Class Scholars during the 2017-2018 year! The quotes on this page are the students' thoughts on the impact of their year abroad, written in the spring. The SYA mission was at work in their lives, as you'll see from their reflections.



“Whenever I have a friendly exchange on the street, or strike up a conversation with a store owner, or stay and speak with my host mother after dinner, I feel exhilarated. This has been the experience of a lifetime.”

- Dailey Moore FR'18

“While each class day left me feeling more curious than the last, this desire to learn and discover only multiplied during our several school trips around the country...Between visiting castles in person, seeing slave ports in Nantes, La Rochelle, and Bordeaux, and taking the same pilgrimage of the Mont-Saint-Michel as pilgrims of the Middle Age, our textbooks truly came to life in front of our eyes. Extending beyond a simple hands-on experience, this new kind of learning inspired me and further sparked my dedication to my studies.”

- Defne Egbo FR'18

“I am leaving France with higher self-esteem, a stronger sense of independence, and trilingual. I am leaving France with incredible memories and a burning desire to come back one day.”

- Daniela Martinez FR'18

“Extracurricular activities immersed me in the culture and community and helped me get the most out of my experience. Every week I attended a hip hop dance class and a cooking class where we learned to cook traditional Spanish foods. I also volunteered at a nonprofit organization that helps children from low-income households with their school work. I even had the opportunity to teach English to children with hearing disabilities.”

- Rony Fernandez ES'18





\$2,026,471
Raised in Total Support



1,675
SYA Fund Donors



252 New Donors



\$91,476
New Dollars to SYA Fund



\$1,177,416
Raised for the SYA Fund



\$122,936
Raised for Endowment



114 Leadership Gifts



19% Parent
Participation Rate



18% Alumni
Participation Rate

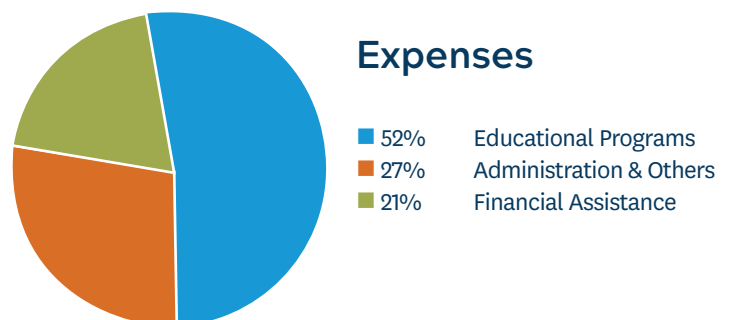
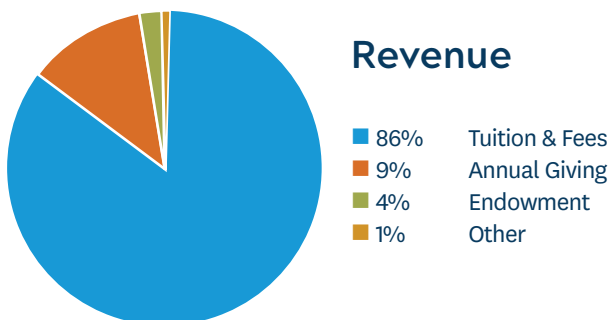
Financial Overview

Our Strategic Plan identifies “Financial Sustainability” as one of the five essential initiatives for School Year Abroad. In 2017-2018 we focused a great deal of thoughtful attention and hard work in this area, and I appreciate the commitment of my colleagues and our SYA trustees whose efforts directly inform our understanding and future planning. Just as the SYA education and experience must evolve, so too does the financial framework that supports it. In the face of certain budgetary headwinds, specifically with respect

to tuition revenue, the euro-to-dollar exchange rate, and increasing demand for financial aid, we finished the 2017-2018 year with a modest operating surplus, for a fourth consecutive year.

All of us are grateful for the time, talent and financial treasure contributed by so many members of the School Year Abroad family. Thank you!

- Michael McCarthy
Director of Finance and Operations



Fundraising Initiatives

\$2018% Challenge Achieved!

Alumni and parent support is critical to SYA's mission and the ongoing enhancement of our programs, and in the 2018 fiscal year, we set a new goal to reach 18% alumni and parent (past and current) participation in giving to SYA. As an incentive, the Board of Trustees offered an additional \$20,000 if both groups could achieve this goal by June 30.

Special thanks to trustee Kirk Davenport FR'77 FR'11P for leading this challenge and to all the volunteers who help with the SYA Fund each year, including the Board of Trustees, Philanthropy Council, SYA Fund Chairs, Young Alumni Country Chairs and Class Ambassadors. And huge thanks to YOU for making your gift! The result: 18% of alumni and 19% of parents gave to SYA!

About the SYA Fund

The SYA Fund is the conduit by which you directly and immediately impact the lives of SYA students and strengthen SYA's programs. Your gift is put to work each year toward current priority needs – financial aid for approximately 50% of students, sustaining and enhancing the academic program, supporting student educational travel, recruiting and retaining excellent faculty, and taking care of our dedicated learning spaces in each country. A strong SYA Fund keeps SYA at the forefront of education abroad.



The June 25K Challenge

In addition to the \$2018% Challenge, an anonymous donor came forward in the middle of June to offer a special end-of-year incentive: not only did he make a very generous outright gift of \$25,000, he then offered an additional \$25,000 in matching funds for all new and increased gifts to the SYA Fund. SYA alumni and parents came through once again and we met this challenge, securing these important matching funds. Thank you!

More Connected Than Ever

Writing and photography by Charlie Reinertsen, Senior Communications Officer

It is late evening in the sun-warmed streets of Zaragoza, and the last rays of sunshine illuminate Pilar's tallest steeples. The avenues are pleasantly crowded as Spaniards wander from storefront to storefront in pursuit of the tastiest croquetas, and a half-moon rises into view against a dark blue sky. In the thick of the evening bustle, a group of twenty-five huddles around a tall individual with a tanned face and a sweater draped over his shoulder. He first addresses the group in English, and then offers further explanations in Spanish and French. The multilingual individuals in the group fill in gaps for the native Mandarin and Italian speakers.

This is the first night of the multi-day Conference on Teaching and Learning Abroad, and Head of Schools and Programs Dr. Aric Visser is outlining the evening's assignment for faculty from our



four campuses: “Find and order dinner on your own, using local currency and without using your native language.”

This evening activity was one of many times during the conference when the group of faculty were put into their students' shoes, and asked to complete a task that would test and develop a key skill outlined in SYA's

mission (in this case, Critical and Creative Thinking: The ability to develop new ideas and challenge assumptions in situations with limited information and/or language skills). The conference, held in Zaragoza in June 2018, provided time and space to share ideas, learn new skills, and to further refine a curriculum that is mission-driven and student-centered. Our faculty delved into complex topics ranging from place-based pedagogy to competency-based learning, as well as the role of an advisor in the context of experiential education. The entire event, as well as three months of online professional development courses leading up to the conference, was made possible by generous philanthropic support from the SYA Community.

“This is the most exciting week of the year,” explains Dr. Visser. “We



have done a lot of soul-searching in the past five or ten years about what kind of a school we want to be, which led to our newly articulated mission statement. Now, we are at the implementation phase, where we gather our faculty to decide the concrete steps that we are taking to align today's SYA experience with our mission and guiding principles."

The benefits of the conference and professional development extend far beyond the week in Zaragoza. Connections made in-person over the summer have led to unprecedented amounts of cross-campus collaboration in the first months of the 2018-2019 school year, resulting in an SYA that is more connected today than it has ever been. "When our faculty from around the world have the chance to come together for events like this," Dr. Visser explains, "it is inspiring to see the light bulbs go off as they realize they are doing



something so similar, and have so much to share with each other. This kind of gathering is worth it for just that alone."

When asked to reflect on the impact of the week-long conference in Spain, SYA Italy Resident Director Pat Scanlon provided a summary that says it all: "We've gotten together as a group of faculty, but we've never done what we are doing right now, which

is to change the methods that we are teaching our students. It is incredibly hard work, and I think we are emerging with an amazing toolbox to go back to our campuses with living documents that will really change the fundamental experience that our students are having, very much for the better. On behalf of everyone here, thank you for the generous support that made this event possible."







Photo by : Jason Rupp

The Bear Conservation Fund

of the International Association
for Bear Research and
Management (IBA)

Impact Report 2018

Mission

Case for
Support

You Made a
Difference

Researchers

Stats

Mission

The goal of the International Association for Bear Research and Management (IBA) is to promote the conservation and restoration of the world's bears through science-based research, management, and education.

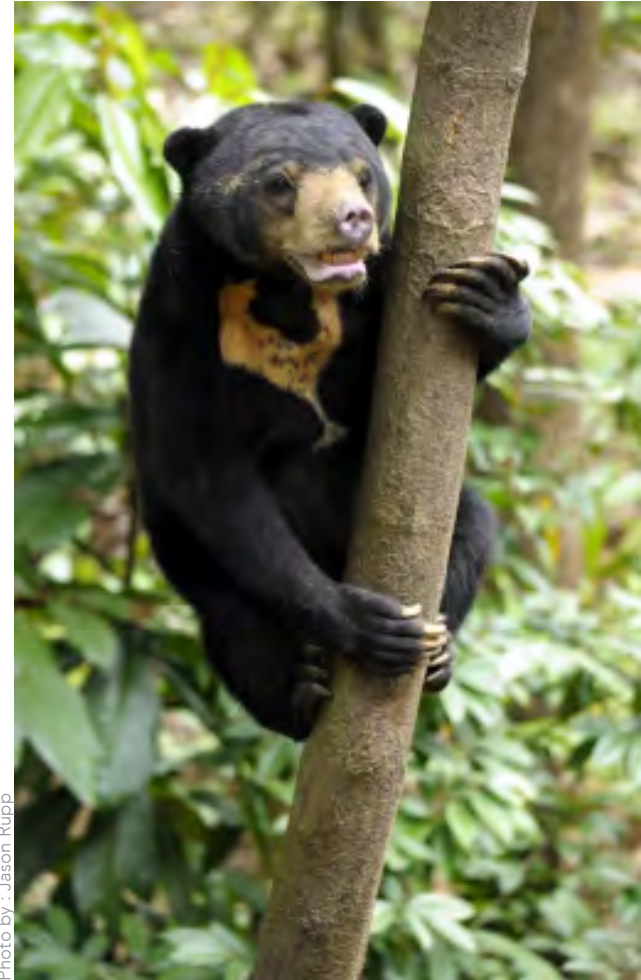


Photo by: Jason Rupp



Marta de Barba, Experience and Exchange Grant recipient



Julia Bevins, BCF Chair



Case for Support

One hundred years from now, we want a world where bear populations thrive in abundant high-quality habitat — all 8 species of bears — from polar bears in the Arctic, to sun bears in Borneo, to Andean bears in the Bolivian cloud forests. We want to be able to visit the barren landscape of the Gobi Desert and see evidence of Mazaalai — the Gobi bear — a rare and elusive sub-species of brown bear, and miracle of adaptation, of which there may only be about 40 remaining individuals

Bears, like so many other wildlife species around the globe, are threatened by habitat loss and fragmentation from human incursion, from illegal poaching and hunting, and the profound problems of human-bear conflict.

The Bear Conservation Fund of the International Association for Bear Research and Management (IBA) supports work to understand and sustain bear populations by funding high impact conservation and research projects through IBA's competitive grants process. Drawing on the broad scientific expertise and conservation experience of IBA's professional members, and with input from the Bear Specialist Group of the International Union for the Conservation of Nature (IUCN), IBA's grants team selects the best new and innovative proposals to support with critical seed funding. These range from implementing community-based conservation efforts for Andean bears in rural Peru to testing the effectiveness of anti-poaching patrols for sun bears in Laos or the placement of watering holes in India to keep sloth bears away from human habitation.

“Those who have packed far up into grizzly country know that the presence of even one grizzly on the land elevates the mountains, deepens the canyons, chills the winds, brightens the stars, darkens the forest, and quickens the pulse of all who enter it.”

—John Murray

Through these grants, IBA helps young aspiring biologists obtain the experience, networking, and resources they need to become effective conservationists and serve the needs of bears and human communities at the same time. As of 2018, IBA has funded 196 projects in 39 countries over 26 years through the Bear Conservation Fund, helping to raise awareness and concern for bears worldwide, better understand their conservation needs, and directly prevent further population decline in critical areas. Our grants have helped launch many award-winning biologists. These scientists have provided elegant solutions to serious human-bear conflicts and other conditions that can hamper conservation.

Human communities and bears are both better off for the work we do. Thank you for you for being part of this great work to keep these iconic animals, these apex predators, with us for a world where the best of nature still exists in abundance.

→ That's what bears do.

Donors, thank you for your support.

Julia Bevins
BCF Chair

907-223-3483 (USA)
BCF@bearbiology.org
www.bearbiology.org

Photo of Gobi bear by Odbayar Tumendumbere

RESEARCH AND CONSERVATION GRANTS, 2018

Andean bear



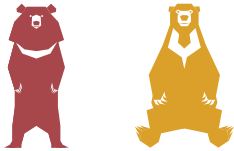
EVA FILIPCZYKOVÁ ECUADOR
RHIANNA R HOHBEIN ECUADOR
RUSS VAN HORN PERU

Asiatic black bear



RABIN KADARIYA NEPAL

Asiatic black bear sun bear



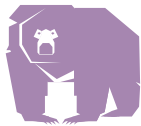
BRIAN CRUDGE SOUTHEAST ASIA

brown bear



LEONID BASKIN RUSSIA
SANZHAR KANTARBAYEV KAZAKHSTAN
ODBAYAR TUMENDEMBEREL MONGOLIA

sloth bear



ANURADHA CHANDRAMOULI INDIA
ARZOO MALIK INDIA
PRACHI THATTE INDIA

sloth bear sun bear



THOMAS SHARP INDIA

sun bear



HASAN A. RAHMAN BANGLADESH
SHYAMALA RATNAYEKE MALAYSIA

"I am deeply indebted to IBA for providing this profound opportunity to work with local communities for bear conservation in a mutual benefit approach. I imagine the village without bear damage and the habitat of bears and without human disturbance."

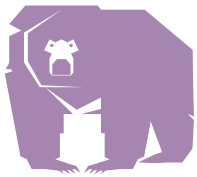


RABIN KADARIYA
Asiatic black bear
NEPAL

Project: Sustainable Alternative Stewardship for Himalayan black bears (*Ursus thibetanus laniger*) Conservation: Awaken for Conservation Priority Species in Nepal



"I am really grateful to IBA for providing this grant that has allowed me to improve and conserve sloth bear habitat in the Gujarat state of India."



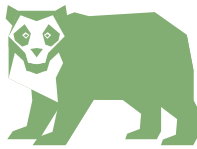
ARZOO MALIK
sloth bear
INDIA

Project: Geo-spatial techniques to locate potential water sources for sloth bears and an experiment to build waterholes aimed at alleviating conflict and human injuries

To our donors:
You Made a Difference



"Thank you donors, for the opportunity to support bears, community and a beautiful piece of wild Peru all in one effort."



RUSS VAN HORN
Andean bear
PERU

The ultimate goal of Russ Van Horn's project is to increase support for conservation of Andean bears and other wildlife species, and coexistence with them, among the communities of Corosha and Chisquilla in and near protected areas in Amazonas, an area deemed extremely valuable to the Andean bears in Peru.



“The R&C grant I received from IBA was instrumental in achieving my goals for my first field season in Colombia. Without this funding, I would not have had the resources required to spend four months in-country, conducting in-depth interviews with more than 50 conservation practitioners.”



To our donors:
You Made a Difference



RHIANNA RACHELLE HOHBEIN 

Andean bear

COLOMBIA

Weaving Networks into Landscape Conservation Planning for **Andean bears**

My goal for this project is to characterize the tangible benefits accrued when various types of conservation entities partner together for **Andean bear** conservation, as well as identify potential points of network ‘fragmentation’ (or gaps in communication). These gaps may represent opportunities to strengthen the overall resilience of the conservation network, leading to more comprehensive and effective conservation actions for **Andean bears** in Colombia.



"The IBA's Research and Conservation Grants were paramount for us in order to actually start our research project. Thanks to these grants we were able to purchase first necessary equipment, such as camera traps, batteries or handheld GPS units, and pay local guides. And moreover, because of your faith in us, dear donors, we were able to obtain additional financing from other sources, which ensured that our project has kept growing and developing, resulting in getting a MSc and a PhD positions for two of our team members, and, above all, in contributing to the general knowledge and conservation of the elusive Andean bears. Thank you our donors — we always will be immensely grateful for your help and your faith in us!"

To our donors:
You Made a Difference



EVA FILIPCZYKOVÁ

Andean bear

ECUADOR

Marking behavior, population density estimates, and terrain use of **Andean bears** *Tremarctos ornatus* — generating knowledge for conservation of a threatened umbrella species.

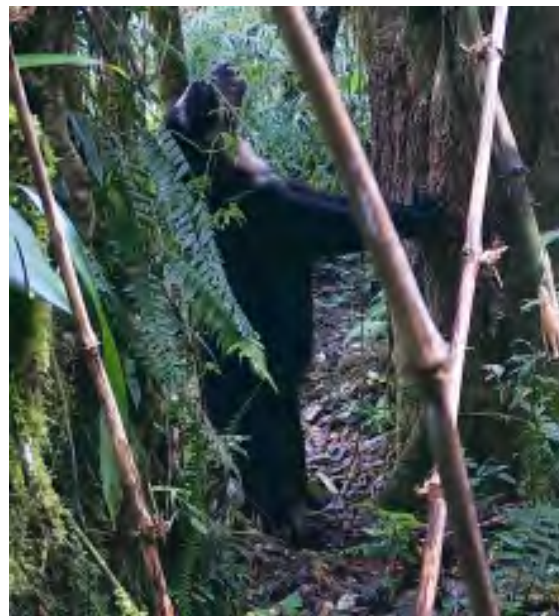
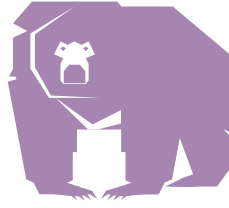


Photo by: Eva Filipczykova



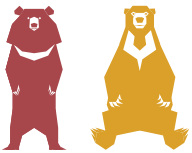
THOMAS SHARP

Sloth and sun bear

INDIA

Step Two in Preventing the Disappearance of sloth bears and sun bears from Northeast India

To our donors:
You Made a Difference



BRIAN CRUDGE 

Asiatic black bear and sun bear

SE ASIA

Evaluating methods for monitoring Southeast Asian bears

"Sun and Asiatic black bear populations are under serious threat in SE Asia and we're implementing conservation actions without the ability to gage our effectiveness. I plan to evaluate the various methods available for assessing sun bear populations, and ultimately develop "best practice" guidelines. I really want to see these bears still here in 100 years! The IBA grant has given me the opportunity to launch my PhD and to develop my skills to tackle this ambitious project."

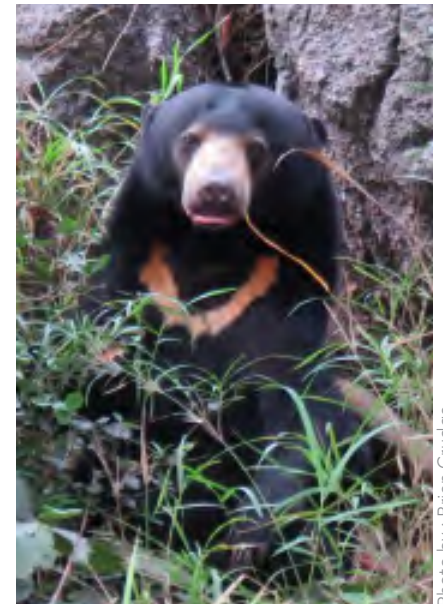


Photo by : Brian Crudge

“Without the research grant, it would have been difficult to accomplish both field and lab work during the crucial years of the third year population estimate, which allowed us to know the survival of these critically endangered bears.”



ODBAYAR TUMENDEMBEREL 

brown bear

MONGOLIA

Understanding and conserving the **Gobi bear** (*Ursus arctos*): non-invasive genetic sampling sheds light on the ecology, population size, diet and taxonomic status of the world's rarest bear



LEONID BASKIN

brown bear

RUSSIA

Hunting, environment and other factors of **brown bear** wariness and aggressiveness in Russia



HASAN A. RAHMAN

sun bear

BANGLADESH

Status and anthropogenic factors affecting **Malayan sun bear** populations in the Sangu-Matamuhuri Forests in the Chittagong Hill Tracts, Bangladesh

To our donors:
You Made a Difference



SHYAMALA RATNAYEKE

sun bear

MALAYSIA

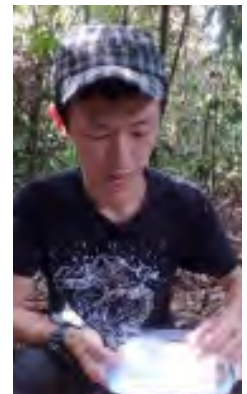
Landscape characteristics and population

Genetic structure of Malayan **sun bears** (*Helarctos malayanus*) in Malaysia

TWO OF SHYAMALA STUDENTS:

“I was able to work on wild sun bears for my masters degree with IBA support”

–Tee Thye Lim



“I am sincerely grateful to IBA for supporting the postgraduate research of two excellent Malaysian students committed to sun bear conservation, and for supporting my goal of building capacity for conservation science in a country that urgently needs it. We could not answer all our research questions, but we definitely made progress in furthering our knowledge about this species.”



“IBA’s support was crucial for completing the research for my master’s degree”

–Lai Wai Ling

“With the money received from the grant, we were able to buy photo traps and surveillance equipment (binoculars and GPS) thanks to which we have determined that there is a resident population of the Tien Shan bear in the basin of the Bolshaya Almatinka river, where this species was absent for several decades.

Due to the extremely low potential of our country for funding biodiversity conservation, the grant money allowed us to devote a full part of our lives to the study of the unique Himalayan brown bear. We express our gratitude to you for this!”



SANZHAR KANTARBAYEV
brown bear
KAZAKHSTAN

Pilot study into the genetics and population ecology of the Himalayan brown bear (*Ursus arctos isabellinus*) in recreational zones of the Northern Tien Shan Mountains



Photo by : Sanzhar Kantarbayev

To our donors:
You Made a Difference

CLICK TO VIEW:

[SANZHAR'S VIDEO FOOTAGE](#)

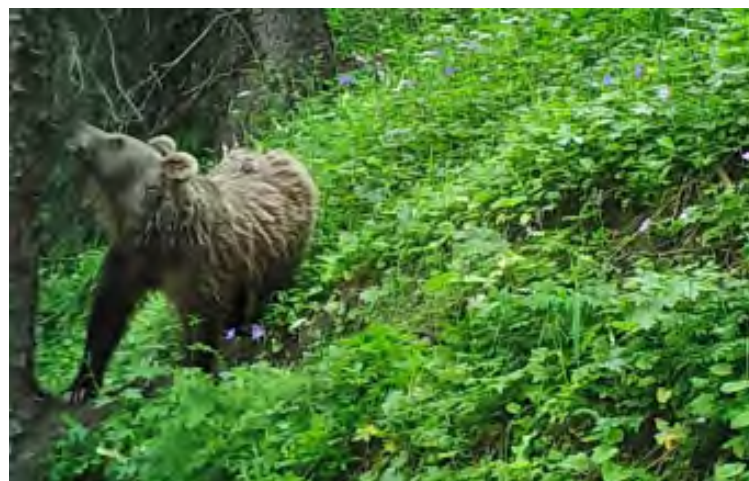


Photo by : Sanzhar Kantarbayev



Photo by Nishith Dharaiya



“Up to 80% of sloth bear diet can comprise of termites in non-fruiting season! And we still don't know what termite species are eaten by sloth bear and how are these species distributed. The IBA grant has enabled me to study termite species eaten by sloth bears, an important resource we have very little information about. Thank you donors for making this possible!”



PRACHI THATTE

sloth bear

INDIA

Diversity and distribution of mound-building termites, a major component of sloth bear diet, in the central Indian landscape

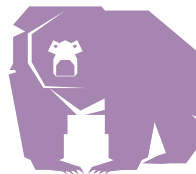
To our donors:
You Made a Difference



Photo by Rohan Jahagirdar

Field team collecting scat in sloth bear habitat, Rajasthan, India.

“The IBA grant has enabled us to study how sloth bears are being impacted by the breaking up and fragmentation of their habitats. Fragmentation is a primary threat faced by sloth bears because India is developing so rapidly. Understanding the impact of habitat fragmentation on sloth bears is critical to conservation planning if sloth bear populations are to continue into the future. Thank you donors for making this possible!”



ANURADHA CHANDRAMOULI 

sloth bear

INDIA

Connectivity among sloth bear populations in the western limit of its distribution



RABIN KADARIYA

"I am deeply indebted to IBA for providing this profound opportunity to work with local communities for bear conservation in a mutual benefit approach. I imagine the village without bear damage and the habitat of bears and without human disturbance."

In depth look at this study:

What do you do if villagers in the Annapurna Conservation Area (ACA) of Nepal complain about Himalayan (Asiatic) black bears raiding their corn crops? First you check. To your dismay, you find that agricultural crops make up 84% of fecal samples in the rainy season. Some of the villages suffer human casualties from bears, and in retaliation and anger for human and crop loss, kill them.

There's much work to be done! The ACA is the largest protected area of Nepal and includes 7,629 km². Rabin Kadariya and his team have taken on bear conservation in this huge area and broken it down into several components. Firstly, they've developed a crop damage compensation scheme for a bear-afflicted village, Kujo, and that compensation scheme was derived from within the community, not from an outside governmental group. The total maize



loss this year was estimated at \$1,337 USD and the farmers were compensated \$1,070. The farmers were very satisfied with that and showed a strong desire for the conservation of Himalayan black bears thereafter.

After quite a bit of negotiation, local governments in the ACA stated they were willing to cover 50% of the damage made by bears in Kujo and other surrounding villages because of the success of the Kujo project. And in Kujo, farmers are happy to contribute 20% of damage made by bears if the other 80% is compensated. Rabin and his team still need external donors to make up that 20% difference. Wish them luck!

Rabin and his team are planning to organize national level workshop aimed at incorporating crop damage from bears in the national wildlife damage compensation guidelines. Right now there are no provisions for the compensation of agricultural crops

damaged by bears, whereas damages from other wildlife species are covered.

Rabin selected a second conflict prone village to try a pilot project, replacing the maize crop with another alternative crop, that being ginger. Ginger is a spice crop that has high cash value but is unpalatable to bears and other wildlife. They organized 45 farmers and convinced them to try this replacement. During their discussions, farmers showed a keen interest in bear conservation if their crops didn't suffer. Rabin organized onsite farming training with the help of agriculture experts and provided 60 kg ginger rhizome to each farmer. The ginger's impact to rural livelihood will be assessed in the year after harvesting the first-year crop. If it works, farmers are planning to replace all their corn with ginger and other bear friendly crops.

For their third pilot project, Rabin and his team selected a conflict prone village, Sikes, because of its ample

continued on next page





RABIN KADARIYA



of opportunities for bear tourism. This village is blended with beautiful landscapes and more than 300 houses of ethnic Gurung communities. The Sikes villagers had been poisoning, snaring and shooting bears to keep them from damaging their maize crops. Although these activities were illegal, the ethnic communities were doing this secretly with community consensus.

Sikes is located in a mountain trekking route. Annually, 1,14,187 foreign and more than 2,00,000 domestic tourists visit the Annapurna area. Although 3,000 foreign and 20,000 domestic tourists pass through Sikes, annually, most do not stay overnight. Rabin's genetic study had shown that there is a maximum of 38 bears in the area. They organized several talks promoting this idea and found that locals are now ready to promote nature and culture-based tourism. Home stay tourism has been initiated and a Tourism Management Sub-Committee (TMSC) was also formed

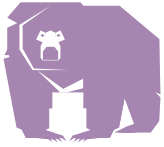
for young people engaged in tourism activities. These youths have already laid a trail for sighting bears. Rabin and his team are planning to organize training for these youths as nature guides so that they can include commentary on bird watching, bears, plant identification and traditional cultures. With the expected additional income from ecotourism, Rabin is expecting these activities will bring positive attitude towards bear conservation.

Lastly, three rangers of ACA are working with local teachers to incorporate bear ecology and behavior in the school curriculum. Eighteen local schools are ready to join. These three rangers are also mobilizing members of eco-clubs in different conservation-related activities. Rabin has written a bear conservation handbook that is close to publication, and once it is published, it can be used for teaching bear conservation to students.

So much work! So much accomplished! So much promise! So much to be proud of! Thank you hardworking Rabin and Nepalese bear biologists and thank you donors!

Researchers





ARZOO MALIK

"I am really grateful to IBA for providing this grant that has allowed me to improve and conserve sloth bear habitat in the Gujarat state of India."

The most important threat to sloth bears in India is habitat degradation. Whereas before they were forest dwellers, now sloth bears are forced to enter areas of human habitation and this often results in human mauling, including some human deaths and then retaliatory killing of bears. sloth bears maul hundreds of people every year and it's a big problem.

sloth bear movements into human areas is driven by their need to access food and water. In dry deciduous forests where they live, water holes dry up in summer and water becomes a limiting factor, pushing bears near water sources close to villages after dark.

The forest department is currently building artificial water containment troughs within of sloth bear habitat. However, maintaining these troughs requires money and manpower. Also,

these troughs have been constructed only on the outer areas of sloth bear habitat and not in some of the more difficult terrain sloth bears inhabit. In this project, we've identified the natural water accumulation points through hydrological modeling. We've then constructed waterholes that can be filled naturally through monsoon-fed streams, creating new waterholes for wildlife for longer periods of the year, hopefully in some cases for year-round water. We hope this will reduce the movement of sloth bears outside the preserves, thus reducing conflicts and human injury. We also hope this will reduce the cost of creating and maintaining water troughs.

Finally, if this works to reduce conflicts, our waterhole construction model can be applied to many other sloth bear habitats in India, where water is a limiting factor. Conflicts and human injury are major issues with sloth bear conservation, and this is a creative solution we hope works well.



Researchers



RUSS VAN HORN

"2018 was an unusual year for the Bear Conservation Fund, partly because we received a generous two year grant offer for a community-based conservation project from an anonymous donor. Our Research and Conservation Grants Review Committee took on the extra work of reviewing 10 additional grant proposals for this purpose, and brought in two experts in community-based conservation for the review. Russ Van Horn's proposal won the award. Thank you donor, for the opportunity to support bears, community and a beautiful piece of wild Peru all in one effort."

Andean bears are vulnerable to extinction range-wide. In Peru, their numbers suffer because of habitat loss and fragmentation, and the killing of bears because it is thought they kill livestock. The tenuous status of Andean bears is worsened by the lack of knowledge needed for effective conservation.

The ultimate goal of Russ Van Horn's project is to increase support for conservation of Andean bears and other wildlife species, and coexistence with them, among the communities of Corosha and Chisquilla in and near protected areas in Amazonas, an area deemed extremely valuable to the Andean bears in Peru.

Russ and his team have two objectives: to facilitate ecotourism, and then to see if the new ecotourism income in the community translates into a will to conserve bears. They'll learn about local bear behavior and ecology, they'll revise and expand a community ecotourism program, and develop and test a community-based compensation program for when bear-related losses to crops and livestock does occur.



Researchers





Photo By Rabin Kadariya

Discussion with farmers in Nepal for the replacement of crops with bear-friendly crops.



Photo By Rabin Kadariya

Community meeting, Nepal

INCOME REPORT CARD AND ALLOCATIONS 2018

Donations received between February 14th, 2017 and February 15, 2018, provided \$114,762 for 2017 grants. Once again, IBA was able to allocate 100% of BCF donations to grants, taking no overhead. Private donations from individuals continue to comprise an increasing proportion of annual revenues relative to the John Bevins Memorial Foundation, IBA's initial funding source, and the Homer Bear Conservation Fund, IBA's internal endowment. Private donations ranged in size from \$10 – \$22,098. We appreciate donations of any size. Every dollar helps bear conservation.

Research & Conservation Grants (R&CG) received 90% of all program funds at \$102,853, including an additional special award of \$15,000 for a community-based conservation project at the request of an anonymous donor. Experience and Exchange Grants received 10% of non-specified funds at \$6,187 and The BSG Action Fund received 5% of those funds, at \$3,040. Conference travel grants at \$9,850 came from specified donations and additional IBA general funds.

EXPERIENCE AND EXCHANGE GRANT, 2018

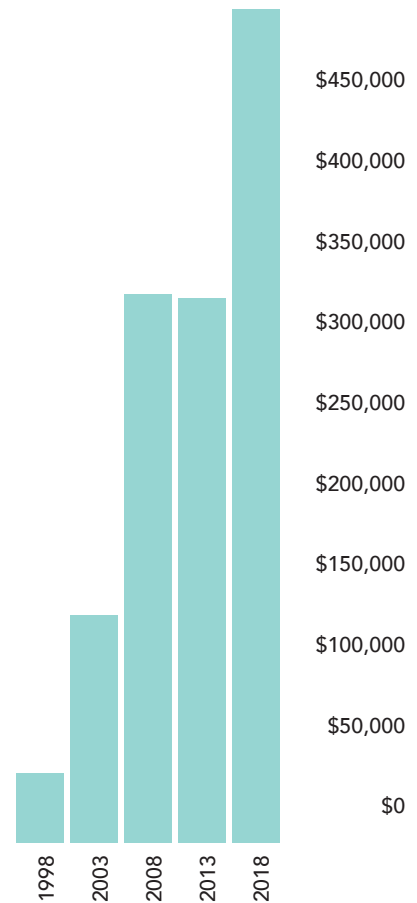
Marta de Barba received a grant of \$1500 to work with Dr. Niko Balkenhol, University of Goettingen, Germany to analyze genetic, demographic and movement data from all European brown bear populations.

"This exchange was very valuable for my professional development as a scientist and conservation biologist. Niko and I plan to publish the results of this cooperative work and hope it will be used for connectivity conservation planning for brown bears in Europe. Thank you so much donors!"

—Marta De Barba

TRAVEL GRANTS, 2018

In 2018, 20 travel grant awards were offered for students and international travelers attending the IBA's International Conference in Slovenia. Awards ranged from \$300USD to \$850USD, for a total of \$9850. We try to offer modest assistance to as many as possible.

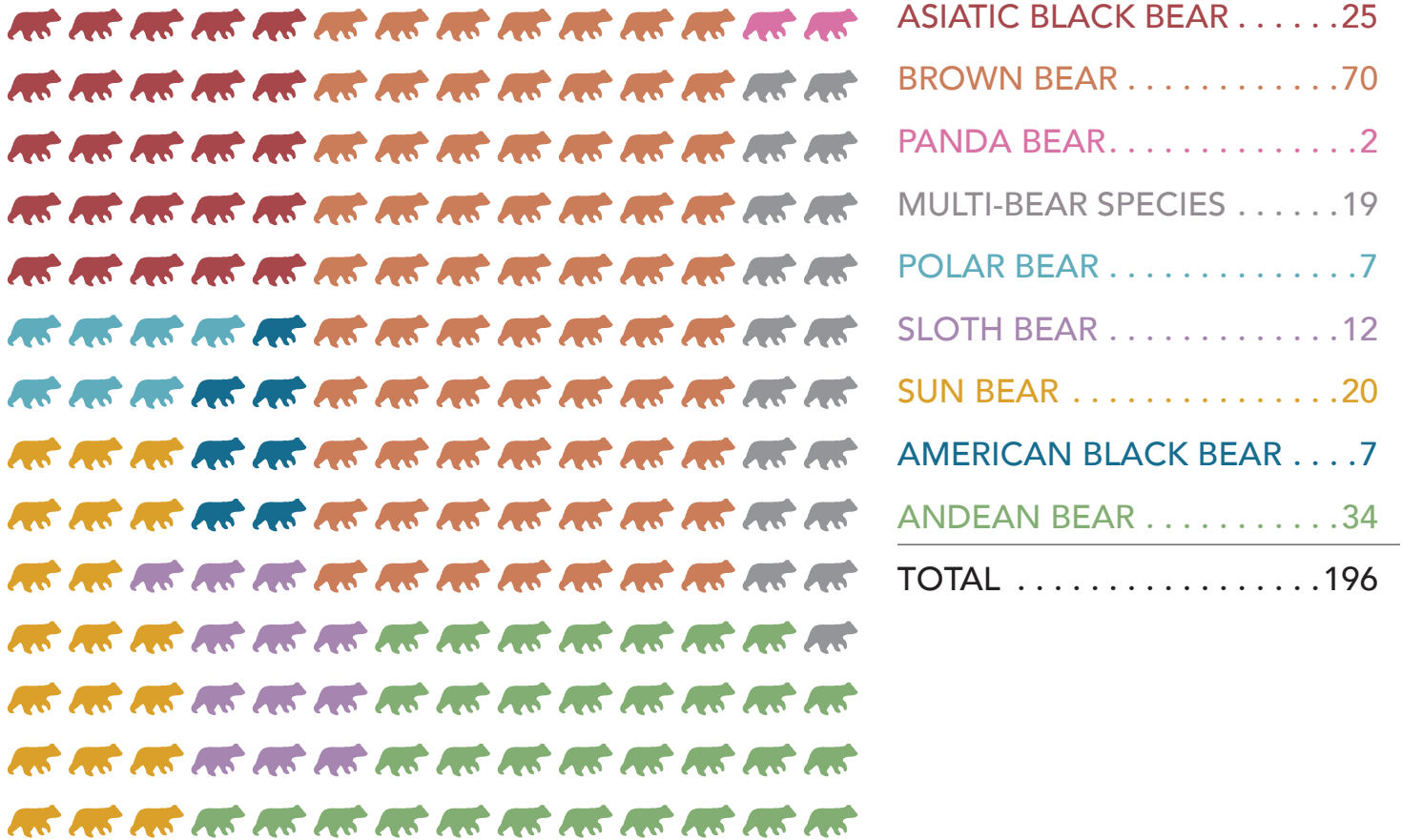


Amount of Research & Conservation Grants by 5-Years

$\Sigma \Sigma = \$1,059,389$ (in U.S.D.)

Stats

LOOK AT WHAT WE'VE DONE TOGETHER.
THANK YOU, DONORS!



Research and Conservation Grants funded, by species. 1993–2018.

CLICK TO VIEW:

INTERACTIVE MAP OF RESEARCH AND
CONSERVATION GRANTS SINCE 1993.





Photo by Odbayar Tumendumbere

Gobi bear



Photo by : Jenny Ross

sloth bear

INTERNATIONAL ASSOCIATION FOR BEAR RESEARCH AND MANAGEMENT (IBA) OFFICERS

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Dr. Nishith Dharaiya (India)

Dr. Gordon Stenhouse (Canada)



Photo by Jenny Ross

ABOUT THE INTERNATIONAL ASSOCIATION FOR BEAR RESEARCH AND MANAGEMENT (IBA)

The International Association for Bear Research and Management (IBA) is a non-profit 501(c)(3) tax-exempt organization open to professional biologists, wildlife managers, and others dedicated to the conservation of all 8 bear species. The organization has over 550 members from over 50 countries. It supports the scientific management of bears by funding research and distributing scientific information. The IBA sponsors international conferences on all aspects of bear biology, ecology, and management, supporting face-to-face networking and exchange of current information. The IBA also publishes *Ursus*, a journal of peer-reviewed scientific papers.

ABOUT THE BEAR CONSERVATION FUND

The Bear Conservation Fund (BCF) is a program of the International Association for Bear Research and Management (IBA), created to manage funds for IBA's grants programs. Donations to the BCF come from annual charitable distributions of the John Sheldon Bevins Memorial Foundation and the Homer Bear Conservation Fund, an IBA donor-advised endowment, as well as from generous individual donors and zoos. The Bear Conservation Fund was initiated in 2004 to expand a 12-year conservation grants program funded by the Bevins Foundation. Now, each year the BCF brings in approximately \$100,000 that supports 10–15 Research & Conservation grants, 1–4 Experience and Exchange Grants, several Conference Travel Grants, and a small grant to the Action Fund of the IUCN Bear Specialist Group.



Oso	Urs
Bär	Ours
Björn	медведь
Orso	Bea
bjørn	Medved
Samxe	Bear
熊	Shash
Bhalou	Bəruang
Арктос	Karhu
	Bear

bearbiology.org



LEADING THE WAY

2017–18 Impact Fund Report



UNITED TO END POVERTY

**AT UNITED WAY, WE ARE FOCUSED ON ONE SINGULAR CAUSE:
ENDING INTERGENERATIONAL POVERTY IN OUR REGION.**

THANK YOU

For nearly 100 years, United Way of Greater Philadelphia and Southern New Jersey has maintained an unwavering dedication to stabilizing and strengthening this region. 2018 marks the conclusion of a four-year investment cycle where we deployed more than \$110.4 million into **Education, Financial Stability, and Health & Basic Needs**.

Without you, thousands of individuals and families would not have had the services and supports they needed to live meaningful and productive lives.

United Way has refined our investment strategy to tackle the most pressing issue in our region—intergenerational poverty.

As an **Impact Fund** donor you have made the choice to invest in the success of your neighbors—and entire neighborhoods—through United Way. It is my pleasure to recognize your incredibly generous support and to show you just what your investment accomplished.

United Way builds the capacity of our region's most extraordinary service providers and on the pages ahead you will see examples of this incredible work. You'll also learn more about the tools and strategies we will employ in our fight to end intergenerational poverty.

I hope you feel as proud as I do! These accomplishments are yours.

Sincerely,



Bill Golderer
President & CEO



A UNITED REGION

Our region is home to nearly 4.5 million individuals. More than 705,000 of them—including 222,000 children—live in poverty.

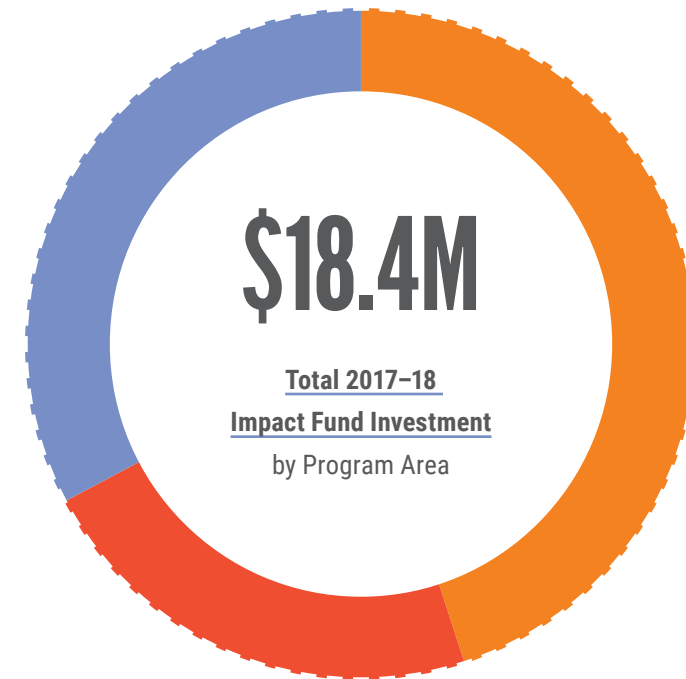
United Way helps our neighbors access the resources they need to thrive. We invest in critical interventions to support both our region as a whole, as well as effect change in each local community we serve.




YOUR INVESTMENT AT A GLANCE

Because of your support for our **Impact Fund**, we were able to invest **\$18.4 million** in fighting poverty across our region.

During this final year of our four-year investment cycle, our work to lift individuals, families and children out of poverty was focused on **Education, Financial Stability, and Health & Basic Needs**.



 **EDUCATION (33%)**
\$6.1 million invested

 **FINANCIAL STABILITY (22%)**
\$4.1 million invested

 **HEALTH & BASIC NEEDS (45%)**
\$8.2 million invested

BECAUSE OF YOUR INVESTMENT IN OUR IMPACT FUND LAST YEAR:

GRANT MAKING

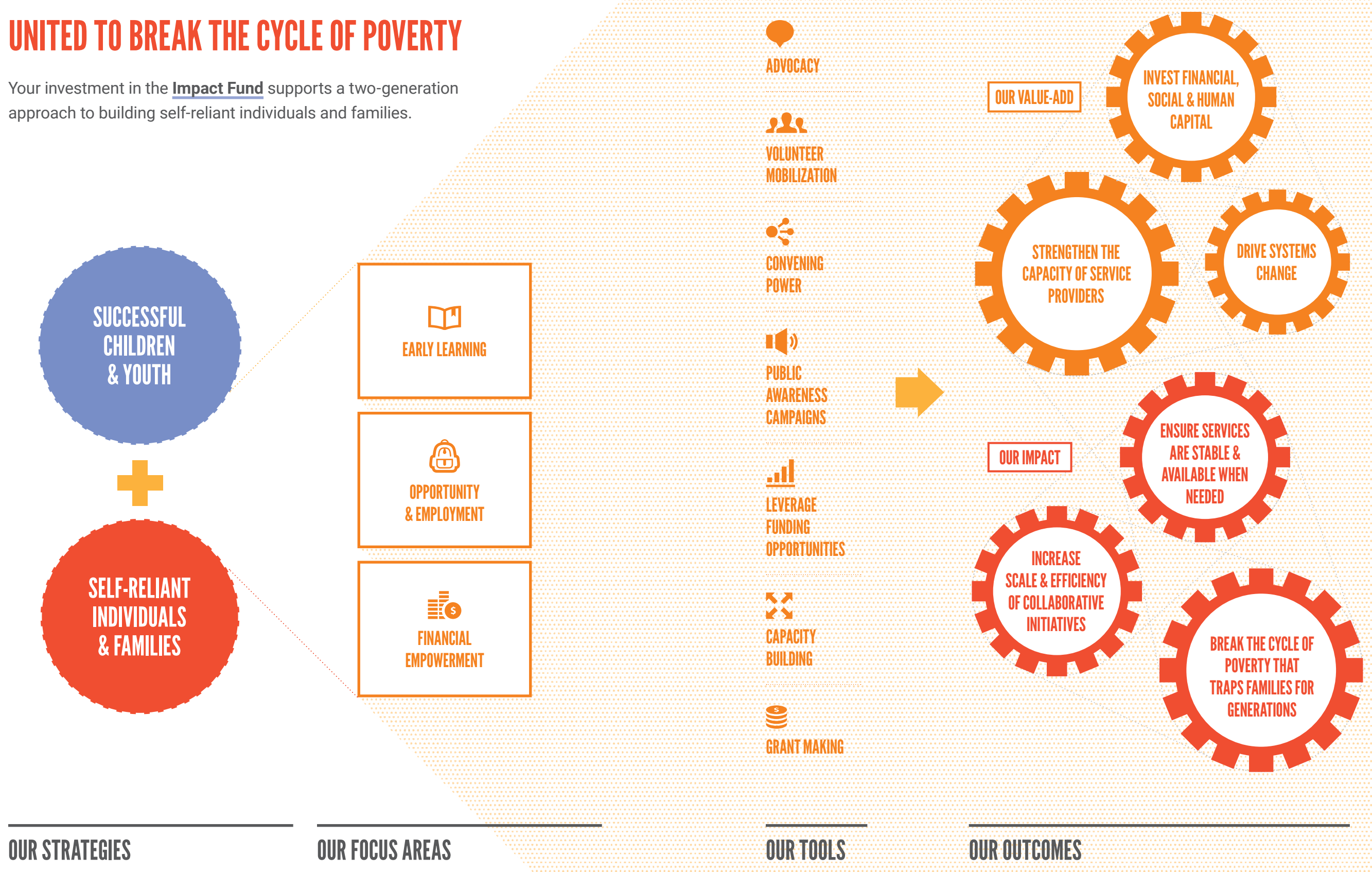
The 2017–18 United Way campaign concluded a **four-year investment cycle** focused on **Education, Financial Stability, and Health & Basic Needs**. Below is a snapshot of United Way’s cumulative work in our region over the last four years.

EDUCATION		
<p>17,200 CHILDREN were better prepared to enter kindergarten after attending a high-quality child care center</p>	<p>12,000 STUDENTS in grades 2 and 3 improved their reading ability, increasing the number of students reading on grade level by the end of 3rd grade—a key indicator in school success</p>	<p>2,621 YOUTH were served in a mentor or tutoring program, reconnecting them to school and increasing their likelihood of graduation</p>
FINANCIAL STABILITY		
<p>\$47.5 MILLION in cash and tax credits were returned—directly into our neighbors’ pockets and savings accounts—through the Volunteer Income Tax Assistance (VITA) Program</p>	<p>16,279 INDIVIDUALS received financial or homeownership counseling to improve financial literacy—a crucial step toward economic empowerment</p>	<p>4,843 INDIVIDUALS completed educational credentials or job training, positioning them to earn family-sustaining wages</p>
HEALTH & BASIC NEEDS		
<p>4,064 SOCIAL SERVICE PROFESSIONALS received training on best practices in trauma-informed care—for every 1 professional trained 55 children and 30 adults are positively impacted</p>	<p>73,904 INDIVIDUALS struggling with food insecurity received emergency food assistance, eliminating the hard choices many face between putting food on the table or paying the rent</p>	<p>21,258 INDIVIDUALS received emergency shelter, utility, rent or mortgage assistance, creating a safety net in times of need</p>



UNITED TO BREAK THE CYCLE OF POVERTY

Your investment in the **Impact Fund** supports a two-generation approach to building self-reliant individuals and families.



OUR STRATEGIES

OUR FOCUS AREAS

OUR TOOLS

OUR OUTCOMES

 VOLUNTEER MOBILIZATION

CONGRATULATIONS 2017-18 REGIONAL AWARD WINNERS

Meet the true hand-raisers, game-changers and difference-makers in each community we serve.

MIKE DICANDILO



John C. Haas Regional
Champion Medal

ZUBEDA RAJPUT, MD
Atlantic-Cape
Volunteer of the Year Award

ADRIENE M. IRVING
Delaware County
Volunteer of the Year Award

TRACY SWAN-GROVA
John Nichols
Volunteer of the Year Award

SCOTT M. ZAUBER, ESQ. (POSTHUMOUSLY)
Scott Zauber
Volunteer of the Year Award

CHRIS BRUNER
Southeastern Pennsylvania
Volunteer of the Year Award

UGI/AMERIGAS



Award for Excellence



VOLUNTEER MOBILIZATION

From free tax preparation to beautifying public spaces, stuffing backpacks with new school supplies to encouraging early literacy in preschoolers, United Way volunteers have a huge impact on our community.

This year, the time and skills contributed by United Way volunteers saved our community more than \$784,000:

8,530 VOLUNTEERS
generously gave
32,234 hours to complete
258 volunteer projects

2,264 INDIVIDUALS
were matched to a
project on United Way's
volunteer portal

279 CORPORATE PARTNERS
found a way to give back
while fostering teamwork

MEET WARREN

Volunteer Tax Preparer

In his four years as a Volunteer Income Tax Assistance (VITA) Program volunteer, Warren has filed **400+ tax returns and counseled hundreds of clients** toward long-term financial stability.

“VITA is really a win-win-win: it’s a win for me to keep busy for a good cause. It’s a win for the community because VITA brings back millions. It’s a win for the taxpayers because they get good, high-quality help to make the most of what they earn.”

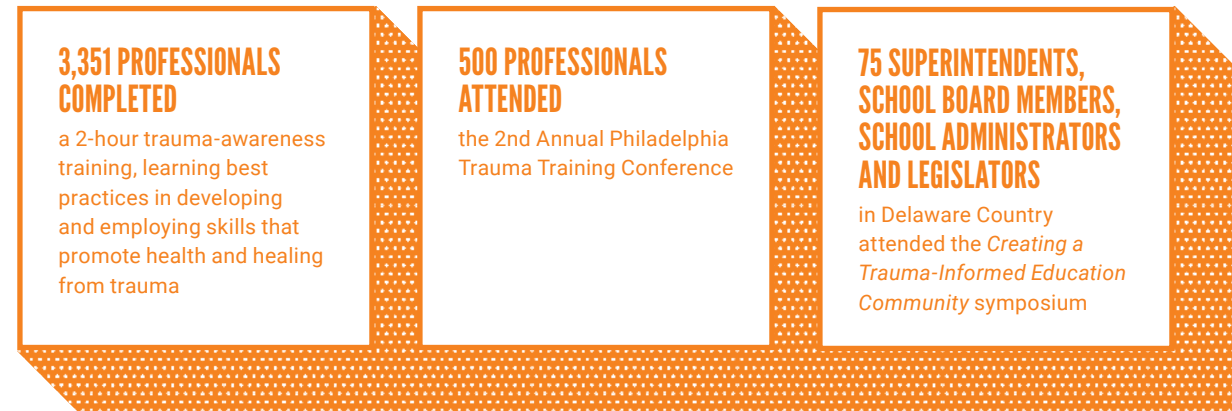




CONVENING POWER

Convening partners to share knowledge, build trust and lay the groundwork for collective action is one of United Way’s most powerful tools for change.

This year, United Way convened teachers, parents and caregivers to create a more trauma-informed region:



MEET CAROLE

Educator and Philanthropist

In 2009, Tocqueville Society member Carole Haas Gravagno spearheaded **United Way’s Healthy Parenting Initiative (HPI)**. Today, thanks in large part to Carole’s very generous support, HPI has grown into a regional movement, building awareness around trauma-informed care.

“Many years ago, I sought to find a solution to the impact of enduring trauma I saw in our region. By partnering with United Way, our efforts through HPI have grown and we are collaborating with educators, law enforcement, the nonprofit community and others to build trauma-informed communities for every child and every family in our region.”



PUBLIC AWARENESS CAMPAIGNS

In times of need, navigating social service programs shouldn’t be an obstacle. United Way’s 2-1-1 hotlines in PA and NJ are powerful public awareness campaigns that strive to inform everyone in our region of the social services and supports available to them:



MEET DR. RAJPUT

Healthcare Professional; Atlantic, Cape May and Cumberland County Local Board Member; and 2-1-1 Advocate

Dr. Rajput was recently **featured in a PSA to create awareness** about United Way’s 2-1-1 program helping patients struggling with basic health and human needs.

“One of my patients told me she did not have her medications for more than six weeks; she was not eating properly and her electric had been turned off. She did not know where to go or what to do. I asked her to call 2-1-1—they will help her and guide her to the resources where she can get help.”



Need Help? Dial 2-1-1



CAPACITY BUILDING

United Way is proud to partner with capacity-building programs like the Nonprofit Executive Leadership Institute (NELI) and the Philadelphia African American Leadership Development Forum (PAALDF) to build strong community leaders committed to strengthening our region.

Now in its third year, **PAALDF** focuses on the opportunities and challenges African-American nonprofit executives are faced with in our region. The six-week program focuses on:

<p>INDIVIDUAL LEADERSHIP DEVELOPMENT as well as organizational financial planning and management</p>	<p>STRATEGIES FOR BOARD ENGAGEMENT and fundraising for sustainability</p>	<p>MENTORSHIP AND CROSS-SECTOR COLLABORATION from guest speakers providing real-life situations and application on social media</p>
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MEET LAMIA

Assistant Director of Family Services, Health Promotion Council; and Graduate, Nonprofit Executive Leadership Institute (NELI)

LaMia **represents hundreds of leaders** within the nonprofit sector who share the passion and drive to improve, not only themselves, but the sector as a whole.

“A leader needs to be able to look at themselves introspectively and their programs intensely, before they can forge ahead to success.”



ADVOCACY

To fight for public policies vital to driving change in our communities, United Way coordinates grassroots letter-writing, phone call and petition-signing campaigns, and every single week we speak with policymakers from Philadelphia and Camden, to Trenton and Harrisburg, and all the way to Washington.

In May, we used **United2Feed**, one of our signature days of action, as an opportunity to advocate for real change:

<p>8,000 EMERGENCY FOOD BOXES ASSEMBLED to provide families with 3 nutritious meals for 5 days</p>	<p>50% OF EVENT VOLUNTEERS SENT postcards to legislators urging them to protect and preserve the Supplemental Nutrition Assistance Program (SNAP)</p>	<p>26 CALLS TO ACTION SENT by Chef Christine to her more than 10,000 followers on social media</p>
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MEET CHEF CHRISTINE HAZEL

Chef; Food Network *Chopped* Champion; and United2Feed Cause Champion

For the last **four years**, Chef Christine has used her platform to speak up and LIVE UNITED by advocating and educating others on the severity of our region’s hunger crisis.

“People in our community go hungry every single day: single fathers who skip meals to pay rent, working moms who go without dinner so their children have three meals a day. It takes more than one day of action to feed our community.”



Learn more at: unitedforimpact.org/advocate

LEVERAGE FUNDING OPPORTUNITIES

THANK YOU FOR MAKING OUR WORK TO END INTERGENERATIONAL POVERTY POSSIBLE.

The following pages highlight the outstanding corporations, foundations and individuals who, through their generous gifts to the **Impact Fund**, make our work to end intergenerational poverty possible.

MILLION DOLLAR ORGANIZATIONS

As of June 30, 2018

Employee and Corporate contributions to our **Impact Fund** totaling \$1 million or more.



LEVERAGE FUNDING OPPORTUNITIES

CORPORATE AND FOUNDATION GIFTS As of June 30, 2018

Thank you to all our partners whose generous corporate and foundation contributions to our **Impact Fund** totaled \$10,000 or more.

(not including employee giving contributions)

\$1,000,000 AND ABOVE

Independence Blue Cross

\$500,000-\$999,999

Comcast NBCUniversal
PECO
The William Penn Foundation
Wyncote Foundation

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A Solution for Many: Achieved!

Raising one million dollars is a towering goal. But it's the goal that was necessary to meet a desperate local need for comprehensive, professional daytime care for seniors. Today, we can CELEBRATE because our **extremely generous donors** proved that it was not out of reach!

Thanks to the kindness of our supporters, the **Williamsburg Landing Adult Day Center** has come to fruition, filling a longstanding void as the area's first wellness-based program offering flexible half- and full-day access. Within our spacious, state-of-the-art facility, the Center's first 18 participants are already benefiting from enrichment that was simply not possible before now.



Thank You For Your Generosity

Before now, the people of Williamsburg did not have access to complete adult day care services. Williamsburg Landing had never attempted a \$1 million development campaign or served the surrounding community in this capacity. Yet the opening of our Adult Day Center has overcome those challenges and changed the landscape of local senior services. And it is only **because you came through.**

You came through for seniors who need health monitoring, medication management, nutritional support and personal care assistance to ensure their physical health. **You came through** for older adults who will benefit immensely from engaging activities that support social, cognitive and mental wellbeing. And **you came through** for their families, seeking respite, the ability to work, improved relationships and peace of mind. On their behalf, **I thank you for your support.**

With gratitude,
Gregory T. Storer, *President & CEO*

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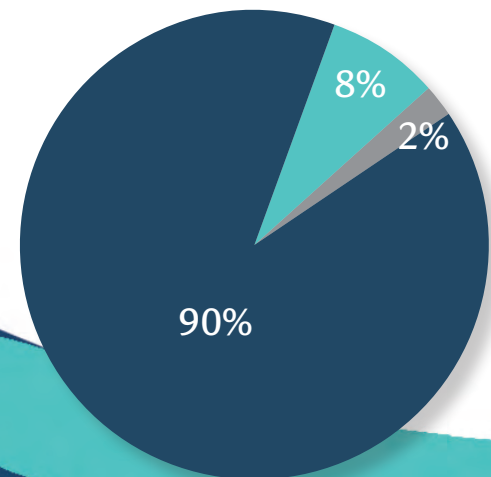
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Who are our donors?

21 current and former board members	7 corporations and foundations
25 residents: raised 83% of the funds	11 staff members

Gift Destinations

- Program Establishment
- Scholarships or Low-Income Access
- Program Support



\$1,011,930

Thanks a million

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Your Support Made Our
Adult Day Center a Reality

64 TOTAL GIFTS
generously helped raise



“The Landing means so much to me, and they were wonderful to my husband Tom as his dementia worsened. I couldn’t think of any better place to donate—I wanted the largest room to honor the love of my life.”

— Sue Mayberry, Resident



“My sister Nancy was a mover and a shaker in memory support and dementia care.”

— Mary Voorhess, M.D., Resident



“With my wife Julie, I saw first-hand the importance of activities outside the home that engage the mind—and really the spirit—while giving the caregiver a little free time.”

— Clayton Westland, Resident



“I’ve lived with dementia, both through my mother and through friends, so I see the need for the Adult Day Center. I’ve got to make sure it’s there.”

— Elaine Themo, Resident