

To overview giving societies and serve as a holder for inserts that outline each individual giving society. Insert for each society



**PIONEER**  
SOCIETY

# Pioneering Hope & Healing in Western Pennsylvania

*Recognizing annual gifts of \$100 - \$999.99*

When you give \$100 - \$999.99, you are welcomed into the **Pioneer Society**. As a Pioneer Society donor, you will give one of the most valuable gifts one person can offer to another: **the gift of health**. With your support, you join thousands of others pioneering good health in our community. The lives of people who are hurting and in need are better because of people like you.

**Together, we are advancing  
the future of healthcare.**

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**Every gift makes a difference.  
Thank you!**

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# Society Benefits

## Pioneer Society donors receive:

- > Digital philanthropic impact report
- > Personalized dashboard detailing their donor history
- > Recognition on our digital honor roll
- > Subscription to our e-communications series and e-newsletter

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**Learn More About  
the Pioneer Society!**

[www.supportahn.org/givingsocieties](http://www.supportahn.org/givingsocieties)

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**AHN**

Office of Development



**INNOVATOR  
SOCIETY**

# **Innovating the Future of Healthcare in Your Community**

*Recognizing annual gifts of \$1,000 - \$9,999.99*

When you give \$1,000 - \$9,999.99, you are welcomed into the **Innovator Society**. As an Innovator Society donor, you will give one of the most valuable gifts one person can offer to another: **the gift of health**. Innovator Society donors provide support that allows AHN to continually learn and explore new, better, and more creative ways to serve our patients, employees, and community. **Through these gifts, we're finding innovative solutions to healthcare's greatest challenges.**

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**With gifts from Innovator Society donors, we're able to provide the right care at the right place at the right time.**

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# Society Benefits

## Innovator Society donors receive:

- > Printed philanthropic impact report
- > Personalized dashboard detailing their donor history
- > Recognition on our digital honor roll
- > Subscription to our e-communications series and e-newsletter
- > Ongoing subscription to our *All For Good* newsletter
- > Access to personalized donor experiences throughout the network
- > Invitations to signature AHN events

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**Learn More About  
the Innovator Society!**

[www.supportahn.org/givingsocieties](http://www.supportahn.org/givingsocieties)

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**AHN**

Office of Development



**VISIONARY  
SOCIETY**

# Our Vision of Health for All Starts Here

*Recognizing annual gifts of \$10,000+*

Have a vision for using your skills and talent for the greater good?

Want to make a difference in the lives of people right here in your community?

Donors to AHN become part of something much larger than the gifts they give. When you donate \$10,000 or more, you are welcomed into the **Visionary Society**. **This select group of donors is part of a caring, compassionate community advancing medical care and touching the lives of those that are hurting and in need.**

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**We thank all Visionary Society donors for their generous gift of health.**

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# Society Benefits

## Visionary Society donors receive:

- > Printed philanthropic impact report
- > Personalized dashboard detailing their donor history
- > Recognition on our digital honor roll
- > Subscription to our e-communications series and e-newsletter
- > Ongoing subscription to our *All For Good* newsletter
- > Access to personalized donor experiences throughout the network
- > Invitations to signature AHN events
- > Recognition at our annual donor reception
- > Naming opportunities for spaces throughout the network

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**Learn More About  
the Visionary Society!**

[www.supportahn.org/givingsocieties](http://www.supportahn.org/givingsocieties)

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**AHN**

Office of Development



**FOUNDERS  
SOCIETY**

# You Are the Foundation & Future of Allegheny Health Network

*Recognizing lifetime gifts of \$1 million+*

When your lifetime giving totals \$1 million or more, you are welcomed into the **Founders Society**.

This esteemed, exclusive group of donors support the founding principles of AHN's mission. We are honored and forever grateful to **Founders Society** donors for placing their trust, support, and funds in our organization.

**With their remarkable generosity, AHN will continue to celebrate our proud legacy of clinical achievement and build the future of healthcare.**

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**Founders Society donors are the future of philanthropy at AHN.**

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# Society Benefits

## Founders Society donors receive:

- > Printed philanthropic impact report
- > Personalized dashboard detailing their donor history
- > Recognition on our digital honor roll
- > Subscription to our e-communications series and e-newsletter
- > Ongoing subscription to our *All For Good* newsletter
- > Access to personalized donor experiences throughout the network
- > Invitations to signature AHN events
- > Recognition at our annual donor reception
- > Naming opportunities for spaces throughout the network
- > Opportunities to interact directly with leading medical experts and hospital leadership
- > Personal concierge with updates on the impact of their gifts

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**Learn More About  
the Founders Society!**

[www.supportahn.org/givingsocieties](http://www.supportahn.org/givingsocieties)

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**AHN**

Office of Development



**LEGACY**  
SOCIETY

# Leave a Lasting Legacy

*Recognizing lifetime planned gifts*

At AHN, we are caring people, caring for people. As we continue to tackle the healthcare challenges that confront us today with breakthroughs in technology and treatments for tomorrow, we rely on support from additional caring people like you. Many donors choose to leave a lasting legacy in our community. When you include AHN in your estate plans, trust, or will, you are welcomed into a select group of friends ensuring our mission lives on: the **Legacy Society**.

**With these gifts, AHN is better able to fund technology, research, education, and compassionate care that changes lives.**

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**When planning their legacy, we know donors looked for a cause dear to their hearts—one where their dollars can really make a difference. We thank Legacy Society donors for looking right here in their community.**

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# Society Benefits

## Legacy Society donors receive:

- > Printed philanthropic impact report
- > Personalized dashboard detailing their donor history
- > Recognition on our digital honor roll
- > Subscription to our e-communications series and e-newsletter
- > Ongoing subscription to our *All For Good* newsletter
- > Access to personalized donor experiences throughout the network
- > Invitations to signature AHN events
- > Recognition at our annual donor reception
- > Naming opportunities for spaces throughout the network
- > Opportunities to interact directly with leading medical experts and hospital leadership
- > Personal concierge with updates on the impact of their gifts

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**Learn More About  
the Legacy Society!**

[www.supportahn.org/givingsocieties](http://www.supportahn.org/givingsocieties)

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**AHN**

Office of Development

AllWZWk: WfZ@W ad ŽTo overview giving societies and serve as a holder for inserts that outline each individual giving societyžFZ[eb[WWZaVe] eWfe

**The Office of Development** is the sole fundraising entity for Allegheny Health Network, supporting **patient-centered care**, through **donor-centered philanthropy**. We do this by collaborating with healthcare providers, patients, and the community to create a **remarkable health experience**, freeing people to be their best.

**4818 Liberty Avenue  
Pittsburgh, PA 15224**

**412-578-4427**

**development@ahn.org  
www.supportahn.org/givingsocieties**



**Office of Development**

# Giving Societies

**Learn More About  
the Giving Societies!**  
www.supportahn.org/givingsocieties

Welcome to the Allegheny Health Network

# GIVING SOCIETIES

The Allegheny Health Network (AHN) Office of Development recognizes the support of our donors. When you donate \$100 or more, you are welcomed into one of our giving societies. It's our way of showing our appreciation for your generosity.

There are three giving society levels based on annual giving:



**PIONEER**  
SOCIETY

\$100 - \$999.99



**INNOVATOR**  
SOCIETY

\$1,000 - \$9,999.99



**VISIONARY**  
SOCIETY

\$10,000+

Two additional giving societies are based on cumulative or lifetime giving:



**FOUNDERS**  
SOCIETY

\$1 million+



**LEGACY**  
SOCIETY

Planned giving

These societies connect donors who see the value in our mission with one another, the AHN team, and patients who benefit directly from our care. **Together, we're investing in the future of healthcare at hundreds of care centers and eight hospitals across the region.**





## Advocate Charitable Foundation Visionaries in Health

At Advocate Aurora Health, philanthropy has and will continue to be pivotal in our ability to provide high-quality health to all of our patients – today and in the future.

As a Visionary in Health, you are helping us transform the way care is delivered, tackle health disparities and embrace radically new ideas for wellness. Your generosity empowers us to bring the vision of helping people live well to life.

In 2019

**922**  
Visionaries  
in Health

More than  
**\$7.5 million**  
donated by Visionaries in Health

**278**  
funds supported

 Advocate Health Care®  
Charitable Foundation

We are  AdvocateAuroraHealth

# Your giving makes an impact



## ALWAYS ADVANCING

Philanthropic support enables us to achieve top health outcomes and safety by securing the most advanced equipment and technology, including telehealth resources, simulation training, precision medicine and more. Gifts can also help us treat the whole person—mind, body and spirit—through support and wellness programs, behavioral health services and effective pain management.



## CARING FOR YOU WITH YOU

Philanthropic support will help us address the complex factors that impact health beyond what is diagnosed in a medical setting or written on a prescription pad. Factors ranging from job and housing security to having access to healthy food and transportation play a critical role in overall health outcomes and total cost of care.



## PIONEERING HEALTH

With philanthropic support, we will develop new care models that use a combination of community outreach, and culturally-sensitive, advanced clinical services and research to reduce health disparities and respond to unique patient needs. The spirit of innovation and discovery at the heart of Advocate Aurora Health will guide every step and propel us forward as a national health care leader.

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## Visionaries in Health

With your annual commitment of \$1,000 or more between January 1 and December 31 to Advocate Charitable Foundation, we will recognize you as a Visionary in Health. You will receive:

- Special invitations and communications
- Small token of our gratitude
- Additional local benefits
- Recognition as one of our most loyal and generous donors

To learn more, visit [advocategiving.org](https://advocategiving.org)

“Visionaries look into the future  
and see things not through the lens  
of current reality, but through the  
lens of future possibility”

- Kara Claypool, Businesswoman



We are  Advocate Aurora Health

# Visionary vi·sion·ar·y

*Thinking about or planning the future with imagination or wisdom*

As a valued donor of Aurora Health Care Foundation, philanthropic gifts like yours are essential to help us transform the way care is delivered, tackle health disparities and embrace radically new ideas for wellness. Your generosity empowers us to bring the vision of helping people live well to life.

We'd like to introduce you to **Visionaries in Health**. All donors with gifts of \$1,000 or more in a calendar year are automatically recognized as Visionaries in Health.

**As a Visionary in Health, you'll receive:**

- Special invitations and communications
- Small token of our gratitude
- Additional local benefits
- Recognition as one of our most loyal and generous donors

Learn more about **Visionaries in Health** at **URL**

*We hope you will join us and continue to help shape the future of health care in our communities.*





# You help people live well

 Advocate Health Care®  
Charitable Foundation

We are   AdvocateAuroraHealth®



3075 Highland Parkway, Suite 600  
Downers Grove, IL 60515

As a Visionary in Health, you make a difference in the care we provide, so that more people in our communities can access the best care available. To learn more about how your giving is making an impact, visit [advocategiving.org](https://advocategiving.org).

**Yes, I want to be a Visionary in Health, supporting  
Aurora Health Care Foundation.**

**SPACE TO MERGE IN NAME, ADDRESS,  
CONSTITUENT ID**

*In accordance with IRS regulations, we acknowledge that no goods or services were received for your gift. If you do not wish to receive any future fundraising communications from Aurora Health Care Foundation, please email us at AAH-FoundationOpt-Out@aah.org or call us at 877-460-8730.*

Please designate my/our gift for:

- Direct my gift where it is needed most  
 Other \_\_\_\_\_

Choose the amount of your one-time tax deductible donation.

- \$1,000**  **\$1,500**  **\$2,000**  
 **\$2,500**  **\$5,000**  **Other: \$** \_\_\_\_\_  
 My check is enclosed (made payable to  
**Aurora Health Care Foundation**)

To make your gift via credit card,  
please visit our secure giving page at:  
**[donate.auroragiving.org/future](https://donate.auroragiving.org/future)**

I wish to pledge \$ \_\_\_\_\_ to be paid in  
installments over \_\_\_\_ months \_\_\_\_ years.

 **Aurora Health Care®  
Foundation**

We are  **AdvocateAuroraHealth**

**My gift is:**

- In honor of     In memory of \_\_\_\_\_
- Just because I care     Special occasion \_\_\_\_\_

**Please notify the following of this gift:**

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

**All honor/memorial gifts are acknowledged, but the amount of your gift remains confidential.** Gifts are deductible as provided by law.

**DONOR INFORMATION**

- Please exclude my name from public recognition lists.

\_\_\_\_\_  
PREFERRED RECOGNITION NAME

- Please contact me about including Aurora Health Care Foundation in my will/trust.
- I'd like to receive email updates on the impact of my gift.

Email address: \_\_\_\_\_

KV1135e (6/20)



Second Harvest Food Bank of Central Florida welcomes you as a member of the **Feeding Hope Society**. Your investment in our community will provide nutritious food to families, children, and seniors who are struggling with food insecurity. Each dollar you have invested is providing 4 meals for those in need. Thank you for being a leader in the fight against hunger.

*fighting hunger.  
feeding hope.*

### Your Benefits & Opportunities

	\$5,000 - \$9,999	\$10,000 - \$24,999	\$25,000+
Exclusive updates on upcoming programs, services and activities.	🍏	🍏	🍏
Special recognition in Second Harvest Food Bank of Central Florida publications and website as opportunities exist.	🍏	🍏	🍏
Invitation to an annual event with the President/CEO to discuss updates about the food bank and how your investment is impacting the community.	🍏	🍏	🍏
Invitation to an exclusive donor appreciation event in your community.	🍏	🍏	🍏
Opportunity to experience Second Harvest Food Bank's mission through a visit to a feeding partner, food drop, or other program.		🍏	🍏
Private lunch with the President/CEO.			🍏
Two complimentary tickets to one Second Harvest Food Bank signature event.			🍏

**Have questions? Please contact:**

Jennifer Landress, Stewardship & Special Projects Manager  
 (e) JLandress@FeedHopeNow.org (p) 407.514.1017



In the past, we've had a lot of corporate sponsors supporting the Hospital through fundraising events. As we get away from transnational events and move to a relationship-based and mission-based fundraising model, our Board urged us to create a giving society for corporations. This is the brochure to encourage membership in the society.

PRESIDENT'S SOCIETY



CORPORATE PARTNERS

**ValleyCare**

CHARITABLE FOUNDATION

Supporting  
Stanford Health Care - ValleyCare

## ValleyCare Charitable Foundation Fostering Health. Building Community. Saving Lives.

ValleyCare Charitable Foundation is dedicated to the health and betterment of the Tri-Valley through the ongoing funding of our local Hospital, Stanford Health Care — ValleyCare, and its innovative medical programs. Forward-thinking and community-driven, we help ensure that you and your loved ones have world-class medical care and life-saving services and technology close to home.

Lifesaving solutions don't just happen; they require an ongoing commitment. Our Hospital remains an independent nonprofit, reliant on private donations. That's what makes your contribution so vital to the health of our community.

**ValleyCare**  
CHARITABLE FOUNDATION

Supporting  
Stanford Health Care - ValleyCare

1111 E. Stanley Blvd., Livermore, CA 94550  
givevalleycare.org/pres-society  
925.373.4560



ValleyCare Charitable Foundation's President's Society recognizes donors and organizations who make annual leadership gifts. By making a yearly commitment, you help Stanford Health Care – ValleyCare provide the Tri-Valley with exceptional, patient-centered community medicine, coupled with innovative Stanford Medicine programs.

## BENEFITS OF JOINING THE PRESIDENT'S SOCIETY AS A CORPORATE PARTNER



The President's Society Corporate Partners program allows your company to support a wide variety of initiatives that enhance patient care at Stanford Health Care – ValleyCare (SHC – VC). With a single, annual commitment of \$10,000 or more, your business can meet the growing healthcare needs of the Tri-Valley while demonstrating your corporate values to consumers, raising your company's profile, and contributing to the morale of your employees.



Your investment in ValleyCare Charitable Foundation (VCCF) is an investment in the well-being of your community, providing your family, friends, employees, and you with world-class health care, close to home.



The President's Society is designed to provide your business with year-round recognition, creating greater brand awareness while supporting your community hospital.



As our communities continue to grow, so does the demand for state-of-the-art medical facilities and top-quality health care. By aligning your business with the Foundation and Hospital, you are showing your commitment to supporting cutting-edge healthcare technology and facilities, as well as essential clinical programs and services, now and for generations to come.

## SPONSORSHIP LEVELS AND PRIVILEGES

With six sponsorship levels, we can create a customized Corporate Partners package as unique as your brand.

### PEARL SPONSOR | \$10,000 - \$14,999

- Designate your sponsorship to a specific initiative/program or the areas of greatest need, or sponsor a VCCF fundraising event(s) at an event-specific level.\*
- Recognition during VCCF's Annual Meeting in July
- Recognition through social media
- Your company name on VCCF's website
- Quarterly updates about VCCF and SHC – VC
- Opportunities to sponsor/underwrite Stanford Health Care – ValleyCare's community events at a discounted rate

### TOPAZ SPONSOR | \$15,000 - \$24,999

- All of the benefits previously listed
- Health and wellness presentation at your company by expert hospital staff

### RUBY SPONSOR | \$25,000 - \$39,999

- All of the benefits previously listed
- Opportunity to feature your company in a matching challenge appeal, generating publicity through email, press, and print mailings
- A group meeting with the Hospital leadership

### SAPPHIRE SPONSOR | \$40,000 - \$49,999

- All of the benefits previously listed
- A personalized Hospital tour for 6 led by the SHC – VC Chief Operating Officer

### EMERALD SPONSOR | \$50,000 - \$59,999

- All of the benefits previously listed
- Invitations to unique opportunities to go behind the scenes with the Hospital's leadership
- A small group meeting with the CEO and President of SHC – VC

### DIAMOND SPONSOR | \$60,000+

- All of the benefits previously listed
- Special press release acknowledging your company's support
- Use of the Corporate Partners branding to promote your company's philanthropic partnership with VCCF

\*The program is designed with maximum flexibility for you. We welcome the opportunity to discuss the benefits of our fundraising events or other areas of need to ensure we create a sponsorship package that best fits your corporate giving and marketing objectives.

**Become a President's Society Corporate Partner**

Visit [givevalleycare.org/pres-society](https://givevalleycare.org/pres-society) or contact us at  
925.373.4560 or [vccharitable@stanfordhealthcare.org](mailto:vccharitable@stanfordhealthcare.org)

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**From:** Rick Shumway, President & CEO <vccharitable@stanfordhealthcare.org>  
**Sent:** Wednesday, August 5, 2020 1:00 PM  
**To:** Sulikyan, Shake  
**Subject:** Stanford Health Care – ValleyCare Recognitions



Dear Shake,

I hope this finds you doing well and staying safe. I am writing to thank you for your past donations to ValleyCare Charitable Foundation in support of our hospital and to share with you some wonderful news about recognitions that we've received recently.

As you may have heard, Stanford Health Care (in Palo Alto) has been ranked as the #13 hospital in the United States by *US News & World Report*.

I'm also very excited to announce that Stanford Health Care – ValleyCare (SHC – VC) has also been recognized in a significant way by *US News & World Report* as a **Top 50 Hospital in California (#37)** and the **#7 hospital in the Bay Area**. In addition, we were recognized as High Performing in 5 specialties – *Colon Cancer, Heart Failure, Hip Replacement, Knee Replacement, and COPD*. This is a tremendous step forward for our organization and for our community, and it represents amazing progress on the journey that we're on to become the finest community-based, academic-affiliated health system in the United States. Thank you for the role you've played in helping to fund some of these programs and services.

As I've considered how amazingly this reflects on the work our teams have done here at SHC – VC, it strikes me that there have been so many well-deserved recognitions over the past 18+ months that are worth noting:

- **CMS 5-Star Quality & Safety Rating** (top 7% of hospitals in the country)
- **Leapfrog A Quality & Safety Rating** (top 33% of hospitals in the country)
- **Newsweek Best Maternity Hospital** (top 231 hospitals in the country)
- **American Heart/American Stroke Silver Plus Performance Recognition** (best we can possibly do in the first year of the Stroke Program)

- **American College of Radiology (ACR) Lung Cancer Screening Center Designation** (demonstrating commitment to providing high-quality screening care and patient safety)
- **Serving as a community leader during the COVID-19 pandemic**, with the partnership from many community leaders and entities

While it's so easy to get bogged down these days with bad news or constant challenges, I thought this was a great opportunity to take a step back and consider the very positive news about where we've been, where we are, and where we're going with support from you, our philanthropic partners.

Thank you again for your generous support. I hope this provides you an opportunity to visualize how your donations are making a difference in the health of our community, both in routine times and times of crisis.

Best,  
Rick Shumway, MHA  
President & CEO



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[ValleyCare Charitable Foundation](#)

1111 E. Stanley Boulevard, Livermore, CA 94550