



IMPACT REPORTS

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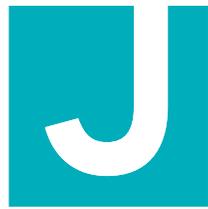
Thank you to hundreds of talented and generous, industry professionals who took the time to participate in our 2022 sample swap.

Providing the nonprofit industry with free samples of donor communications has been a pillar of the work we do at the DRG Group for more than a decade. We simply cannot do this work with you—the amazing DRG Community.

Your work continues to inspire us—thank you for sharing it with us!

With endless gratitude,

The DRG Group



**Jewish Community Center
of Greater Buffalo**

IMPACT REPORT



2020 – 2022

DEAR JCC MEMBERS, DONORS, AND FRIENDS,



Michael Rawl
Chief Executive Officer



Alon Kupferman
President, Board of Trustees

The last two fiscal years, which span the time from April 1, 2020 through March 31, 2022, have represented a special challenge for the Jewish Community Center of Greater Buffalo. When the pandemic began in March 2020, no one could have predicted what was to come. From closing our fitness centers for an extended period and pivoting programs and events completely

online, to the retirement of long-time executive Richard Zakalik and a transition at the executive leadership level, our organization has been affected in myriad ways. We have navigated challenges such as membership losses, unprecedented financial constraints, and ever-changing rules and regulations concerning masks, vaccines, and testing.

We are confident that our JCC has emerged as a stronger organization, laser-focused on meeting the needs of our diverse members and the greater Western New York community that we serve. We have an incredible staff of dedicated professionals who want our organization to succeed, and we can't say enough about their dedication, adaptability, and genuine care for our mission. We also could not have made it into this period of recovery and renewal without you, our members, who have continued to support us every step of the way.

We continue to show strong membership recovery numbers in all facets of our business, and retention rates at both Benderson and Holland are at all-time high levels. Our award-winning Early Childhood Center continues to be one of the top programs in WNY, and will be growing in the fall with the addition of two more classrooms. Camp Centerland was one of the few camps in the country to run a full season in summer 2020, and in summer 2021, surpassed all expectations with the highest number of camper weeks registered in our history. We are on pace

to double that number in 2022. The Jewish Repertory Theatre returned to in-person performances in fall 2021, to full houses and critical acclaim. We have added many new cultural and performing arts programs including a new School of Dance and School of Theater.

As we look towards the future, we are opening new volleyball and pickleball courts at the Benderson Building outdoor pool complex, and have many exciting plans in the works as we continuously improve the member experience.

Our agency budget has surpassed \$10,000,000 for fiscal year 2022-23, and we are projecting a budget surplus once again. We are blessed with a strong Board of Trustees, a hardworking Executive Leadership team, a dedicated professional staff, and most importantly our community. The reality is without you, there is no mission, no programs, and no success.

Thank you for believing in us, thank you for your support, and thank you for making the JCC of Greater Buffalo a second home.

Warmly,

A handwritten signature in black ink that reads "Michael Rawl".

Michael Rawl
Chief Executive Officer

A handwritten signature in black ink that reads "Alon Kupferman".

Alon Kupferman
President, Board of Trustees



OUR MISSION & VISION

The mission of the Jewish Community Center of Greater Buffalo is to build and strengthen the Jewish and Western New York communities by providing recreational, educational, and social programs and services that are consistent with Jewish values. The JCC's vision is **“Building Community and Enriching Lives”**.

BOARD OF TRUSTEES

| | | |
|----------------------------------|---------------------|---------------------|
| Alon Kupferman, President | Brett Benderson | Rion Kweller |
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 Patricia Simonson, Chief Experience Officer
 Joseph Modicamore, Chief Financial Officer
 James Mahjoubian, Chief Communications and Technology Officer
 Gon Erez, Chief Program Officer
 James Morgan, Chief Facility Maintenance Officer
 Jessica Rueda, Executive Assistant

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| Susan Freed | Gary Schuller* |
| Gordon Gross* | Bruce Wisbaum |
| Gretchen Gross* | <i>* of blessed memory</i> |
| Robert Hayman* | |
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| Leonard Katz | |
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| Harold Kirschenbaum* | |
| Kevin Kulick* | |
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| Joel N. Lippman* | |



A TIME OF TRANSITION



In July 2020, Executive Director Rick Zakalik announced his retirement. After 10 years leading the JCC of Greater Buffalo, and a lifetime of leadership to the Jewish community, Zakalik's tenure saw many high points in the history of the organization. Under his careful guidance, the JCC grew substantially in many areas while he built a solid financial foundation, creating a budget surplus for the first time. He created a solid financial framework and led two capital campaigns that dramatically improved and modernized both the Benderson Family Building and

the Holland Family Building. He also created new membership models, helped Early Childhood and the arts to grow and flourish, and set the stage for Camp Centerland's recent success. At the close of fiscal year 2019-2020, immediately prior to the pandemic, the JCC enjoyed its best financial year in its history.

Board President Alon Kupferman remarked, "The organization is much stronger as a result of Rick's leadership and we're fortunate to have had him in this post. I don't think you can ever replace a leader like Rick. Our aim is to find someone who can build on all the wonderful work that Rick has done and take the organization to the next level."

Trustee and Personnel Committee Chair Eric Feldstein chaired the national search to find the JCC's next leader. The successful candidate would need to be someone who was a strategic and visionary leader who put Jewish values at the core of their experience. Additionally, they would need to be able to attract, retain, and coach a strong senior leadership team, demonstrate a strong understanding of

business, and be a dynamic fundraiser; certainly no small task.

After an exhaustive search, the JCC introduced Michael Rawl as the new CEO in the fall of 2020. Coming to Buffalo after spending 6 years as the Executive Director of the JCC in Youngstown, Ohio, Rawl brought with him a depth and breadth of experience, a deep commitment to Jewish values, and a love for the work. In Youngstown, Rawl established numerous community partnerships and grew program revenue by nearly 70%, firmly establishing the JCC once again as a vibrant and fiscally sound organization even in the midst of the pandemic.

Upon his hiring, when asked about his vision for the JCC, Rawl said, "On one level we are a physical place where all Jews are welcome, a town square, but we are also a place that interfaces with the outside world and builds community for both, an embassy. Despite the polarization within Judaism and all around us, the JCC provides a platform where we can dialogue, celebrate together, and become more unified."

Introducing New Board President Irwin Gelman, PhD



At the Annual Membership meeting in June 2022, Irwin Gelman, PhD became the new President of the JCC Board of Trustees. Dr. Gelman is the Director of Research Integration at Roswell Park Comprehensive Cancer Center. Along with his wife Mara, he is an active member in the Jewish Buffalo community and has served in various leadership roles across several area organizations, including as Cantor at his synagogue, Congregation Beth Abraham. We are pleased to have someone with Irwin's character, charisma, and dedication to the community leading our organization. "I would like to thank the Board for entrusting me with this honor," Gelman said. "I am grateful to Alon Kupferman for his leadership these past three years, and I look forward to continuing the good work that has been started in serving all of you."

COMMUNITY COMES TOGETHER WITH JCC STAFF RESILIENCY FUND

In the early days of the pandemic, with the future uncertain and both buildings closed, the JCC Board of Trustees came together with an initial donation to start the JCC Staff Resiliency Fund to support the many staff members impacted by the closure. Former Executive Director Rick Zakalik took a voluntary 50% pay cut to further

fund this initiative, and our partners at the Foundation for Jewish Philanthropies and the Buffalo Jewish Federation provided employees with gift cards for groceries and other essential needs. Our members and community generously made up the rest of this effort. Our dedicated staff makes our JCC the special place that it is in so many

ways, and this effort from the early days of the pandemic through our re-opening ensured the JCC remained a strong and vibrant agency.



FULL DAY KIDS' PLACE

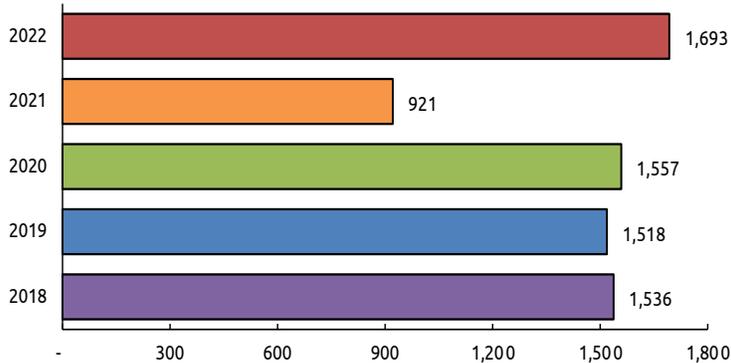
When our school-aged children were affected by school closures during the pandemic and the pivot to virtual learning, we transformed our Kids' Place program, traditionally for after-school care, into an all-day program and safe space for the families who needed it. From providing children with a place to log on to their Zoom classes, to help with homework and other activities, we were able to support many children during an unprecedented time. The need to support virtual schooling

led to an upgrade to our WiFi system in both buildings, and enabled us to meet the needs of our community in a new way.

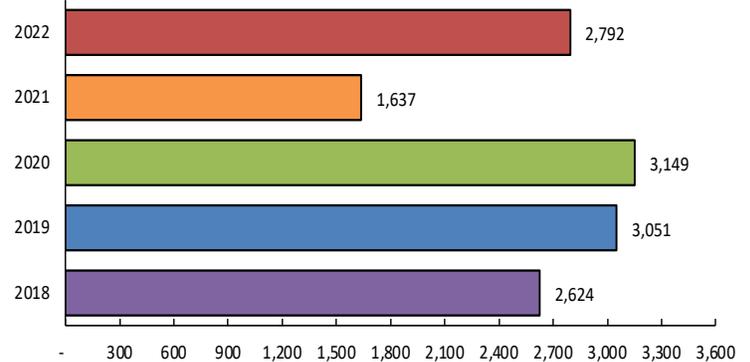


EARLY CHILDHOOD AND KIDS' PLACE YEAR OVER YEAR

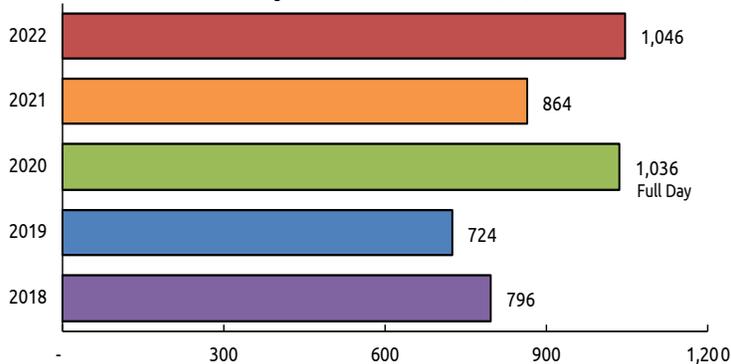
Early Childhood Child Days Benderson (average per month)



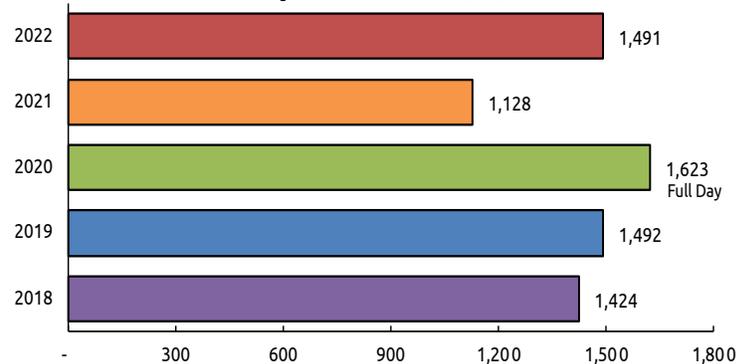
Early Childhood Child Days Holland (average per month)



Kids Place Child Days Benderson (average per month)



Kids Place Child Days Holland (average per month)



SCHOLARSHIPS

Scholarship support provides:

- Financial assistance to our award-winning childcare programs and Camp Centerland, which promote learning, cooperation, and fun.
- Opportunities for older adult programs which provide the community with recreational, educational, cultural, and social experiences that enrich lives.
- JCC memberships which offer fitness, wellness, and friendship for deserving families and individuals who otherwise wouldn't be able afford them.

| Description | 2020-21 | 2021-22 |
|-----------------------------------|----------------|----------------|
| Membership & Program Scholarships | 94,935 | 130,853 |
| Employee Scholarships | 75,122 | 98,147 |
| Total | 170,057 | 229,000 |

ISRAEL & JEWISH LIFE

Over the last two years, a concentrated effort has been made to bring high-quality Israel & Jewish Life programs back to our JCC. As the townsquare of the Jewish community, it is a central part of our mission to share with members and the community at large why supporting Israel is so important to us.

Highlights include:



- **Reverse Tashlich:** Members of the community helped clean up the waterways and beaches at Buffalo's Unity Island



- **Megillah reading** for all Early Childhood Center students during Purim by JCC staff



- **Israel Virtual Tours**



- **Early Childhood Shabbat**

- **"A Taste of" Concept Night:**

The Taste of Yemen, explored the fascinating history of Yemenite Jews and their immigration to Israel while participants enjoyed a traditional Yemenite dinner

"I've totally changed my health in a very gradual and step by step way because of the great instruction from the trainers, and the comfort that you've actually found a place where you belong."
– Stephanie Maier



STEPHANIE MAIER & BETSY HARE

From aquatics classes and personal training to knee replacement surgery, see how Stephanie and Betsy forged a relationship that helped defy expectations and carried each other through challenging times.



A young girl with light brown hair in two pigtails, wearing a purple long-sleeved shirt, is sitting at a wooden table. She is holding a pink and white water bottle with a blue elephant design on it. In front of her is a white plate with some food. The background shows a classroom setting with wooden shelves and red storage bins.

**“Everybody knows us and treats us as a family, and it feels just like a larger family around us!”
-Mark Graham**

THE GRAHAM FAMILY

The Early Childhood Center at JCC Buffalo makes an impact on students that will last a lifetime. We pride ourselves on the diversity of students, teachers, and the lessons we all learn from each other. Supporting parents, bringing joy, safety, and security are hallmarks of our Early Childhood Center.



In November 2020, Michael Rawl laid out the following goals for the JCC:

- 1 Rebuild organization and invest in leadership**
- 2 Diversify and improve revenue streams by maximizing existing assets**
- 3 Elevate our reputation and develop a culture of philanthropy by creating connections and embracing our core values**

JCC FINANCIAL CONDITION 2020-22

At the height of the pandemic, membership was reduced by 48%, representing 60% of membership revenue totaling \$1M.

- Including our first Paycheck Protection Program loan of \$1.1M, the 2020-21 deficit was (\$450k)
- Including our second PPP loan of \$1.1M, the 2021-22 budget projected a surplus of \$400k

As we built our 2021-22 budget, it was crucial to recover our business model so we could enter 2022-23 without further borrowing.

- Including an Employee Retention Credit of \$529k, the 2021-22 actual budget surplus was \$1.4M, or \$994K over budget
- For 2022-23, without further borrowing or government credits, we are projecting a surplus of over \$330K

SUCCESSES AND OUTCOMES

1. Rebuild organization and invest in leadership

- Identified strategic focus areas including communications, member experience, advancement, programs, human resources, and developed a leadership team with representation from each.
- Invested over **\$1.2M** to raise employee wages across the board, prioritized employee culture, and allocated our most aggressive professional development budget in history. **All employees at the JCC earn above minimum wage.**

2. Diversify and improve revenue streams by maximizing existing assets

- Launched JCC School of Dance, JCC School of Theater, and expanded JCC School of Music, generating \$250k in new direct revenue annually.
- Grew Early Childhood, Kids' Place, and Camp Centerland to historic sizes, and expanded Outdoor Pool Complex.
- Created Advancement Team to develop fundraising as a main source of revenue.

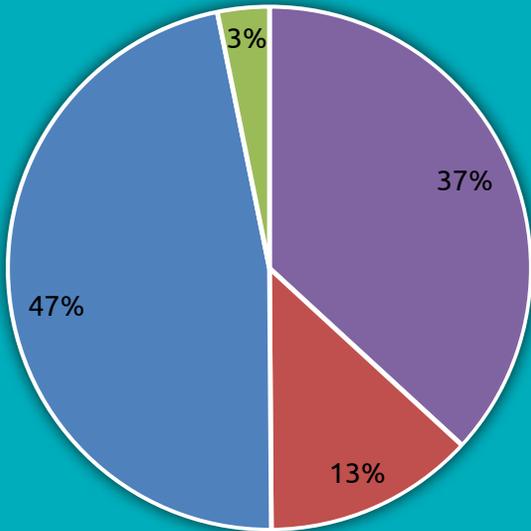
3. Elevate our reputation and develop a culture of philanthropy by creating connections and embracing our core values

- Created a new communications team to improve internal and external communications by emphasizing content and storytelling through social media, video production, and high quality photography.
- Developed mission programming to generate community connection points including expanded older adult programs, cultural arts, Jewish Life, and by bringing Israel back to the JCC.
- Received 18 Life & Legacy endowment commitments in the first year of a four year effort.



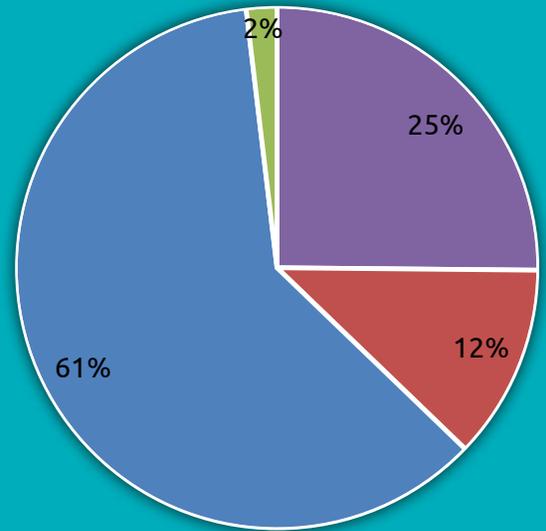
FINANCIAL RESULTS

2020-21 REVENUE

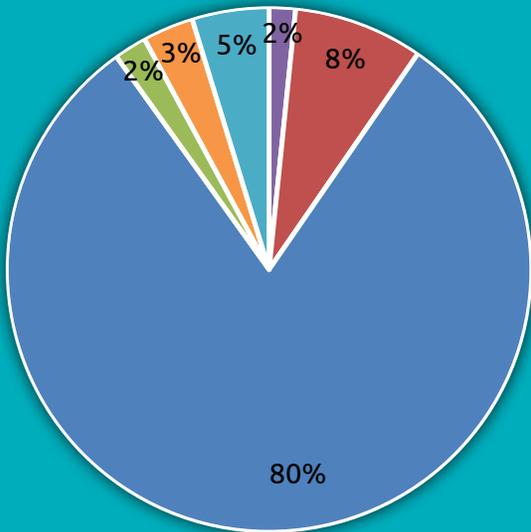


| Revenue | 2020-21 | 2021-22 |
|----------------------------------|------------------|------------------|
| Contributions/Grants/Fundraising | 2,266,207 | 2,444,420 |
| Membership Fees | 803,070 | 1,154,117 |
| Program Fees | 2,886,484 | 5,830,998 |
| Federation Allocation | 196,812 | 181,154 |
| Total Revenue | 6,152,573 | 9,610,689 |

2021-22 REVENUE

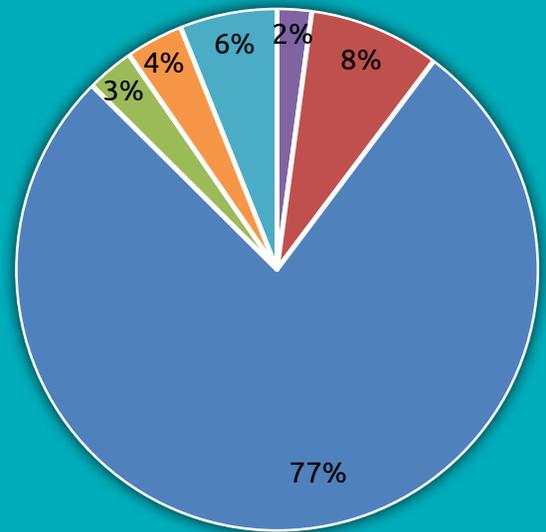


EXPENSES

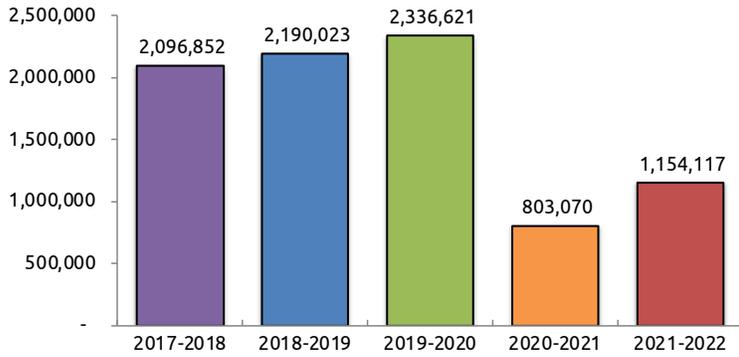


| Expenses | 2020-21 | 2021-22 |
|-----------------------|------------------|------------------|
| Printing & Marketing | 102,235 | 175,259 |
| Occupancy | 503,209 | 664,348 |
| Employee Compensation | 5,071,736 | 6,314,789 |
| Professional Fees | 165,206 | 240,778 |
| Program Expenses | 197,992 | 292,560 |
| General & Admin | 298,804 | 493,277 |
| Total Expenses | 6,339,182 | 8,181,011 |

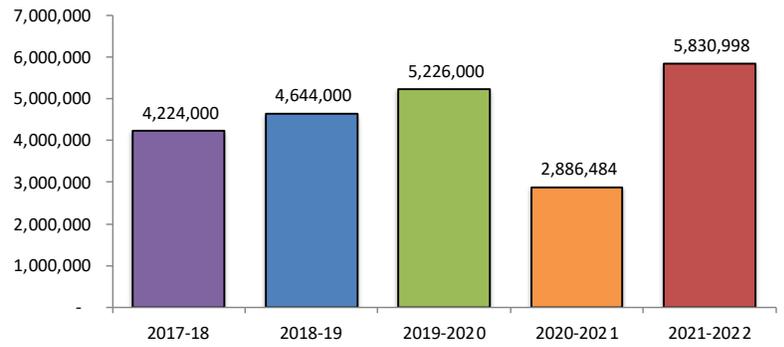
EXPENSES



Net Membership Revenue



Net Program Fees





“MANY HAPPY HOURS WITHIN THESE WALLS”

Irving and Claire Gareleck, of blessed memory, were regulars in the JCC fitness center, exercising and socializing until well into their 90s. They loved everyone they met and truly became ambassadors for the JCC. Irv, who owned a plumbing business, even volunteered as a member of the JCC’s Facilities Committee right before the major renovation of the Benderson Family Building.

After Claire passed away in 2021, their three daughters – Ellyn Stevenson, Betsy Feuerstein, and Nancy Picard – decided to create a permanent memorial endowment

in Irv and Claire’s memory to support the JCC’s Aging Well programs for older adults.

“Our parents were blessed with good health and longevity, but they exercised and worked out regularly at the JCC, never letting their age be anything more than a number,” Ellyn said. “They remained active physically and socially all their lives. When we wanted to honor their legacy of helping others whenever and however they could, this gift seemed like a perfect fit.” And there is now a plaque, which hangs in the Benderson Family Building fitness center,

that reads: “In loving memory of Irving Gareleck, who spent many happy hours within these walls.”

The Irving and Claire Gareleck JCC Endowment will contribute to many more “happy hours within these walls” for all who benefit from Aging Well programs. In the spirit of Irving and Claire, this gift is a beautiful example of the JCC working to heal the world and improve lives in our community.



LIFE & LEGACY® is a partnership with the Harold Grinspoon Foundation that promotes after-lifetime giving to benefit Jewish synagogues and organizations. Legacy giving will strengthen our Buffalo Jewish community for years to come. It ensures that you will be remembered by those who directly benefit from your generosity as well as those who will be inspired by your example for future generations.

There are many ways to leave a legacy gift, and when your gift is realized, you will permanently support the Buffalo Jewish community. All of us, regardless of age, financial means, or affiliation, can help build and sustain a vibrant Jewish community.



A gift of endowment ensures that your vision and generosity will impact lives long after your lifetime. Your legacy gift becomes a permanent extension of your values and vision by perpetuating those organizations, synagogues and/or programs that you recognize are important to the Buffalo Jewish Community.

IN MEMORY OF GRETCHEN S. GROSS

In December 2021, the JCC suddenly and tragically lost Gretchen S. Gross, former Board of Trustees President and Camp Centerland Committee Chair. Gretchen was fiercely dedicated to the Jewish Community Center of Greater Buffalo, Camp Centerland, and early childhood education. A past President of the JCC, Camp Committee Chair, and Ralph Kushner Volunteer Services Award winner, Gretchen had an indomitable spirit of optimism in everything that she did. Her energy and impact are without parallel and her insight, experience, and wise advice enabled the JCC and Camp Centerland to succeed under her leadership for the better part of two decades.

During her presidency from 2013-2015, her beloved husband Gordon, a fellow JCC Past President, gave a gift to the JCC to build the Gretchen S. Gross Omanut Center at the Irving M. Shuman Campground. This space is dedicated to Gretchen and Gordon's love for the children of Camp Centerland and stands as a testament to their generous hearts. The new Gretchen S. Gross Memorial Endowment will serve as a tribute to her passions of photography and the children of Camp Centerland, as well as her devotion to serving the JCC and the Buffalo community. By establishing a permanent endowment in this way, we will ensure that funding for these

programs will continue in perpetuity. Our goal is to raise \$250,000 for this effort. While certainly ambitious, Gretchen's impact is without parallel. We are confident that this fund will touch many lives, passing on her love of photography now and for the future to the children, families, and members of the JCC. Her memory is a blessing to all of us, and this fund ensures that she will live on in our programs and hearts forever. To support the Gretchen S. Gross Memorial Endowment, or for more information, contact Alexander Eadie, Director of Advancement for the JCC of Greater Buffalo, at aeadie@jccbuffalo.org or 716-929-6258.




Gretchen S. Gross
Omanut Center
מרכז אמנות



CULTURAL ARTS HIGHLIGHTS

SCHOOL OF DANCE

The School of Dance began in Fall 2021 with classes in jazz, ballet, contemporary, and even a tap class for adults. Over 70 children are currently enrolled in the School of Dance, and every session concludes with a live showcase.



SCHOOL OF THEATER

The School of Theater is another new performing arts program available to children. Utilizing the Maxine and Robert Seller Theatre, students learn the basics of performing, blocking, setting a scene, and more.



SCHOOL OF MUSIC

The School of Music expanded and will be undergoing a significant renovation in summer 2022 and will have a new home in the Benderson Family Building. Stay tuned for our future offerings and follow the JCC on social media for construction updates!



Theatre for Everyone
JEWISH REPERTORY THEATRE

Due to the pandemic, the 18th season of the Jewish Repertory Theatre was moved to virtual performances. There were 5 plays, and audience members tuned in to watch from all over Western New York and beyond, including Canada and Israel.

The 19th season returned to in-person performances for the first time since 2020. Three plays, including *Photograph 51*, *The Treasurer*, and *Modern Orthodox* were brought to life in the Maxine and Robert Seller Theatre to many excited audiences and critical acclaim from local publications such as The Buffalo News and Step Out Buffalo. *Photograph 51* was nominated for three Artie awards, and won the Artie for Outstanding Direction of a Play, a testament to the continued professional work and high standards of the theatre.

As we wrap our current season, stay tuned for an exciting announcement regarding the special 20th anniversary of the JRT, including show announcements, special engagements, and a few surprises!

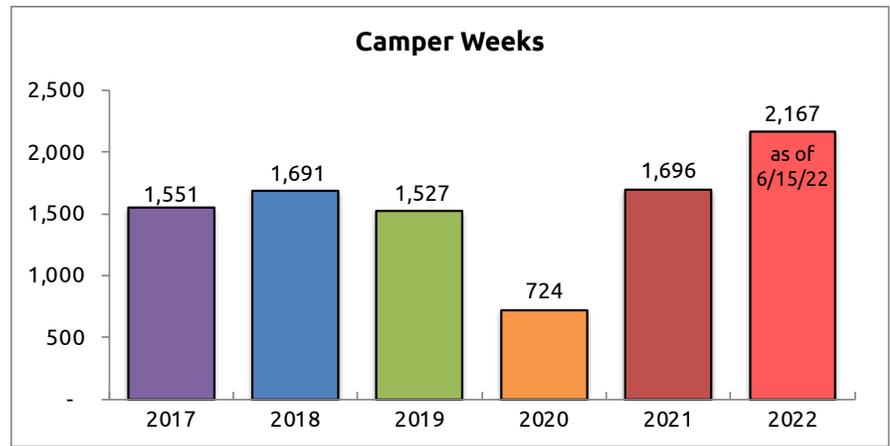




at the
Irving M. Shuman Campgrounds



From camper to counselor, Brandon's journey is inspiring. See how Camp Centerland impacts children today and for their future.



“We grew up here, that’s what’s special about it. We grew up through this and now we’re teaching the next generation.”

– Brandon



NEW CAMP CENTERLAND & YOUTH DIRECTOR



Our new Camp & Youth Director, Marie Wixner, will be running Camp Centerland!

Marie began her career at the JCC of Greater Buffalo in the 1980s. She held positions in aquatics, after school program, member services, and Camp Centerland in Elma, and we are delighted to have her return home to the JCC.

She has over 25 years of camping experience, including working at 4-H Wyomoco and Girl Scouts Camp Timbercrest. She is an American Camping Association (ACA) Standards Instructor and earned a Master of Science Degree in Camp Administration and Leadership from Touro University Nevada.



BEYACHAD BUFFALO



LOOKING TOWARDS THE FUTURE:

In Hebrew, the word **בְּיָחָד** “beyachad” means “together”. As we move past the pandemic and into the future of our JCC, we are proud to announce the Beyachad Buffalo initiative, a plan for the renaissance of Jewish life at our center.

We have accomplished much in the last two years to be sure, but as we think about the next 3-5 years, there are many exciting projects on the horizon that will maximize our existing assets, improve and refresh our facilities, and make the membership experience better than ever. This summer, you will see some of the results of this plan, with the addition of the new sand volleyball courts and pickleball complex to the outdoor pool at the Benderson building. But that is just the beginning.

- We will embark upon a significant renovation of the Kids’ Place area at the Benderson building, adding a new makerspace classroom, an area for computer coding and e-sports, and an expansion of the School of Music with two new insulated practice rooms.

- At Camp Centerland, we have been hard at work since the end of last season improving the experience for our campers

and the community. We insulated and added heat to the Gretchen S. Gross Omanut Building, so it can be used in the winter for activities, events, and rentals (look for opportunities this upcoming winter for snowshoeing!). In addition, we completed a significant paving project and added a concrete pad under the dining tent, a water line and electricity to the field, and are building a new pavilion to provide shade near the archery range that will double as a stage area for future events such as concerts.

- We have exciting plans in the works for more spaces at the Benderson and Holland buildings, including fitness floor and equipment improvements, developing plans for a renovation of the Holland pool, and more that we can’t quite share right now; however, it is a very exciting time for the JCC and our future.

We are confident that as our plans unfold, the JCC will continue to be the premier community center for our members, friends and the people of Western New York. We know that by working together with our members, donors, and friends, our vision will become a reality. Stay tuned

to our social media channels, our website, and our weekly member update emails for more information and announcements about Beyachad Buffalo.

Our role as community bridge builders is as important as ever. To support our efforts, make a gift today to the All For One Annual Fund, which provides the unrestricted support necessary for us to make an incredible impact on our programs and our community each year.



SHE'S SHARING HER EXERCISE MOVES VIRTUALLY WITH SILVERSNEAKERS

For over 35 years, Kathy Corff Rogers has been a group exercise instructor at the JCC. With the onset of the pandemic, Kathy took her classes to Zoom. For many of the older adults that she works with daily, it was vitally important to continue these classes in the midst of the uncertainty of those early days.



Working from her home and on her laptop, Kathy's classes would regularly swell to well over

100 participants, and not just from Buffalo. Soon there were people logging in from all over New York State, the East Coast, the Midwest, and even Canada and other countries.

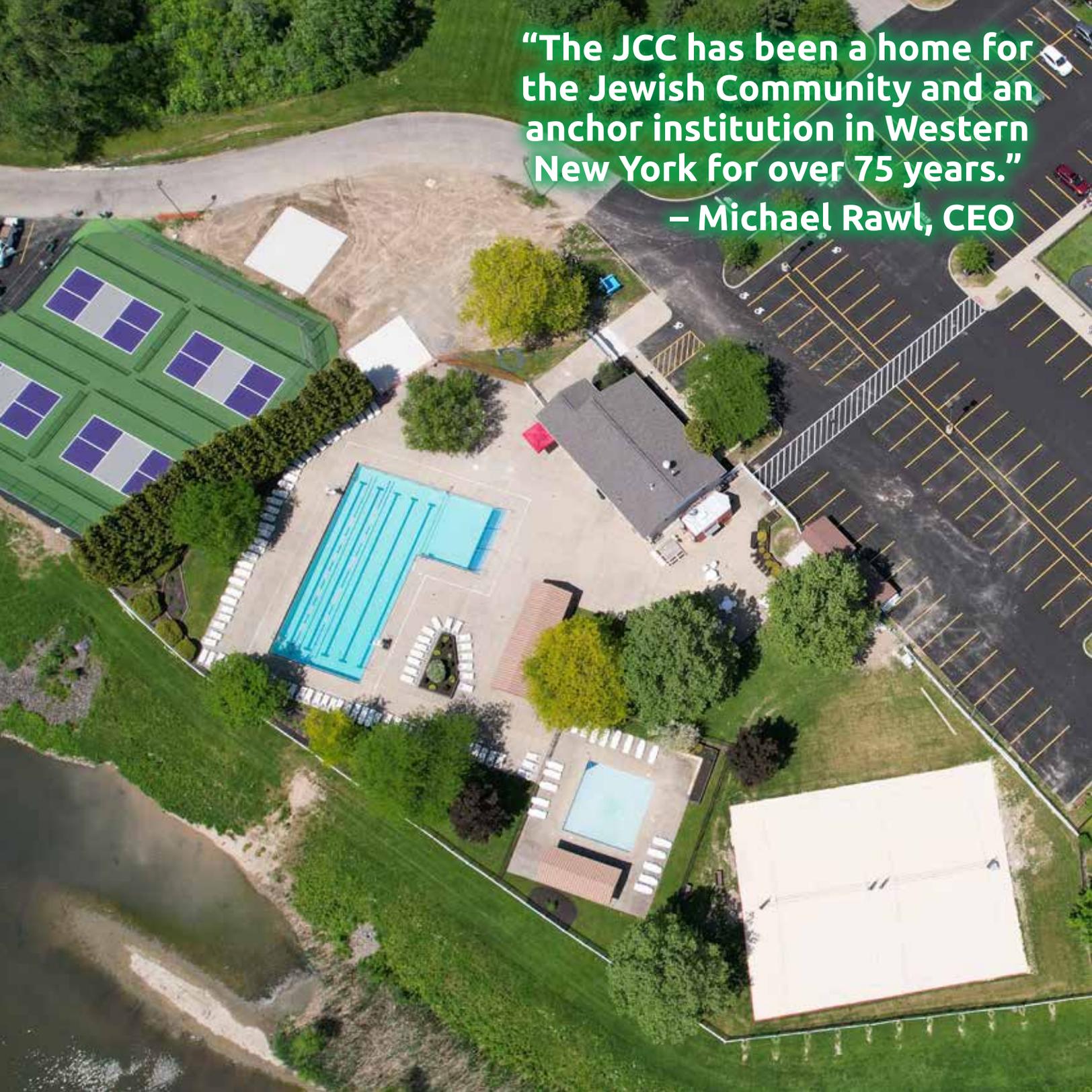
As we began to return to in-person group exercise, two longtime members of Kathy's classes, who wish to remain anonymous, generously donated \$10,000 to ensure high quality streaming classes continued in a hybrid format.

With this gift, we upgraded four group fitness rooms (two at Benderson, and

two at Holland) with a state-of-the-art streaming system involving a wall mounted TV, computer, and camera controlled by a wireless keyboard/mouse. Additionally, we have added over 100 virtual on-demand classes to our website. Kathy believes her classes are more than just exercise. "We have been able to keep the community together, and people look forward to seeing each other everyday."

To workout with Kathy, check out her on-demand classes, or better yet join her for a weekly class!



An aerial photograph of a community center facility. The facility includes a large outdoor swimming pool with a blue cover, a smaller pool, and several tennis courts with green and blue surfaces. There is a large parking lot with yellow markings, a building with a grey roof, and a large white rectangular structure. The facility is surrounded by green grass and trees, with a body of water visible in the bottom left corner.

“The JCC has been a home for the Jewish Community and an anchor institution in Western New York for over 75 years.”

– Michael Rawl, CEO

THANK YOU!

Though we are unable to list every single donor who made a contribution to the JCC over the last two fiscal years, we are incredibly thankful for the generosity shown by all who supported us. Our donors believe in our mission and make our community center the vibrant place that it is each and every day. Without you, there is no mission. Our success and our future are not possible without your support.

GRANTS RECEIVED

We are grateful to the following organizations for supporting the JCC of Greater Buffalo with grant funding. We sincerely apologize for any omissions:

- M&T Bank
- Cullen Foundation
- Wolk Foundation
- Town of Amherst Board of Arts and Culture in Public Places
- Erie County
- New York State Office for the Aging
- Community Foundation of Greater Buffalo
- United Way of Buffalo and Erie County
- Variety Club of Buffalo
- JCC Association of North America
- Conference on Jewish Material Claims Against Germany
- QualityStars NY

A few highlights:

- **1,399** donors have made a gift to the JCC since April 1, 2020
- There was a **14% increase** in number of donors from FY2020-21 to FY2021-22
- At the close of FY2020-21, total giving was down **over 65%** from the previous year. At the close of FY2021-22, total giving had **increased 85%**

- Donor retention has increased to **38%**
- In the last 2 fiscal years, there were **592 donors** who made their first gift ever to the JCC
- In FY2021-22, we retained **172 donors** from the previous year, and **reactivated 78 annual donors** who had lapsed in giving

Total Raised '20-'22
\$4,730,627



THANK YOU TO OUR PARTNERS

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The Project

Gretchen's passions were photography and the children of Camp Centerland. The new Gretchen S. Gross Memorial Endowment will serve as a tribute to not only these passions, but to her devotion to serving the JCC and the Buffalo community. By establishing a permanent endowment in this way, we will ensure that funding for these programs will continue in perpetuity.

Photography: The endowment will support photography education and programming for children. It will be supported by leveraging professional instructors, mentors, and guest lecturers. It will also include giving scholarships to students interested in pursuing photography. Participants will have access to state-of-the-art photography equipment and instruction combined with real world experiences. All classes, workshops, and internships under the program will utilize a project-based curriculum to ensure all participants are making their own content, leaving each class with portfolio and resume building projects.

Camp Centerland: The endowment will also support scholarships to Camp Centerland for children from families with financial need. This will ensure that children can experience all of the excitement of camp without their families needing to worry about paying the tuition cost.

How to Help

Our goal is ambitious, but Gretchen's indomitable spirit is without parallel. We are confident that this fund will touch many lives, passing on her love of photography now and for the future to the children, families, and members of the JCC. Her memory is a blessing to all of us, and this fund ensures that she will live on in our programs and hearts forever.



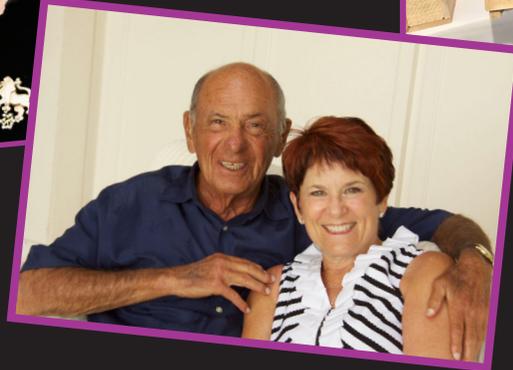
To support the Gretchen S. Gross Memorial Endowment, or for more information, contact Alexander Eadie, Director of Advancement for the JCC of Greater Buffalo, at aeadie@jccbuffalo.org or 716-929-6258.



Jewish Community Center
of Greater Buffalo



Gretchen S. Gross Memorial Endowment



About Gretchen Gross

Gretchen S. Gross was a Jewish Community Center former president with a remarkable sense of optimism for the future of the organization.

As a long-time leader and philanthropist in the Buffalo community, she was profoundly dedicated to the JCC, Camp Centerland, and early childhood education. Apart from her role as a JCC President, Gretchen was a Ralph Kushner Volunteer Services Award recipient and served as the most recent Committee Chair of Camp Centerland. Among her many accomplishments, she assisted in the campaign to renovate the Holland Family Building and supported the efforts of staff leadership. Her insight, experience, and guidance enabled the JCC to succeed over the past 20 years.

The Goal

Our goal is to raise \$250,000, which will ensure both high-quality photography programs and scholarships to Camp Centerland in Gretchen's name in perpetuity at the JCC.



The Gretchen S. Gross Memorial Endowment will ensure:

- Participants in photography programs have access to state-of-the-art photography equipment such as various types of camera kits, editing software, and lighting all year round.
- Camp Centerland receives interactive photography programming taught by specialists, incorporated into campers' daily schedules.
- Participants acquire real world experience.
- A robust scholarship program for children with financial need who wish to join these programs.
- High-quality education is provided by instructors and guest speakers.



MASLOW PROJECT

ANNUAL REPORT 2020-2021

stabilize . engage . thrive

Senior Spotlight



Jared was a student who succeeded even while struggling with homelessness. Moving from state to state and shelter to shelter, Jared worked hard to build a different life for himself. He took up a full-time job while attending Grants Pass High and pushed himself in school. Maslow supported Jared in many ways: goal planning, life skills, basic needs, and reducing barriers to success. Jared also received support from his teachers.

"I was always able to feel free to ask for help"
- Jared

In Spring of 2021, Jared graduated from high school and was awarded 1 of 4 Beat the Odds scholarships by Stand for Children. This scholarship will give Jared \$4,000 a year for the next four years to support his college career. Jared is attending Rogue Community College with goals to transfer to a university to study Physical Therapy.

Mary's Message

Continued Resilience From Our Executive Director

I am always grateful and inspired by our donors and community, but never more than this past year. Through COVID and wildfires, you were there to make sure that vulnerable families and children were able to stay safe and continue their journey to education, employment, and permanent housing.

Over the course of the last year, activities and events were cancelled. Meetings were changed to online, gatherings with friends put on hold, and the patterns of our lives changed. Of course, homelessness didn't stop. Trauma didn't stop. Conflict didn't stop. Our youth didn't stop and our staff couldn't stop. Your support enabled us to provide a greater level of service than we ever have before.

The complexities of navigating the last year cannot be overstated. Thanks to you, Maslow Project continued to pivot during back to back crises with COVID and the Alameda Fire. Maslow immediately responded the day of the fire, helping to evacuate families we'd recently housed in that area, placing them in emergency hotels before FEMA responded, and engaging with the numerous efforts to help fire victims. Your gifts helped us respond to the increased need for food, hygiene, clothing, helped students manage distance learning, and provided a warm and safe roof over their heads.

The ongoing pandemic has exposed and intensified a serious youth mental health crisis. With your help, we now have a full-time clinical mental health therapist, to serve youth in innovative ways, providing flexible, easily accessible care out in the community, by phone or video, or in office. Things may have looked a little different last year, but we are proud that we never missed a single day of service, never laid off staff, and kept our programs running in varied and creative ways! We simply could not have made it through this last year without you. Our donors and supporters – large and small— raised money to answer the urgent need in our community.

Despite challenges facing youth this past year, 88% of our case managed youth graduated on time with their peers. We were thrilled to award \$16,000 in scholarships - helping students start the next chapter of education and training. As I write this, I am receiving reports of record numbers of enrollment in area high schools. Our staff are connecting with youth that have been idle over the past year and wanting to re-engage in school. Our food pantry is undergoing renovations thanks to kind donors that will provide expanded food options, and we anticipate an increased level of permanent supportive housing openings for our youth and families that have endured during this long, arduous crisis to finally be housed.

Your continued support makes our work possible, allowing us to respond to the critical needs of youth and families in our community. Thank you for being there through these challenging and uncertain times. Thank you for being the power behind our work!

- *Mary Ferrell, Executive Director*



Community

Community is a unified body of individuals and our community is wonderful! The past year Southern Oregon suffered from wildfires and the ongoing pandemic. Without the support of our community, we would not be able to fulfill our mission of empowering homeless youth and their families to thrive in all aspects of life. Our community grew as individuals, organizations, groups, and businesses reached out to help some of their most vulnerable. We are sincerely grateful for the outpouring of donated supplies, funds, and general support we received this past year. Our combined efforts help end youth homelessness in the Rogue Valley.

Last year 730 individuals along with 70 different businesses, civic groups, and foundations donated to Maslow Project. The critical situation in our valley requires ongoing efforts and resources from every sector. The compassion shown is an inspiration for us all. Thank you for walking alongside us in our work.

Thank You



Volunteers and Ambassadors

At the heart of every nonprofit is a group of caring individuals that dedicate their time and energy doing positive work for the greater good. From assembling backpacks for students returning to school to making art kits for children who are camping - we are sincerely honored and grateful for the generosity and commitment to our cause. We couldn't do this without your help!

Maslow volunteers use their talents to support many aspects of our mission, including supply deliveries, organizing our food pantry, special events, website design, and our volunteer board members provide oversight. To all of our volunteers - we appreciate and thank you!



A Maslow Ambassador is an inspired volunteer who brings professional skills and expertise to support our mission in a specific role. Ambassadors commit to six-month assignments and collaborate with our staff & board in support of our strategic goals and activities.

Youth Centered Approach

Our mission is to empower homeless youth to thrive independently through supports that stabilize and engage in all aspects of life.



Meeting youth where they are is imperative in our work. Our multi-lane approach to stabilize youth and provide individualized support improves educational outcomes.

We use a strength-based approach to help improve self-esteem and foster resiliency while holding expectations for meeting personal goals. We are in their lives for the long-run so they can gain stability, engage in school or work, and transition into a thriving adulthood.

Our Case Managers and Mental Health Counselor are credentialed by the State of Oregon. They have the education, training, and experience to meet unique needs and provide specialized services to our vulnerable youth. Maslow providers complete extensive ongoing education and clinical supervision, raising the bar for high-quality services with maximum impact to homeless youth.

Regarding Maslow's resource center and staff "...always had a smile, never turned anyone away"

-Jared

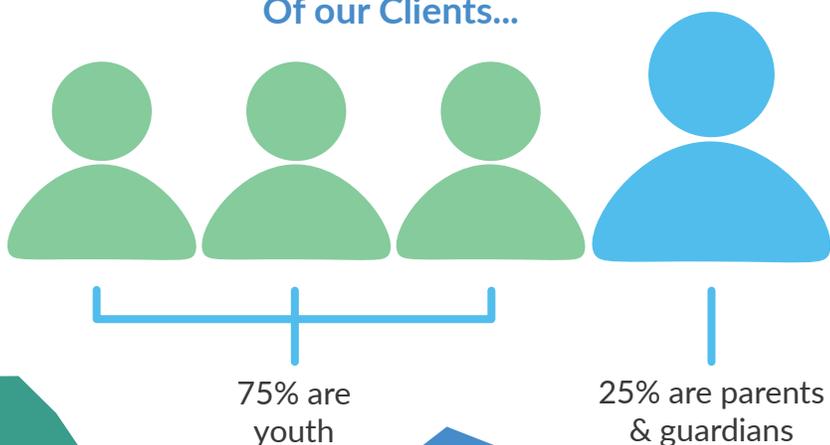


Did You Know?

Homelessness continued to significantly impact youth in our valley this past school year. The most recent Oregon Department of Education *McKinney Vento report stated that Medford School District has the second highest number of homeless youth in the state of Oregon. A total of 2,959 in the Southern Oregon. Josephine County school districts ranked 10th and 13th. In the Almeda fire, nearly 600 students lost housing, dispersing around the region, yet trying to stay connected to school.

Most homeless youth in Southern Oregon are not runaways... they are homeless along with their entire family.

Of our Clients...



HOMELESS YOUTH:



28.2% of homeless high school students missed school due to safety concerns



34% of homeless high school students reported being bullied



36.9% of homeless high school students reported a suicide attempt



30% identify as LGBTQ+



Black students are **2.67** times more likely and Hispanic students are **1.68** times more likely to experience homelessness than white students

*McKinney-Vento: Children and youth who lack fixed, regular, adequate nighttime residence. McKinney-Vento Homeless Assistance Act is part of the U.S. Constitution and protects rights of homeless youth.

Our Youth and Families

It's hard to understand a problem when you can't always see it, but youth homelessness is a real concern across the nation. Homelessness is more than not having a roof overhead. The experience many young people have is often fluid based on where they felt safe for the night, where they find access to food and essential needs, and who they can feel safe with. It can exponentially impact their personal safety, well-being, education, and health outcomes in life.

Why Do Definitions Matter?

There is not currently one federal definition of homelessness. HUD (Housing and Urban Development) uses a narrow definition that leaves out youth who are couch-surfing or not with a parent or guardian. Public schools consider homeless youth to be "...any student who lacks a fixed, regular, and adequate night-time residence."

Undercounting and not prioritizing youth homelessness causes a vast disparity in access to services, housing, and education. Resources are nowhere near what is needed to serve the enormous number of young people experiencing this level of instability while trying to go to school. Nationwide, this number is estimated to be 1.5 million (SchoolHouse Connection 2021).

Maslow by the Numbers

From the 2020-2021 Program Year

2,660 total children, teens, and parents served

- 2,109 served in Jackson County
- 551 served in Josephine County

128 unaccompanied minors (without parent or guardian)

217 unsheltered (living in a car, camping, etc)

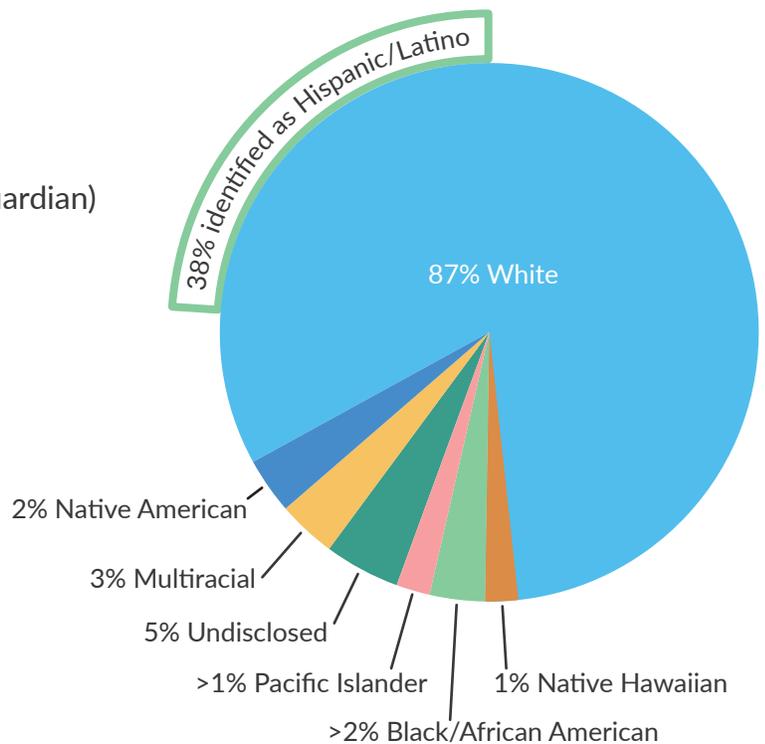
Ages of Youth Served

Average Age



| | |
|-----------------|-------|
| 0-5 years old | 307 |
| 6-18 years old | 1,215 |
| 19-24 years old | 243 |

Race and Ethnicity of our Clients



Stabilization

Basic Needs and Case Management

Throughout the last year, our top priority was to stabilize people by taking care of their immediate, basic needs. Donors, funders, and civic organizations help Maslow provide hot meals, food boxes, clothing, hygiene supplies, baby supplies, and emergency assistance. This type of help is key to stabilization so people can achieve higher level goals.



Total Funds Spent
on Basic Needs:
\$692,619



Basic Needs
Items Distributed:
11,263

Top Items Distributed: food, hygiene, diapers, and school supplies.

Mental Health

Mental health counseling is a much-needed service with record high levels of anxiety and depression. Traditional systems can often feel out of touch and out of reach for many young people. Our counselor offers a unique approach to addressing mental health needs. Ditching the “clinical” environment, we meet with youth literally and figuratively - where they are at. This could mean a park bench, by video or text, or at their school. Sometimes full sessions, other times quick check-ins. Counseling is highly individualized to consider each youth’s personal challenges, needs, and capacity. Our Master’s level counselor brings lived experience to his practice and enjoys offering a dynamic and genuinely responsive service; **“empowering and walking the journey alongside youth to help them reach their goals and dreams.”**

“...best counselor I ever had” - Maslow Project client

Street Outreach

Basic needs deliveries such as food, water, hygiene and diapers, were a key strategy to support people with limited access this past year. Throughout the pandemic, our goal has been maximum access, minimal barriers. We adapted to meet people wherever they may be: virtually, through social media, online, video, socially distanced in-person, by phone, in schools, and out in the community. Our Outreach Team delivered services and information through the valley keeping this lifeline strong!

Unhoused youth and families had limited options on where to safely stay this past year. Throughout the valley, hotels were full of families sheltered in small rooms, lacking a kitchen, or a place for youth to do schoolwork. Shelters carried concerns of COVID exposures. Students struggled to do remote school in unstable living conditions. Maslow staff worked continuously to find and connect youth and families to much needed resources, school, and other critical supports.

Remote education “at home” is difficult for youth who lack a “home”. Access to internet, electricity, or a quiet space to learn, were some of the top challenges reported. Maslow staff worked hard to help problem solve these challenges and keep students connected and progressing on educational goals.

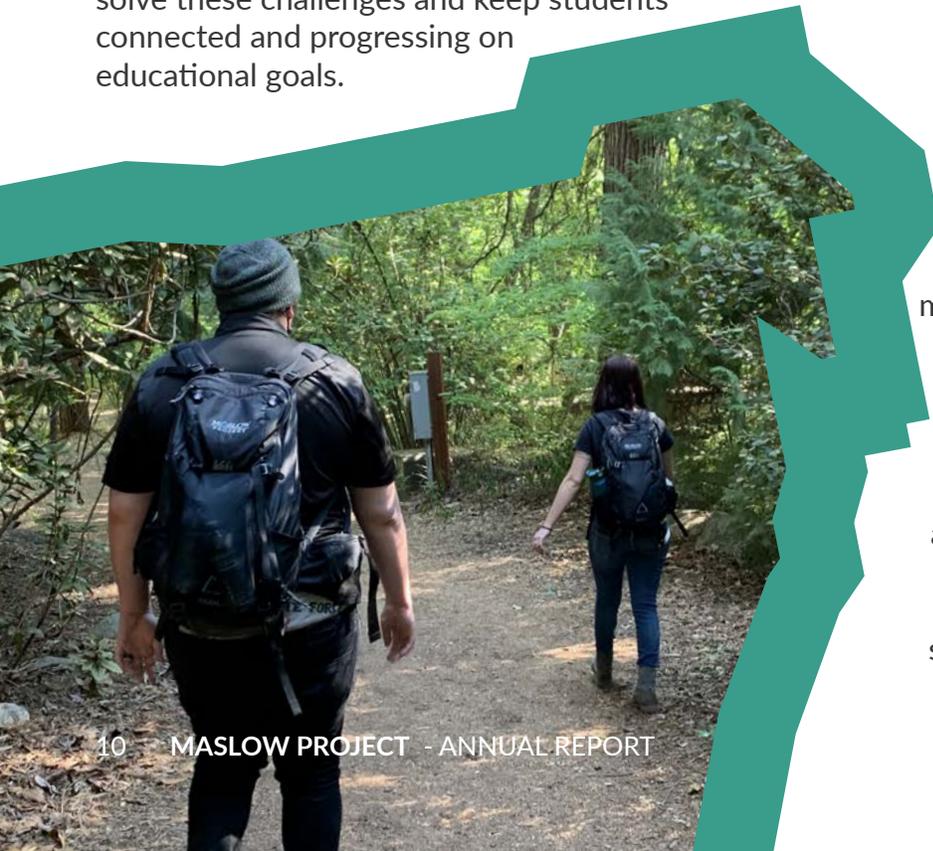


1,966
Hotel Stays

Centers

Our Resource Centers, located in Medford and Grants Pass, serve as connecting hubs for our staff and clients for a variety of basic needs. During the pandemic the centers have adapted a “to-go” based service style, providing guests with the same supplies and resources and offering delivery whenever needed – all over the valley! Accessibility and safety are always at the forefront.

These centrally located centers are open five days a week where folks can receive mail, pick up food boxes, hygiene, and other basic need items. Currently, the Medford Resource Center is undergoing much needed building improvements, including improved HVAC for added safety and expanding our food pantry to provide an enhanced shopping experience. Maslow has not missed a single service day since the pandemic began, regardless of the status of the center. Maslow’s commitment to serve means we create and adapt as needed!



School Based Programs

Maslow staff work in many local public schools where students have direct access to help, integrating our services into the school day. We aim to stabilize youth and improve educational outcomes. We uphold student rights and protections under the federal law, U.S. McKinney-Vento Act, ensuring equal access to education. For many students, multiple barriers contribute to challenges in enrolling, attending, and progressing in their education. School based social connection is key to providing a safe space for youth experiencing homelessness.



Our **Student Success Advocates** work to remove barriers such as transportation, school supplies, access to technology, and extra-curricular opportunities. Connecting youth to activities such as sports or music, helps to develop strengths and interests that can serve them as adults. **Advocates** serve as liaisons or connectors between students, families, and school staff - supporting educational goals and often serve as a surrogate parental figure.

Case Managers help youth work to set short- and long-term goals related to education, employment, and housing. This support brings stability to the student's day-to-day life, helping to improve personal safety, emotional and physical health, while growing resiliency and life skills. This promotes self-sufficiency, educational completion, and moving on to the next chapter of their life.

Throughout the pandemic and wildfires, Maslow staff were there for **1,215 school aged youth** during this difficult time. The effect of the past eighteen months has additionally contributed to significant increased mental health needs. It will take several years for the aftermath of the multiple crises to subside, but we will be there for youth, and their families, for the long haul.

Our school based programs have measurable impact. Maslow students graduate at a rate that is on par or better than their housed peers. **2020-21 school year saw 88% of our case managed youth graduate on time!**

Where are they Now?

Changing the Face of Homelessness

Meet Justice, former Maslow graduate and Miss Rogue Valley 2019. Justice is in her third year of pre-medicine at Oregon State University. A remarkable young lady; she is full of grit, strength, and determination. Justice experienced homelessness throughout her childhood with her mother and younger brother. They moved from one unstable situation to the next. During high school, Justice sat down with our case manager Kirstin, and asked for help - refusing to be uprooted again. Together they mapped out a plan for Justice to stabilize and finish her high school education. At sixteen she had her own apartment and was making plans for her future.

A brave and adventurous heart led her to try and experience activities that she never thought were possible. Maslow helped with costs for band, cross-country, and many other opportunities. She learned about Miss Rogue Valley Teen and wanted to try it out. There was a lot to learn, but she soon became comfortable and took on the role of a youth leader. She enjoyed the interaction and giving back to the community that has helped support her. She is continuing her education and running for Miss Oregon Volunteer. Stay tuned as we will be hearing a lot more from Justice.

Congratulations Justice on everything you achieved!



*“Homelessness
is just their
circumstance,
not their Identity”
-Justice*

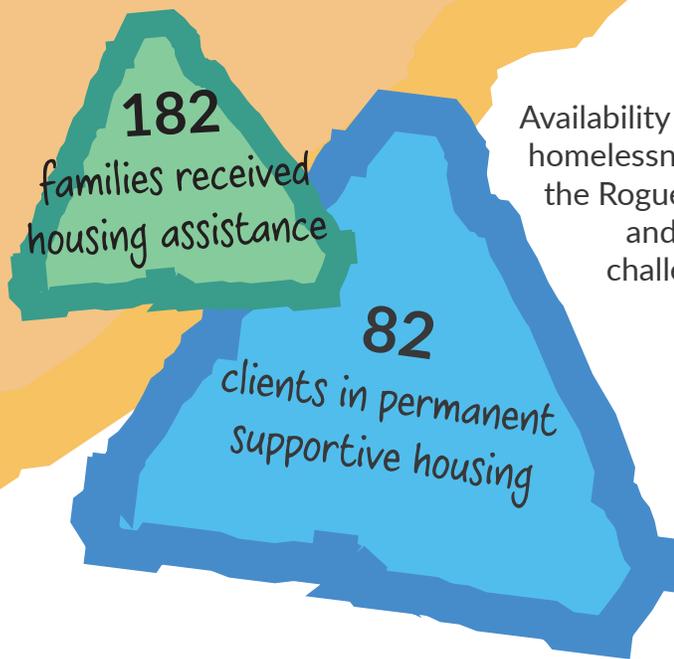
Housing Changed Our Lives

A love for Caribbean Cuisine and support from Maslow went a long way to help change the lives of the Pierson Family. Cady and Rafael have been living in the Rogue Valley since 2016. Their large family of seven children keeps them very busy with lots of mouths to feed. When the children were at school, Rafael worked from home and cooked for the family. Cady worked two jobs to help support the family. In 2020, their family was unexpectedly evicted from their rental home. With nowhere to go, they turned to Maslow for help. Case manager Blanca helped the family find support for hotel stays through United Way, provided school supplies, transportation, and other supports for their children. Blanca helped the family get into Maslow's Permanent Supportive Housing (PSH) program. With a new start, Maslow's housing case manager Denise, started to work with the Pierson Family on long-term goals.

Rafael had always wanted to start a food truck. He even had a cart and some equipment. Denise worked with the family to obtain food truck licensing and permits as well as help with funding for basic equipment. Rafael developed a menu that reflected his Caribbean roots, bringing culture into their business. The food truck is taking off, with back to back catering, Rafael can't remember a time he was this busy. Cady still works two jobs on top of helping at the food truck. The kids are happy to help around the food truck as well, when they aren't busy with school or friends. It is a family run business that emphasizes Maslow's mission to Stabilize, Engage, and Thrive!



Housing Assistance



Availability of affordable housing plays a significant role in ending homelessness. There is a major shortage of affordable housing in the Rogue Valley. The Alameda Fire destroyed over 2,600 homes and structures, creating a greater shortage. Despite these challenges, Maslow Project was able to permanently house 17 families last year.

We work alongside families, providing personalized services related to seeking and securing housing. There are many barriers to housing: navigating rental agencies, application fees, paperwork, and obtaining documents. In addition, we also help families get ready to rent with budgeting, credit repair, and eviction prevention life skills.

Sandoval Family - Where Are They Now?

Rebuilding from the fire takes time. In 2020 the Sandoval Family lost their home to the Alameda fire. They had been working with case manager Kirstin to secure an apartment, and months after they moved in, they lost everything. The Sandoval family's story was shared last year and Mike feels compelled to continue sharing, giving a voice to others experiencing similar circumstances.

In the days following the fire, the Sandoval family, Mike and his two kids, went to the Jackson County Expo. Shortly after, they were put up in a hotel, followed by a donated trailer. Mike and his kids were grateful for all the help along the way. For nearly a year, the family lived in the tiny trailer, with limited privacy and space. Months ago, the Sandovals moved into a new FEMA trailer - larger and more spacious. While the family is happy to receive help, FEMA plans to remove trailers in March 2022, putting Mike, and many other families at risk of homelessness again.

We continue to walk alongside Mike in his journey. Assuring the Sandovals' basic needs are met, case manager Kirstin provides assistance working towards a permanent home. Kirstin continues to work closely with Mike completing applications, as they are cumbersome with many detailed requirements. Uncertainty remains, but Maslow assures the family that when the time comes to return the trailer to FEMA, we will still be there to support the family in that next step.

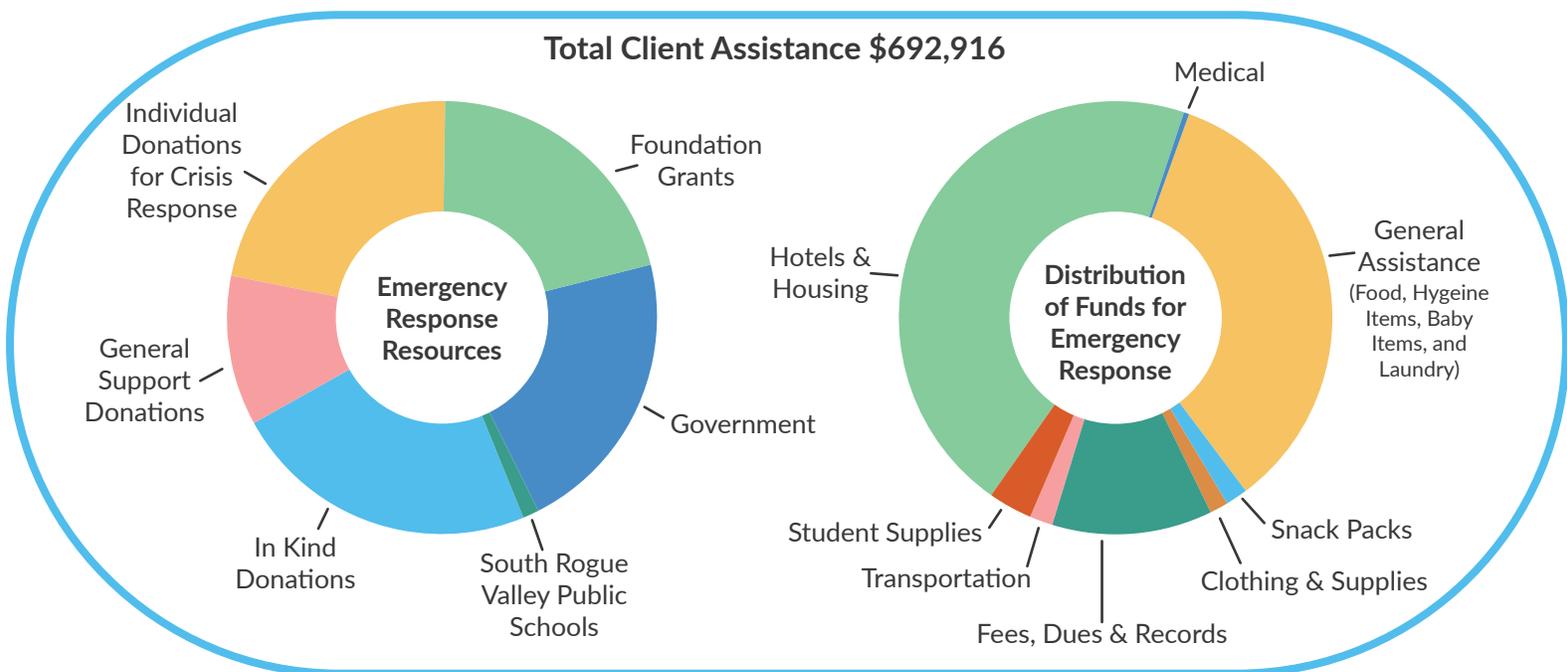


Wildfire Response

On September 8, 2020 the Almeda Fire destroyed over 2,600 homes and businesses. The number of homeless youth in Southern Oregon grew overnight, rendering approximately 600 students homeless. Maslow Project immediately acted, helping to evacuate some of our clients in the area and working to secure emergency hotels. Maslow was able to provide critical essential needs to families that lost everything, while still supporting current clients. Additionally, COVID and fires, left our agency, like many businesses, short-staffed. Yet, our dedicated employees rotated shifts at the Expo after the fire to connect families with much needed resources and help figure out next steps. Maslow identified and provided case managed support to **170 fire impacted families** (516 people) over the course of 2020-2021. This included outreach, targeted deliveries, collaborating with emergency response efforts, local schools, and navigating complex processes—such as, insurance claims, FEMA applications, and the Red Cross.

The Hispanic community was hit particularly hard by the Almeda fire. One of our bilingual case managers recalls how important it was to have a Spanish speaking case manager there. Blanca reports many of the families couldn't connect with services due to the language barrier. She remembers feeling angry and helpless as she listened to horrifying stories of the Almeda fire victims. More than once, she heard the same story: the family didn't know what was going on and someone was yelling at them in English. Unable to understand what they were saying and then suddenly seeing the smoke and fire rapidly approaching, they were instantly frightened. Blanca explains, "...as they are running for their lives they looked back to see their dreams and belongings burn down...one little boy had just received a new bike for his birthday two days before ..."

As devastating as it was, the one year anniversary of the Almeda fire has passed and a hopeful future gleams ahead. Maslow saw an increase in need as well as an overwhelming increase in support from our community – and communities afar. Maslow is still working hard at identifying and supporting families affected by the fire. Our work continues just as strong as last year, thanks to the support we received!



Financial Stability

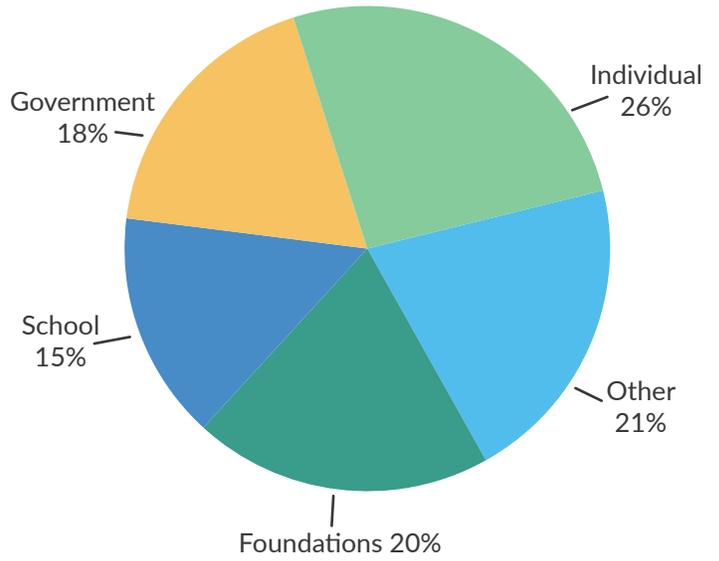
Maslow's diverse revenue stream supports a sustainable funding model. Our varied funding base minimizes dependence on any single source of income making any program less vulnerable to funding cuts. Sources include foundations, public school contracts, government contracts, and philanthropic giving.

We are a NO FEE FOR SERVICES organization - always free to our youth & families!

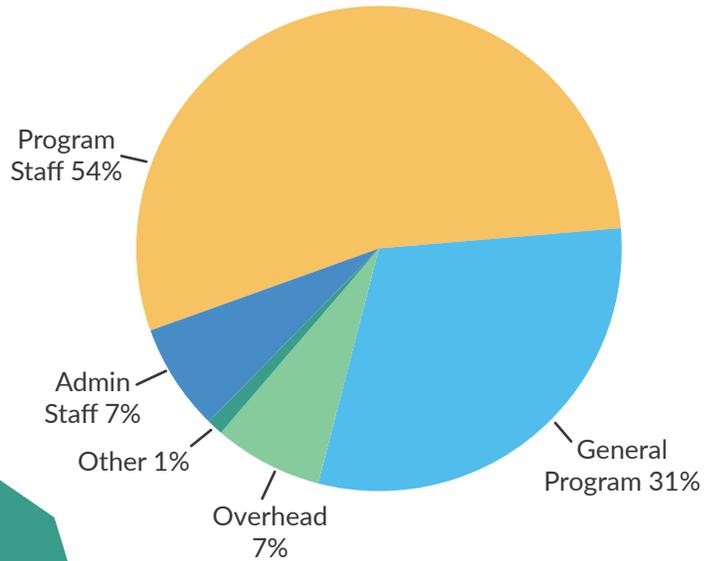
In order to continue the level of service provided over the past year we look to continue to strengthen our individual giving. Administrative capacity was stretched with the amount of increase in emergency funding that passed through Maslow Project. We work hard to keep overhead low for maximum resources for program support.



Total Revenue: \$2,955,331



Total Expenses: \$1,956,320



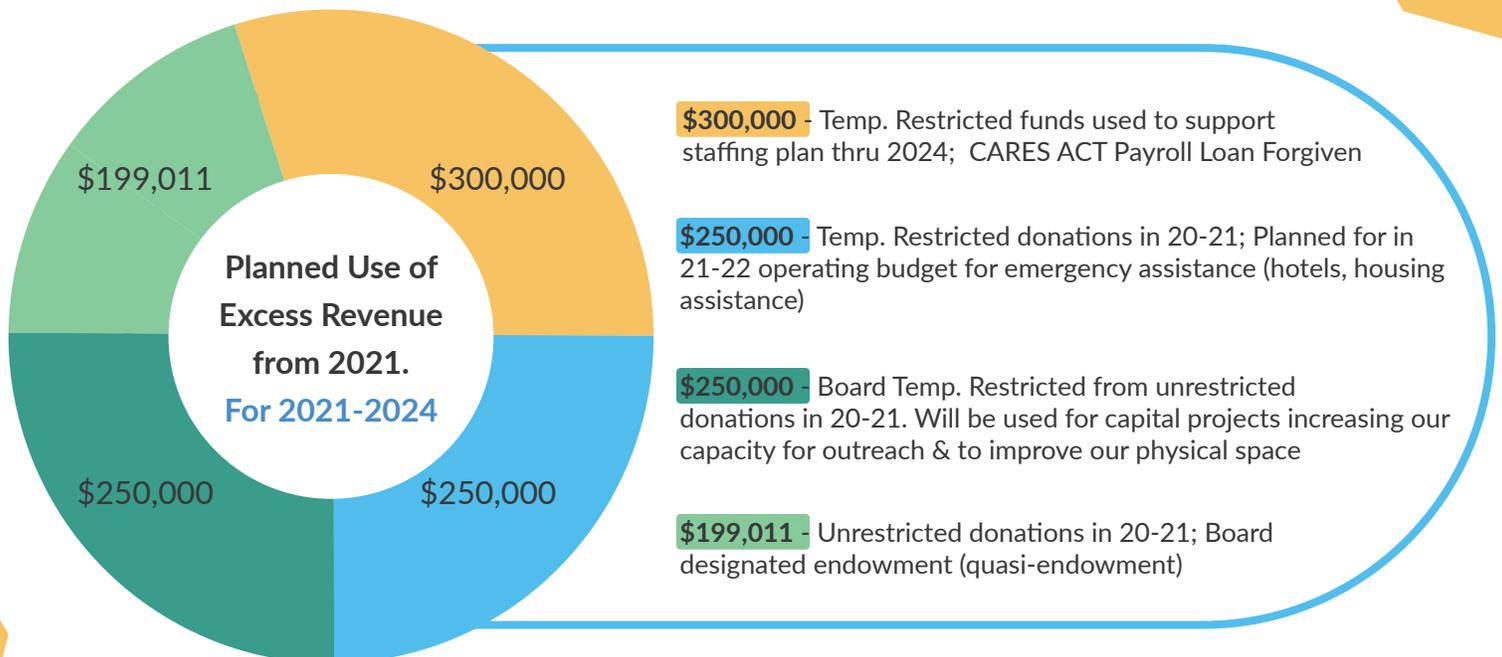
Financial Stability

Planning for the Long Term

There was a huge increase in pass-through dollars last year from the COVID and wildfires crisis that went **directly** back out to people in our community. From the prior year, we increased direct supports to people by over 200%. Staffing challenges felt nationally impacted us too. This means we more than doubled our level of services, with less staff and no added capacity. The need in our community will remain high for years to come. This is clearly not sustainable.

A few highly unusual things happened at the same time: record crisis and need, record fundraising efforts - that we do not expect again, and lots of red tape on relief aid. Most crisis response funds were time sensitive and had to be coordinated with Red Cross and FEMA. The one-year financial picture for our agency does not tell the real story of 2020-2021.

Maslow Project must now look at a longer term financial picture as the pandemic and fire recovery, combined with extreme housing shortage, will impact our community for years to come. We will use all funds in the manner they were intended. Having the flexibility of unrestricted gifts, allows us to respond when government efforts run dry, leaving hundreds of families at risk. Your gift will be used to support this need and helps us plan a sustainable long-term strategy to support homeless children and families in the Rogue Valley.



Maslow Staff Shares



“Being able to help people with a minimum of red tape is one of the best things about the Maslow Project.”

“I grew up much like many of the families we serve and I wish there was a Maslow Project around back then. There are not enough words to express how amazing I think the work we do is and how compassionate and hardworking the people I get to work with are. This is why I love my job.”



“Working at Maslow Project means touching the lives of youth and families in our community every day, in a very meaningful way. Every day is different, and as an employee here you not only help teach your clients effective ways to solve problems in everyday life, but sharpen those problem solving skills for yourself too. Working here has made me feel closer to my community than ever before.”



“Working for Maslow Project is really gratifying. The organization is full of integrity and commitment in pursuing its mission. It is an honor to be a part of an organization that does such incredible work for some of our marginalized community members.”



“The work we do is so incredibly important, some people don't even realize how hard it is to focus on stability or school when your stomach is empty and you don't know where you are sleeping tonight. The future is a distant reality when the needs of now are so overwhelming.”



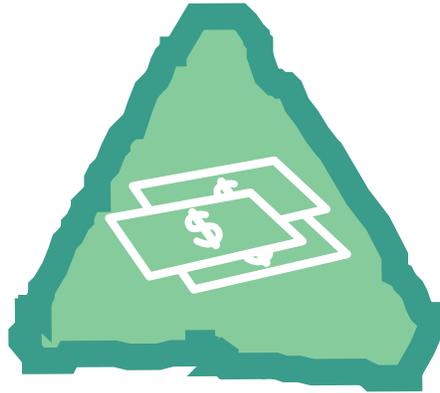
Advocate - Donate - Volunteer



Advocate

Make your voice heard!
Spread the word about
Maslow Project in your
community.

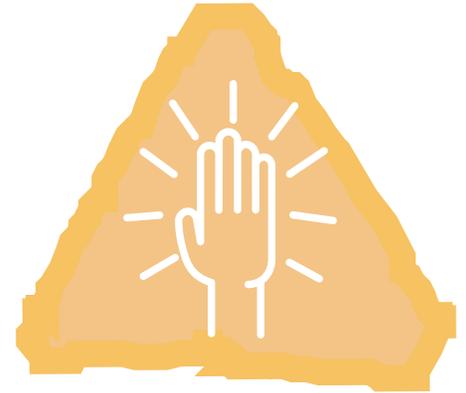
Follow us on Facebook, Instagram,
and Twitter @MaslowProject



Donate

Provide financial support to help
homeless children, and their
families, stabilize, engage,
and thrive.

To donate, visit
www.MaslowProject.com/Donate

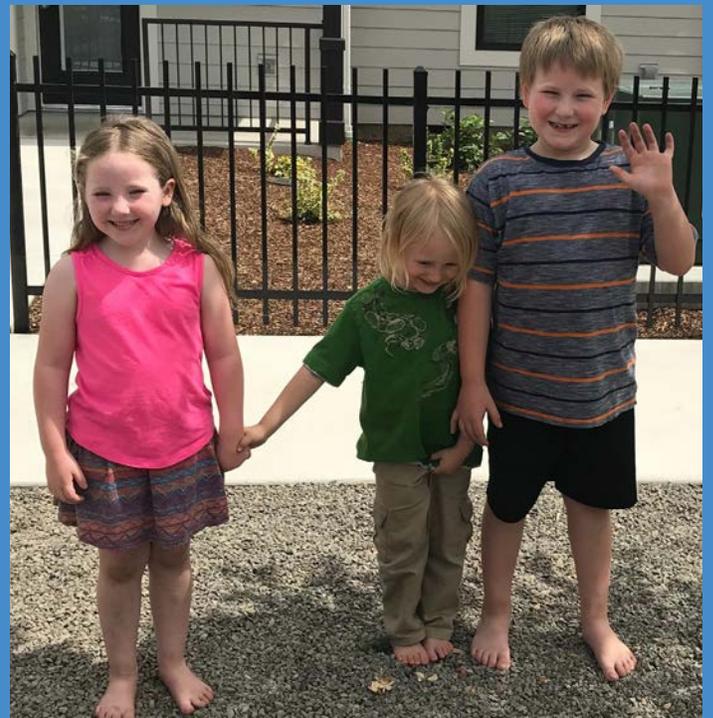


Volunteer

Due to Covid precautions,
Maslow's volunteer program is
limited.

For questions, please email
development@maslowproject.com

Help Us End Youth Homelessness



Maslow Team



Mary Ferrell
Executive Director



Corrie Sommerfeld
Development Director



Matt Northrop
*Outreach & Housing
Supervisor*



Ashley Short-Hess
Bookkeeper



Maddie Fournier
*Community
Engagement Specialist*



Mark Grabow
Operations Manager



Fallon Stewart
*School Based Program
Supervisor*



Cheyenne Nichols
*School Based
Supervisor & Case
Manager Ashland*



Denise Brown
*Permanent Supportive
Housing Case Manager*



Brandy Stromme
*Case Manager
Grants Pass*



Kirstin Cronin
*Case Manager
Phoenix-Talent*



Terran Tyler
*Outreach &
Case Manager
Medford*



Karla Molin
Bilingual Case Manager



Blanca Duran
Bilingual Case Manager



Jamie Shroeder
*Case Manager
Josephine County*



Tina Parshall
*Case Manager &
SSA Team Lead
Medford*



Alexandria Castelo
*Student Success
Advocate
Medford*



Nicole Ritterbush
*Student Services
Coordinator*



Jacob Dougherty
Counselor

Board of Directors

Eric Maxwell, *Board Chair*
Lisa Morris, *Vice Chair*
Amy Zarosinski, *Treasurer*
Sharilyn Cano, *Secretary*
Jamie L. Hazlett
Scott Clauson
Roseanne Wyatt

MASLOW

PROJECT



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Medford, OR 97501
(541) 608-6868
www.MaslowProject.com

MASLOW PROJECT

Gratitude Report 2021

Our Mission

To empower homeless youth to thrive independently with supports that stabilize and engage in all aspects of life.

What We're Doing

With your help we are able to respond to the increase need in the community because of the wildfires and COVID, providing a safety-net for youth and families experiencing homelessness.

170

Fire Effected Families Served

1,966

Emergency Hotel Stays

88%

High School Graduation Rate



Photo credit Shelby Snow



Kendra is a graduating 2021 Maslow Project Scholarship recipient. She has overcome tremendous obstacles and her resilience is inspiring. Kendra is talented, creative, and artistic- with skills of sketching and 3D animation and is pursuing education and a career in these areas.

In 2021 you helped so many across 2 counties!

% of Latinx Individuals

38%



Average Age of Youth

11



of High School Youth

220



Homeless youth are 87% more likely to drop out than their housed peers

Source: American Youth Policy Forum



Maslow Graduating Seniors

Alexis

Jared

Alana



Photo credit Shelby Snow



Photo credit Shelby Snow

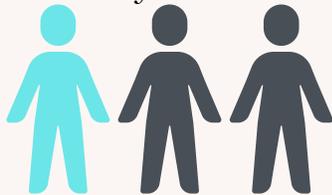
Maslow in the community because of you!



Maslow Project Permanent Supportive Housing (PSH) Youth participating in a community event at Creekside apartments. PSH members participate in a variety of activities to strengthen and build community.



Homeless youth receive supports because of you



The CDC's Youth Risk Behavior Survey (YRBS), compared high school students experiencing homelessness and their housed peers. Their analysis found that more than **1 in 3** homeless high school students attempt suicide.

Thanks to you....

- We've Served **2,660** Individuals*
**Updated data from previous report-data correction*
- Ongoing Individual Support for **459** Case Managed Clients
- Helped **939** worked with a Student or Family Advocate

Emergency Fire Response



Stay up to date with us!



www.facebook.com/MaslowProject

Sign up for our newsletter by visiting

www.MaslowProject.com

Grants Pass Resource Center



MASLOW PROJECT



P.O. BOX 999
Medford, OR 97501
(541) 608-6868
www.maslowproject.com





2021 ANNUAL REPORT



A Record-Breaking Year

When so much feels uncertain and fleeting, it's satisfying to know you're making a lasting difference for the Maine coast.

This is one thing that makes land conservation exceptional: once land is protected, it will always be protected—and it will sustain more lives and livelihoods than any of us can imagine, now and far into the future. Your ongoing support of Maine Coast Heritage Trust is essential—we must continue to care for this land over the long haul—and there are many more special places along Maine's stunning coastline still in need of protection. But because you and others gave last year, 29 more places—including seven whole islands—are now forever protected. That's something you can count on.

Together, we conserved a total of 16,646 acres in 2021, which is more than the previous seven years combined. In a rapidly changing climate, when large-scale land protection is critical to saving Maine's vulnerable wildlife and sustaining healthy ecosystems, these numbers are deeply heartening. You can feel good knowing you did something tangible and meaningful in 2021 to mitigate climate change's impact on the Maine coast.

Throughout this Annual Report you'll read about incredible places now forever open to the public, like Casco Bay's stunning Little Whaleboat Island, pictured on the cover. And don't forget the 150 preserves you helped MCHT stewards maintain and keep open to folks when they needed fresh air, connection to nature, or to get to work on the water. In the photo opposite this letter, you'll see a young family enjoying the sun setting over Penobscot Bay from Witherle Woods Preserve in Castine, MCHT's very first preserve. Up and down the coast, you made special moments like this possible for countless people.

We're particularly grateful for the record number of people who supported us this year, and we couldn't be more excited for what this growing community will be able to make possible for the Maine coast in 2022 and beyond. Thank you for being a part of the effort to create more public access to the coast, support Maine's coastal communities, and strengthen the coast's resilience to climate change. We can't do this work without you, and we're so glad you're a part of MCHT.

Sincerely,



A blue ink signature of Tom Armstrong.

Tom Armstrong, *Chair of the Board*



A blue ink signature of Kate Stookey.

Kate Stookey, *President and CEO*

KEEP THE COAST WORKING

KEEP THE COAST HEALTHY

KEEP THE COAST OPEN

KEEP THE COAST BEAUTIFUL

KEEP THE COAST MAINE





Not only is Erickson Fields Preserve in Rockport a great place to take a hike, it's also a source of food for folks in the Midcoast. Members of our Teen Ag Crew and staff at Erickson Fields Preserve worked with volunteers to grow, harvest, and distribute more than 22,000 pounds of food to local hunger relief organizations in 2021.



A lot has changed over the past couple of years, but, as Aldermere Farm Preserve Manager Heidi Baker says, "Cows don't care about pandemic protocols." Once again, baby Belted Galloways filled the barnyard and pastures last spring and, after a year hiatus, members of the Midcoast community were able to join us in-person for Calf Unveiling Day to celebrate spring and the baby Belties.



Protecting Maine's salt marshes—including the lands surrounding them that will become marsh as sea level rises—is a priority in our effort to make Maine more resilient to climate change. To help us better understand how Maine salt marshes are responding to sea-level rise, Bates College students collected marsh core samples at Cousins River Fields and Marsh in Yarmouth, a property that will be officially purchased and transferred to MCHT in 2022.



Legislative leaders from both parties and Governor Janet Mills joined together to approve a four-year, \$40 million Land for Maine's Future (LMF) appropriation. MCHT co-lead this effort and, in the coming years, land trusts, state agencies, and communities will be able to conserve dozens of publicly accessible natural areas, as well as working farms, forests, and waterfronts throughout Maine with these funds. Pictured here is the Height of Land property conserved by Rangeley Lakes Heritage Trust with LMF support in 2007.



In 2017, MCHT's Ciona Ulbrich (right) and Penobscot resident Bailey Bowden (left) began to work on a plan to restore fish passage for alewives in the Bagaduce River Watershed. Over the next five years, working with numerous partners, MCHT co-lead the effort to install five nature-like fishways, bringing back thousands of the ecologically important sea-run fish. The final fishway project was completed in 2021, making the Bagaduce the first fully restored watershed for fish passage in the state of Maine.

Cover: In the fall of 2021, thanks to the generosity of hundreds of donors, we acquired Little Whaleboat Island for conservation and public access, rounding out the amazing collection of MCHT island preserves in Casco Bay—including Clapboard Island East, the Goslings, Lanes, Malaga, and (Great) Whaleboat.

Page 2: A family sneaks in a hike after work and daycare and enjoys watching the sun set over Penobscot Bay from Witherle Woods Preserve in Castine. Visitor levels at MCHT preserves remained high in 2021 as people pursued safe, outdoor activities through the pandemic.

Right: Thanks to the incredible generosity of its former owner, who gifted the island to us, Enchanted will become our eleventh island preserve in the waters off of Stonington—an archipelago of over 50 islands beloved by boaters and paddlers the world over. Enchanted Island was first protected through a conservation easement (a legal agreement to limit development) 15 years ago. Now, it's available for people to land on and enjoy.





8

Through the conservation of a 1,700-acre property known as Schoodic Forest, we made significant progress in our effort to protect one of the last places on the Eastern Seaboard where wildlife can roam to and from rocky shores and inland woods seeking food and refuge. Large-scale conservation becomes increasingly important in a changing climate, as animals and plants will require broad swaths of land to move within to find food, water, and shelter as temperatures warm.



9

We're deeply grateful to long-time volunteers like Tom Carr, who helped MCHT steward Amanda Devine with just about everything on our Midcoast preserves in 2021. One day while trail building, Tom took down a rotten leaning tree and shrimp-sized grubs came tumbling out of the hollow main trunk!



10

Freeport-based Maine Beer Company gave \$50,000 to help protect Casco Bay's Little Whaleboat Island (officially conserved in November of 2021) and a couple of months later released a beer by the same name to help raise awareness for MCHT's mission. Cheers to a new public preserve in Casco Bay!

Photo Credits

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© Jerry Monkman
Photography
- 1 © Chris Bennett
Photography
- 2 Olivia Caron
- 3 MCHT photo
- 4 MCHT photo
- 5 Courtesy of Rangeley
Lakes Heritage Trust
- 6 MCHT photo
- 7 Ciona Ulbrich
- 8 © Bridget Besaw
- 9 MCHT photo
- 10 Courtesy of Maine
Beer Company

See what you made possible in 2021

Thanks to your generosity last year, Maine Coast Heritage Trust was able to conserve 29 more special places on the coast of Maine, totaling 16,646 acres. Beyond that, you helped

us steward the 41,498 acres in our care—which includes building trails, removing trash from the shore, looking out for wildlife, removing invasive plants, and so much more.

Learn more about your impact.

mcht.org/2021-impact

The maps on the following three pages span the entire coast of Maine and showcase some of the work made possible thanks to donor support.

● **New places** conserved in 2021

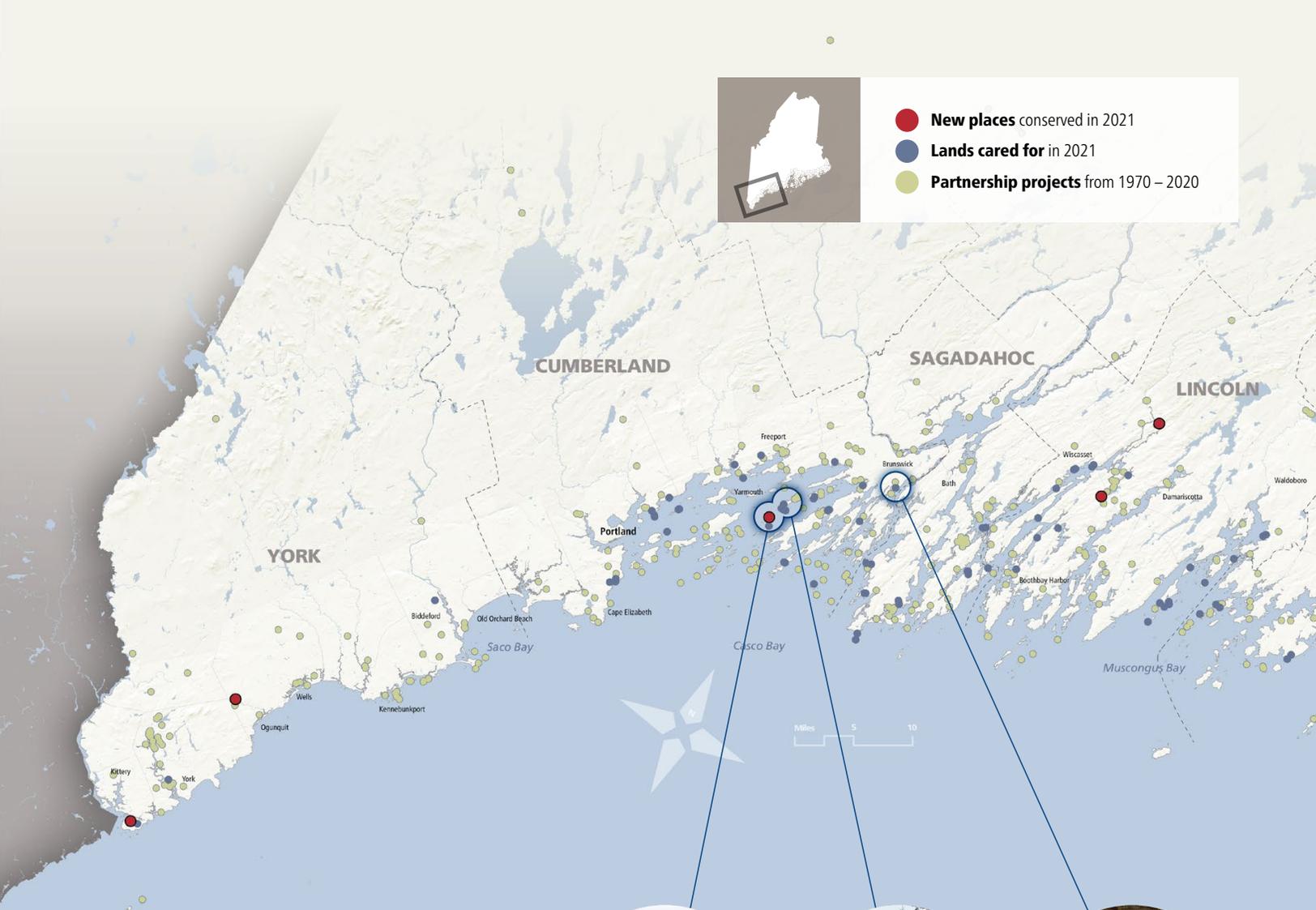
These 29 places comprise 16,646 newly protected acres (nearly the size of the town of Camden!), including more than 20.85 miles of shoreline (the distance from Ellsworth to Bar Harbor!).

● **Lands cared for** in 2021

MCHT stewardship staff monitored and cared for 41,498 acres (about the size of the city of Portland) in 2021, including maintaining over 100 miles of trail (the distance from Kittery to Damariscotta).

● **Partnership projects** from 1970 – 2020

In addition to conserved land under our care, MCHT has worked with partners to conserve hundreds of places up and down the coast. Of the 29 projects completed in 2021, 14 were partnership projects.



Donations by the numbers

4,410 people gave to MCHT in 2021, which is nearly **25%** more than the prior year!

1,027 people gave for the first time, which is over **50%** more than the number of first-time donors the prior year. (Welcome to MCHT!)

312 of you are Anchors, supporting this work with a monthly gift. (A **20%** increase!)

210 of you are part of Next Wave—the next generation of land conservationists.

824 of you are members of *The President's Circle*, giving **\$1,000** or more annually.



Generous landowners allowed people to visit Little Whaleboat Island for years. Now protected in perpetuity, the island will be officially open to the public.

We added **5** new MCHT preserves and expanded several existing preserves by nearly **300** acres.



A camper sets up on a tent platform at the Goslings Preserve for a magical experience camping on a Maine island.

People flocked to our island campsites! More than **250** people booked reservable campsites and hundreds of others stayed at first-come, first-served campsites along the coast.

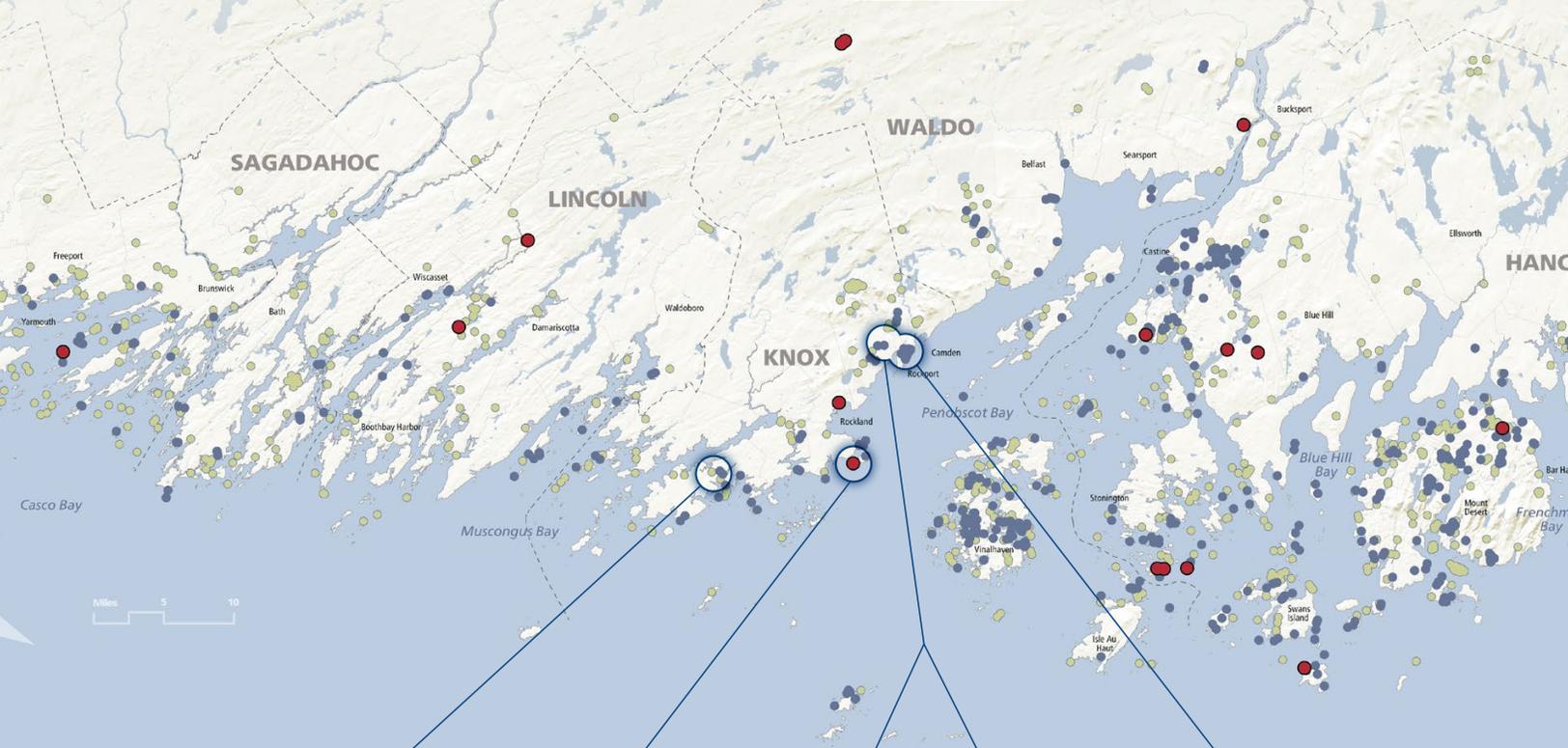


2021 interns gathered at Woodward Point Preserve in Brunswick for a chainsaw training course.

10 Maine students participated in the Richard G. Rockefeller Conservation Internship Program, pairing students interested in land conservation with land trusts throughout the state. To date, we've had **47** graduates of the program!



- **New places** conserved in 2021
- **Lands cared for** in 2021
- **Partnership projects** from 1970 – 2020



At Bamford Preserve in St. George, a steward removes invasive multiflora rose to make way for native plants that provide more nutrition for wildlife.

Land stewards oversaw significant invasive plant removal projects at **5** of our preserves, in addition to monitoring and managing invasives at other preserves up and down the coast.



Sheep Island is now the third MCHT island preserve off Owls Head.

7 entire islands were conserved.



A bin of freshly washed carrots from Erickson Fields Preserve.

Erickson Fields Preserve staff, volunteers, and program participants grew **26,235** pounds of produce—**86%** of which was donated to hunger relief organizations. Additionally, MCHT donated **1,000** pounds of Aldermere Farm beef to local food pantries.



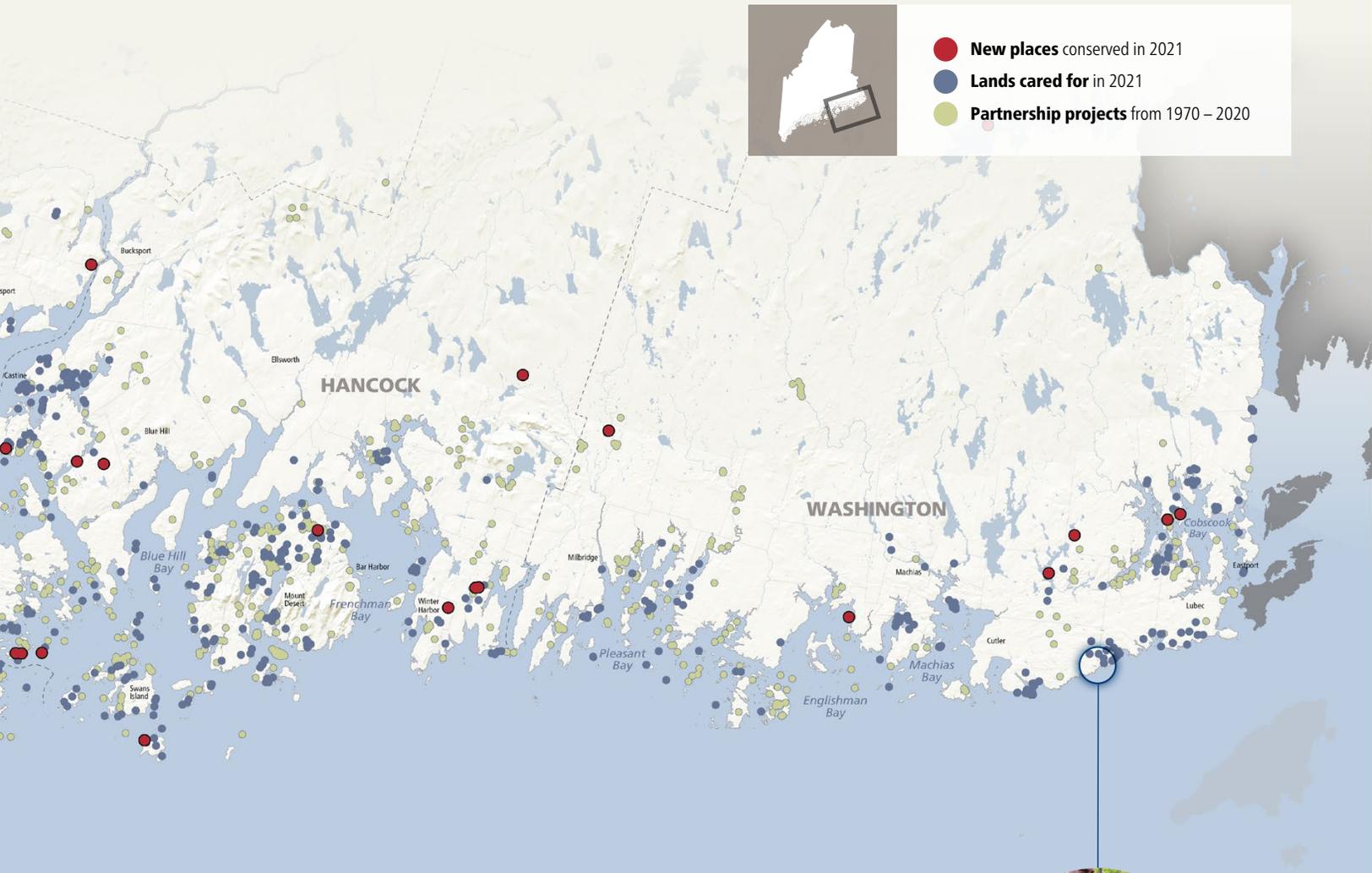
A gardener and her pup pay a visit to their community garden plot at Erickson Fields Preserve.

Every plot in our community gardens at Babson Creek, Kelley Farm, and Erickson Fields preserves—**76** total—was filled!



Families gather at Aldermere Farm to meet the baby Belted Galloways on Calf Unveiling Day.

Over the course of the year, a total of **800** people joined us at Aldermere Farm for a series of COVID-friendly events.



Land trust leadership by the numbers

\$40 million! After co-leading a **5-year** campaign, MCHT celebrated new funding for the Land for Maine's Future program. Governor and state legislature approved, this investment builds upon a **35-year** record that has conserved more than **600,000 acres**.

75 representatives of land trusts throughout the state participated in a **3-part workshop series** entitled:

"Learning to Do Better: Diversity, Equity, & Inclusion and Maine Land Trusts" coordinated by the Maine Land Trust Network, a program of MCHT.

375 participants in our first virtual Maine Land Conservation Conference gathered to discuss climate resilience, Indigenous engagement, nature-based education, and responding to increased preserve use.

Learn more about our Land Trust Program—devoted to strengthening Maine's entire land conservation community of over 80 land trusts.



Stewards add rock steps to the Bog Brook Cove Preserve Ridge Trail, which will last much longer than wooden steps.

Stewards maintained over **100 miles** of trails on our preserves for the public to enjoy.

[mcht.org/
land-trust-program](https://mcht.org/land-trust-program)



Access, climate, and community: three pillars of our work together

With your support, Maine Coast Heritage Trust is on a mission to ensure the Maine coast is accessible to all, as resilient to climate change as possible, and home to strong and thriving communities—now and far into the future.

We're the one land conservation organization focused on Maine's entire coast, with staff living in the communities we serve. We have the capacity to catalyze crucial statewide initiatives in response to the looming threats of climate change and diminishing access to the coast.

We also have the experience to know that diverse input, collaboration, and creativity are essential to making a meaningful difference. Every community we work in is unique, and so is every land conservation project.

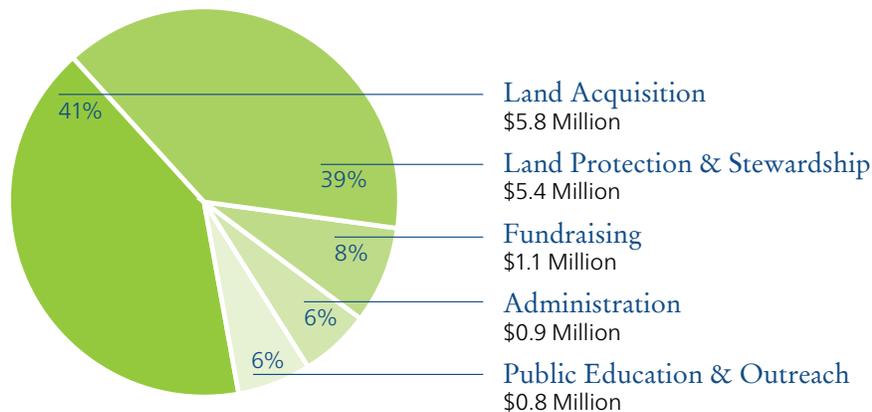
At MCHT we're about listening, building relationships and consensus, and getting the work done. And that's all possible because you give—thank you.

Learn more about our access, climate, and community work.

mcht.org/our-work

Generosity in action, 2021

We value your gift to Maine Coast Heritage Trust, and we're making sure it goes as far as possible for the Maine coast. For every \$10 MCHT spent in 2021, \$9 went directly to protecting and caring for coastal lands and islands and connecting people to the coast.



Where do those funds come from?

- Private Restricted Contributions & Grants (46%)
- Investment Draw (22%)
- Annual Fund (20%)
- Public Restricted Grants (9%)
- Other Revenue (3%)

The above represents a summary of how your generous contributions were spent during 2021 and the sources of funds applied. Our 2021 audited financial statements and Form 990 will be available later this year. A complete set of MCHT's 2020 audited financial statements are available at mcht.org/financials.

Board and council members (as of 11/18/21)

Chair Thomas Armstrong, Jr.
 Vice Chair Lucy McCarthy
 Treasurer Arthur C. Martinez

Founders
 Thomas D. Cabot (1897–1995)
 Margaret M. Rockefeller (1915–1996)

Board of Directors

| | |
|----------------------|------------------------|
| John W. Adelman | Arthur C. Martinez |
| Thomas Armstrong Jr. | Lucy McCarthy |
| Camie Barrow | Christina W. Millet |
| Emily M. Beck | David Reis |
| Emily Bruce | Sam Spencer |
| MacKenzie Davis | Sheridan Steele |
| John Forsgren | Stephen Sullens |
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| Alix W. Hopkins | Judy Wallingford |
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| | | |
|------------------------|----------------------|------------------------|
| Burt Adelman | Ben Emory | Peter Quesada |
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| Gale L. Davis | Melissa Paly | Elizabeth S. Van Vleck |
| Philip DeNormandie | Bambi Putnam | Paula Volent |
| Carol Donnelly | George Putnam III | William J. Zwartjes |

“After an extended period of isolation, the outdoors has come to be more deeply meaningful to me. It has provided comfort and solace, perspective, and retreat in a way I hadn’t fully appreciated or depended upon before. MCHT’s work preserving coastal lands and waterways is critical to ensuring the Earth’s scarce and precious natural resources exist in a relationship of reciprocity with us humans for generations to come.”

— Emily Bruce, Board Member

Our community of supporters is growing by leaps and bounds, and so is our collective impact.

Thanks for all you made possible for the coast in 2021!





You're Helping Us Inspire Youth



student
conservation
association



Angie Quezada

SERVICE YEAR: 2013, 2020, 2021, 2022

SERVICE LOCATION: Chicago Year-Round Program, Chicago All Women Crew, Chicago Area Crew, Alumni Engagement Fellow

HOMETOWN: Little Village, Chicago, IL

Angie in Chicago with the Dan Ryan Woods Crew

HOBBIES: I enjoy baking, all things arts and crafts, gardening, and being outdoors. I enjoy fishing with my family, I love exploring new outdoor locations, and I love visiting farms and orchards. I think it's essential to have people who help represent minority and underrepresented communities and take action to make a change. It does not matter how big or small, as long as that change inspires the next generation to help continue today's work.

HOW HAS SCA IMPACTED YOUR LIFE: SCA has helped influence my career path in the Environmental Field, helped me obtain unique skills and certificates, and helped improve my confidence. I also went up the ladder within this non-profit, and I can say I enjoyed each experience. Following my recent Alumni Fellowship, I stay in touch with alumni and help with the SCA Network, the platform's mentoring program, and I help behind the scenes with SCA's Virtual Career fair.

WHAT HAVE YOU LEARNED FROM SCA: From my experience with the SCA, I learned how to identify native and invasive tree species along with new native and invasive plant species within the Chicago area. I also learned to use new tools like a girdle or a brush cutter. Working within the community crew programs, I improved my team building and communication skills. I obtained my chainsaw training certificate and my certificate for the Midwest Ecological Prescription Burn Crew Member training. Through the Chicago All Women Crew, I also received my Certified Interpretive Guide from the National Association of Interpretation. I learned so much from the help of the SCA and can utilize that information in the long run.





Michelle Harris

SERVICE YEAR: February 1, 2021-Jauary 29, 2022

SERVICE LOCATION: Environmental Educator for the Bureau of Land Management (BLM) Campbell Creek Science Center (Anchorage, AK)

HOMETOWN: Sanger, California

Michelle pictured center

HOBBIES: Hiking, trail running, swimming, art—mostly painting and drawing, rock climbing. Interested in all things wildlife biology, conservation and sustainability (BS in Wildlife Biology from Humboldt State University).

HOW HAS SCA IMPACTED YOUR LIFE: SCA and the Campbell Creek Science Center allowed me to incorporate so many of my passions during my year of service. I had past employment in wildlife fieldwork and environmental education, but my SCA position was an accelerated way to gain tons of varied experience in the environmental fields. Illustration has always been a hobby of mine, but never before has it been a part of my job. I absolutely loved being able to draw plants and wildlife for the science center's educational materials, and now I'm interested in pursuing graduate school and future careers in scientific illustration.

WHAT HAVE YOU LEARNED FROM SCA: SCA has taught me that there are numerous ways to be an environmental steward. My SCA advisor allowed me to connect with other interns in Anchorage and learn about the incredible projects people are working on across Alaska. My co-workers gave me invaluable advice for improving my skills in teaching and program development. The Campbell Creek Science Center is a powerhouse in the environmental education world. I have gained so much knowledge on topics such as Alaskan ecology, Social Emotional Learning, DEI, virtual learning, citizen science and more. The science center also opened my eyes to new methods for engaging the public and communicating science to people of all ages.

After my service ended, I started a position at the Anchorage Museum as a full-time educator. One of my co-workers was also an SCA intern this past fall. I am still figuring out my career and graduate school plans with my mixed passions in wildlife conservation, public outreach, and art, but the SCA helped steer me in the right direction.





Jessica Heumann

SERVICE YEAR: May 2021-February 2022

SERVICE LOCATION: Adirondack Mountains, New York (SCA Adirondack Corps)

HOMETOWN: Springfield, IL

Jessica pictured on right

HOBBIES: Biking, hiking and reading.

HOW HAS SCA IMPACTED YOUR LIFE: SCA has opened many doors for me. My experience has allowed me to meet new people who have become like family, explore a new place and community, and be exposed to opportunities for a career in conservation.

WHAT HAVE YOU LEARNED FROM SCA: I have learned valuable skills for my career such as trail building techniques, backcountry living and leadership. Most importantly, I have learned a sense of responsibility to step up in my community and play an active rather than passive role.



Jessica and other SCA Adirondack Corps members out in the field.





Sheri Schwert

SERVICE YEAR: April-October 2021

SERVICE LOCATION: New Hampshire
Conservation Corps

HOMETOWN: Gays Mills, WI

Sheri working on a frame for a tent platform at Greenfield State Park, NH

HOBBIES: I love making music. I sing and play the ukulele. I like baking bread and watching the Great British Baking Show. I love animals and grew up around cows, chickens, horses, dogs and cats. I am passionate about regenerative farming and sufficiency gardening. I hope to pursue a career in ecological research.

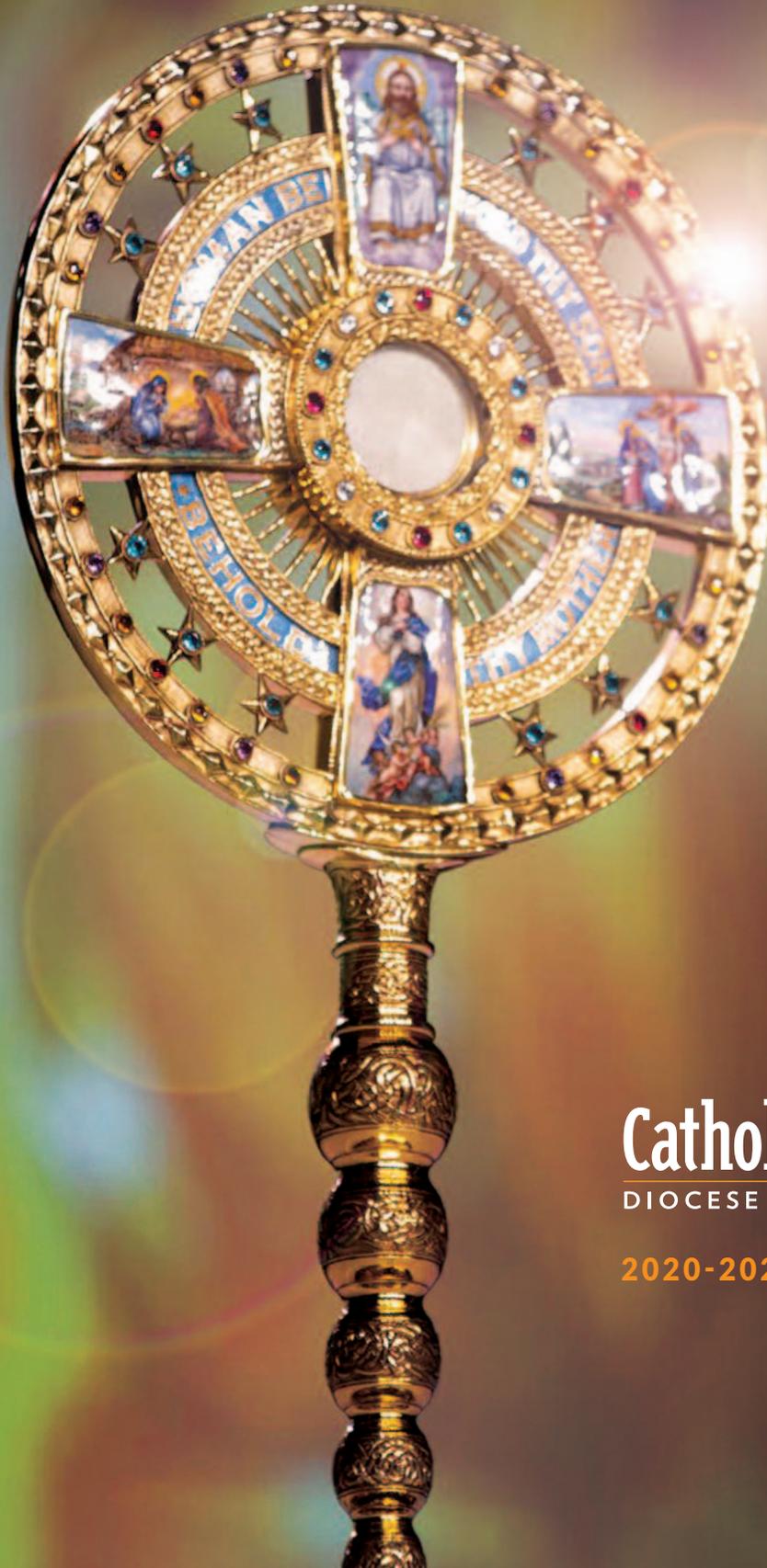
HOW HAS SCA IMPACTED YOUR LIFE: In the SCA I experienced firsthand the interactions between publicly owned lands that are both for preservation and recreation and the public. Getting to see the behind-the-scenes at state parks of how they balance both conservation and fostering the priceless environmental connections that people seek when they come to the parks has given me more perspective on interactions between people and conservation land.

WHAT HAVE YOU LEARNED FROM SCA: I learned some really valuable skills that I hope to take into my career, including backcountry camping experience, wilderness first aid, tool maintenance, and conflict resolution between myself and other corps members.



Sheri (far left) and crew members working on bog bridging on a county trail in Sullivan County, NH.





Catholic  Foundation
DIOCESE OF ST. AUGUSTINE 

2020-2021 ANNUAL REPORT

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IN SERVICE TO THE PARISHES, CATHOLIC SCHOOLS, MINISTRIES, AND DONORS OF THE DIOCESE OF ST. AUGUSTINE.

In 1987 our bishop, John J. Snyder, and dedicated faith leaders created the Catholic Foundation to provide a permanent and sustainable endowment to meet the religious, charitable, and educational needs of Catholics in the 17-county area of the Diocese of St. Augustine.



We invite you to join us in giving thanks to the many faith-filled donors and forward-thinking leaders whose generosity and wisdom allows the Catholic Foundation to serve the parishes, Catholic Schools, and ministries of our diocese.

A MESSAGE FROM BISHOP ESTÉVEZ



Dear Brothers and Sisters in Christ,

I am happy to present you with this positive 2020-2021 annual report of the Catholic Foundation, Diocese of St. Augustine. In this document, you will see how your financial gift was used to provide generous support for our parishes, Catholic schools, and local communities.

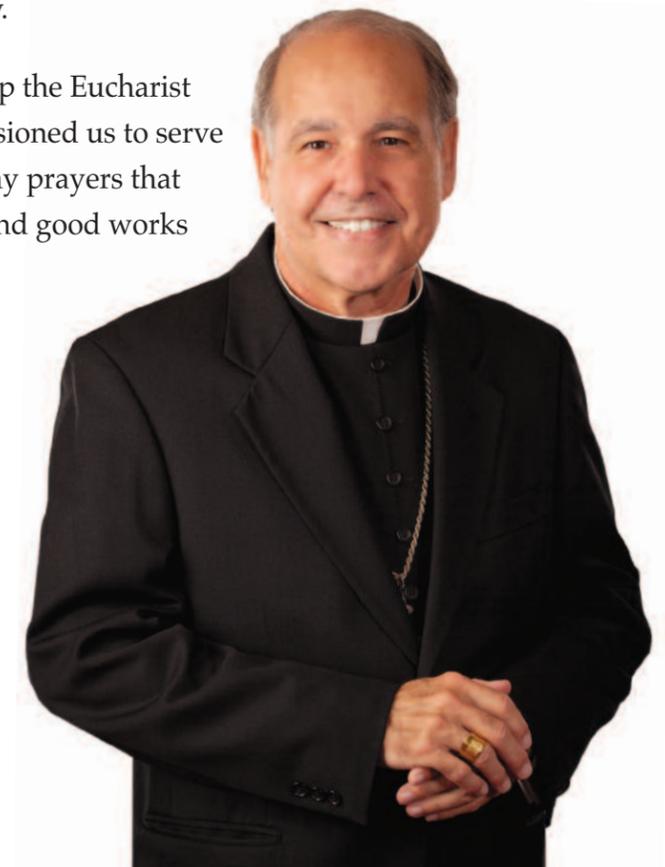
Even amidst the many challenges we continued to face this year, the foundation's endowment – built by so many who have faithfully come before us – has continued to grow. I am humbled and encouraged by our Catholic community, collaborating with our foundation and its mission of building a Christ-centered future for the good works of our church through inspired charitable giving.

On behalf of countless parishioners, clergy, seminarians, youth, ministers, and members of our communities, all of them who benefit from your careful planning and charity, I extend my deepest gratitude to you. They may never know your name, but they will grow closer to the Lord because of your generosity.

Please continue to pray for our church as we keep the Eucharist at our loving center – for our baptism has commissioned us to serve as messengers of Jesus the Lord. I assure you of my prayers that you might encourage one another in acts of love and good works (Hebrews 10:24-25). I am,

Sincerely yours,

Most Rev. Felipe J. Estévez, S.T.D.
Bishop of St. Augustine



LASTING IMPACT

The Catholic Foundation endowment helps our church to serve and make a real difference – now and in the future. Parishes, Catholic schools, and ministries use the annual disbursements from restricted funds to advance their missions of faithful service to others in the name of the Lord.

RESTRICTED FUNDS

142
NUMBER OF
ENDOWED FUNDS

\$40.3M
MARKET
VALUE

\$1.35 M
ANNUAL
DISBURSEMENTS



20-21 disbursements are calculated as of June 30, 2020.

Your gifts make a difference!

Parish restricted funds are a reliable, permanent source of financial support. Your gifts will grow these funds – now and in the future – supporting our beloved parishes as they do their good works!

Assumption Catholic Church
Basilica of the Immaculate Conception
Blessed Trinity Catholic Church
Blessed Trinity - General
Blessed Trinity - Joyce A. Aycocke
Cathedral Basilica of St. Augustine
Cathedral Basilica - General
Cathedral Basilica Liturgical
Christ the King Catholic Church
Christ the King - General
Christ the King - Joyce A. Aycocke
Christ the King SVDP
Christ the King Youth
Corpus Christi Catholic Church
Crucifixion Catholic Church
Epiphany Catholic Church
Holy Cross Mission
Holy Faith Catholic Church
Holy Family Catholic Church –
Jacksonville
Holy Family - General
Holy Family - Joyce A. Aycocke
Holy Family Catholic Church - Williston
Holy Rosary Catholic Church
Holy Spirit Catholic Church
Mary, Queen of Heaven Catholic Church
Most Holy Redeemer Catholic Church
Our Lady of Consolation Catholic Church
Our Lady of Good Counsel Catholic Church
Our Lady Star of the Sea Catholic Church
Prince of Peace Catholic Church
Queen of Peace Catholic Church

Resurrection Catholic Church
Sacred Heart Catholic Church -
Green Cove Springs
Sacred Heart Catholic Church -
Jacksonville
San Jose Catholic Church
San Jose - General
San Jose - Joyce A. Aycocke
San Juan del Rio Catholic Church
San Juan del Rio Bell Tower
San Juan del Rio - General
San Juan del Rio Perpetual Care
San Juan Mission
San Sebastian Catholic Church
Santa Maria del Mar Catholic Church
St. Ambrose Catholic Church
St. Ambrose Cemetery
St. Ambrose - General
St. Anastasia Catholic Church
St. Anthony the Abbott Mission
St. Augustine Catholic Church &
Student Center - Gainesville
St. Catherine of Siena Catholic Church
St. Edward Catholic Church
St. Elizabeth Ann Seton Catholic Church
St. Francis of Assisi Mission
St. Francis Xavier Catholic Church
St. John Paul II Catholic Church*
St. John the Evangelist Catholic Church -
Chiefland
St. John the Evangelist Catholic Church -
Interlachen

St. Joseph Catholic Church
St. Luke Catholic Church
St. Madeleine Sophie Catholic Church
St. Madeleine - General
St. Madeleine Memorial Gardens
Perpetual Care
St. Mary, Mother of God Catholic Church -
Bunnell
St. Mary, Mother of Mercy
Catholic Church - Macclenny
St. Matthew Catholic Church
St. Matthew – General
Leona Shelkofsky Scholarship
St. Michael Catholic Church
St. Michael - General
St. Michael Cemetery
St. Monica Catholic Church
St. Patrick Catholic Church - Gainesville
St. Patrick Catholic Church - Jacksonville
St. Paul Catholic Church - Jacksonville
St. Paul Catholic Church - Jacksonville Beach
St. Paul – General
**St. Paul Religious Education
for Youth***
St. Peter Mission
St. Philip Neri Mission
St. Pius V Catholic Church
St. William Catholic Church

* New Endowed Funds – A very special thank you to our donors who created these new restricted funds.



"With the disbursement from our fund, we were able to upgrade our restroom and make it accessible for all parishioners. We greatly appreciate and pray for donors who made this project possible."

Father Bernardine Eikhuemelo,
pastor of Crucifixion Catholic Church,
Jacksonville



"The Lord has truly provided for our needs. This year's disbursement paid for a portion of our new rectory roof to match our church roof. We are thankful to God for the generosity of our donors!"

Father Steven Zehler,
pastor of St. Ambrose Catholic Church, Elkton

"Thanks to everyone who contributed to St. Anastasia Parish through the Catholic Foundation. We were able to use our disbursement to paint the interior of the church for the first time in twenty years. The fresh coat of paint lifted the spirit, leading us to adoration of God."

Father Tim Lindenfelser,
pastor of St. Anastasia Catholic Church,
St. Augustine

"Our disbursement was really helpful since Mass attendance was down because of Covid."

Father Anthony Basso,
pastor of St. Francis Xavier Catholic Church,
Live Oak

Catholic education is a gift. Catholic schools in the Diocese of St. Augustine have been teaching gospel values and changing lives for more than 150 years. Our Catholic schools emphasize academic rigor, personal responsibility, service to others, and above all – faith in God.

All-Schools Scholarship
 Annunciation Interparish School
 Assumption Catholic School
 Bishop John J. Snyder High School
 Bishop John J. Snyder High School - General
 Mike & Caroline Corrigan/Nu-Trend Plastics Scholarship
 BJSJ Vallencourt Scholarship
 Louis E. & Genevieve C. Joos Trust
 Bishop Kenny High School
 Bishop Kenny High School – General
 Louis E. & Genevieve C. Joos Trust
 Blessed Trinity Catholic School
 Cathedral Parish School
 Christ the King Catholic School
 Diocesan Education
 Epiphany Catholic School
 Guardian Catholic School
 Holy Family Catholic School
 Holy Spirit Catholic School
 James & Elizabeth Mullen Nassau County Catholic Education
 Morning Star Catholic School

Palmer Catholic Academy
 Queen of Peace Catholic Academy
 Resurrection Catholic School
 Sacred Heart Catholic School
 San Jose Catholic School
 St. Elizabeth Ann Seton Catholic School
 St. Francis Catholic Academy
 Kipp W. Kennedy M.D. Scholarship
 St. Joseph Academy – St. Augustine
 St. Joseph Catholic School - Jacksonville
 St. Matthew Catholic School
 St. Michael Academy
 St. Michael Academy - General
 St. Michael Academy Don Fuller Scholarship
 St. Patrick Catholic School - Jacksonville
 St. Patrick Interparish School - Gainesville
 St. Paul Catholic School - Jacksonville
 St. Paul - General
 Brizard Scholarship
 Brizard – Button Family School Support Fund
 St. Paul Catholic School - Jacksonville Beach

GUARDIAN CATHOLIC SCHOOL PROTECTING POTENTIAL

Since 1996 the Catholic Foundation has been honored to steward Guardian’s restricted fund. As of June 30, 2021, the market value was over 2.5 million and the disbursement for fiscal year 20-21 was \$81,898.38. Sister Dianne Rumschlag, SND, the longtime head of school, said, “money from our school’s Catholic Foundation endowment stabilizes our capacity to provide a quality Catholic education. It’s the thing you can always count on.”

Led by the Sisters of Notre Dame, Guardian’s transformative model nurtures the whole student – mind, body, and spirit. Regardless of financial status or religious preferences, Guardian students are taught foundational skills for lifelong success.

Guardian Catholic School students defy the odds. Located in Jacksonville’s urban core, Guardian offers its students a quality Catholic education, breaking the cycle of poverty with a high school graduation rate of 96 percent. All 400 Guardian students qualify for free breakfast and lunch and receive some level of financial aid from the school. Guardian exceeds standards for instructional learning and support - preparing their students for success from day one!



Your gifts to restricted funds benefiting Catholic schools change lives and last lifetimes.

“And through good works, that we do for our neighbor with love and good cheer, our faith germinates and bears fruit.”

Pope Francis

Campus Ministry
 Caroline Sandow Alpha Retreat Scholarship
 St. Augustine Catholic Church – University of Florida
 Steven O’Connell Catholic Gators Scholarship
 Camp St. John Chapel
 Catholic Charities
 Bishop John J. Snyder Catholic Charities Camp
 I Am Special Maintenance
 Catholic Charities - General
 Catholic Charities Bureau, Gainesville, Florida
 Catholic Charities Jacksonville Regional Office
 Catholic Charities Lake City Regional Office
 Catholic Charities St. Augustine Branch
 Disabilities Ministry
 Edward I. Devlin Orphan Care & Adoption
 Family Housing Management Co., Inc.
 Diocesan Cemeteries
 Perpetual Care Fund
 San Lorenzo – Rosa McNally
 Diocesan Center for Family Life
 Diocesan Christian Formation Ministry
 Christian Formation Ministry
 Women’s Formation Scholarship
 Diocese of St. Augustine Evangelization

Office of Human Resources
 Office of Youth & Young Adult Ministries
Prison Ministry*
 Respect Life
 National Shrine of Our Lady of La Leche
 St. Vincent de Paul Society
 St. Augustine Diocesan Council, Society of
 St. Vincent de Paul, Inc
St. Vincent de Paul Society Beaches Conference*
 St. Vincent de Paul Society, Inc.
 Vocations
Irvin & Saralee Peters Casa San Pedro Retirement Home for Priests*
Late Vocations*
 Louis E. & Genevieve C. Joos Trust -
 Vocations Office For Education of Seminarians
 Priests' Long Term Care
 Sisters' Retirement
 Social Justice Education For Priests
 Vocations – General

*New Endowed Funds - A very special thank you to our donors who created these new restricted funds.



Pilgrims from all around the world visit the National Shrine of Our Lady of La Leche in St. Augustine.



Restricted funds support the formation, education, retirement and care of our beloved clergy.



Campus ministry connects college students to their faith and the Eucharist while they are away from home.



Catholic Charities serves the most vulnerable in our communities through offices in Gainesville, Jacksonville, Lake City, and St. Augustine.

Your gifts made in support of these ministries ensure the beauty of our faith continues through the good works of Christ.

IMPACT GRANTS

The unrestricted fund of the endowment supports the Catholic Foundation Grants Program – directly impacting our parishes, Catholic schools, and ministries. Thanks to the generosity of many faith-filled donors, especially the Brizard Family and the Diocese of St. Augustine, the Catholic Foundation awarded \$136,000 in grants to 22 applicants in the Diocese of St. Augustine.

Catholic Charities St. Augustine was awarded a \$6,000 grant for the purchase of commercial refrigeration units. This expanded refrigeration allows them to store donations of fresh foods.



Their food pantry now serves more than 10 times the number of people over the previous year in St. Johns, Putnam, and Flagler counties.

| | |
|--|----------|
| Catholic Charities Jacksonville | \$5,000 |
| Catholic Charities St. Augustine | \$6,000 |
| Epiphany Catholic School | \$10,000 |
| Guardian Catholic School | \$6,000 |
| Holy Spirit Catholic Church | \$2,000 |
| Marian Servants of the Blessed Sacrament | \$2,475 |
| Morning Star Catholic School | \$8,000 |
| Most Holy Redeemer Catholic Church | \$2,500 |

Epiphany Catholic School received a \$10,000 grant for transportation and education expenses for rural families from both Live Oak and Branford.

Father Robert Hoffman shared, “This allows us to serve Catholics who would not otherwise have access to Catholic education.”



Catholic Foundation board members, Beverly Flanagan and Jacqueline Brown, present a grant to Mindy Benedict and Father Guy Noonan of Our Lady of Good Counsel Parish for their Garden Ministry Project. This ministry provides fresh produce to the 80+ families served by the parish food pantry, as well as other organizations.

| | |
|--|----------|
| Office of Christian Formation | \$900 |
| Office of Youth & Young Adult Ministry | \$9,500 |
| Our Lady of Good Counsel Catholic Church | \$4,100 |
| Resurrection Catholic Church | \$7,500 |
| Sacred Heart Catholic Church | \$1,800 |
| San Juan Catholic Mission | \$6,954 |
| St. Francis Xavier Catholic Church | \$10,000 |

To find out more about how you can be a part of future grants, please contact us at catholicfoundation@dos afl.com or call 904-262-3200.

IMPACT GRANTS



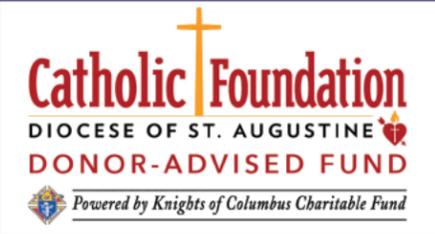
| | |
|--|----------|
| St. John the Baptist Catholic Church Crescent City | \$10,000 |
| St. John the Evangelist Catholic Church Chiefland | \$10,000 |
| St. Joseph Catholic Academy | \$7,500 |
| St. Joseph Catholic Church | \$8,000 |
| St. Monica Catholic Church | \$2,500 |
| St. Patrick Catholic Church Gainesville | \$7,875 |
| St. Paul Catholic School Jacksonville | \$7,396 |

Patricia DiSandro (center), Catholic Foundation executive director, presents a grant check to Lisa Bianculli, director of religious education and Father Ron Camarda, former pastor of St. Monica Catholic Church. Benefiting the children’s religious ed classrooms at St. Monica, these funds will be used to enhance technology.

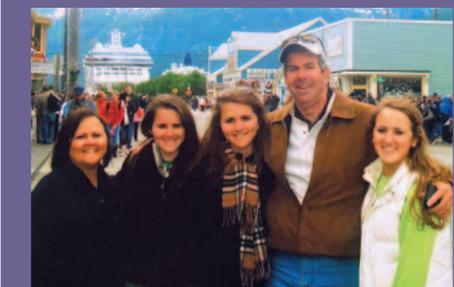
“We have been hoping to give our children more access to media in order to enhance their learning experience.” Father Ron Camarda

DID YOU KNOW YOU CAN ISSUE GRANTS TOO?

The Catholic Foundation’s Donor-Advised Fund provides individuals and families the opportunity to maximize their philanthropic impact through grantmaking. Account holders advise and recommend what grants are made from their funds for charitable purposes in compliance with Catholic values. Account holders can make charitable gifts to organizations which are pre-screened for compliance with Catholic teachings - and their gifts are invested in accordance with Catholic values.



Mike and Nancy Maguire both grew up in large Catholic families with strong values and a commitment to their Catholic faith. Mike and Nancy established a donor-advised fund (DAF) with the Catholic Foundation to support Catholic and other charities they care deeply about.



Making grants through their Catholic Foundation DAF is very personal for Mike and Nancy. They support the Hemophilia Foundation of Greater Florida and the Hemophilia Foundation of Minnesota and the Dakotas because Mike’s older brothers Joe, Jim and Bob all passed away from hemophilia-related challenges.

They also support the Red Cloud Indian School on the Pine Ridge Reservation in South Dakota. This Jesuit Catholic School is near and dear to Father Richard Pates, a family friend and Jesuit priest, who married Mike and Nancy.

Locally, the Maguire’s DAF issues grants to Assumption Catholic Church, Assumption Catholic School, the Catholic Foundation, and the Literacy Alliance of Northeast Florida.

“We have been very blessed to support the work of the Catholic Church and other charities that are making a difference.”

Learn more at cf.dosafl.com/donor-advised-fund/



SCAN WITH YOUR SMART PHONE

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS | AS OF JUNE 30, 2021 AND 2020

| REVENUE, GAINS AND OTHER SUPPORT | 20-21 Data | 19-20 Data |
|---|--------------------|--------------------|
| Contributions | \$566,054 | \$860,004 |
| Investment income | \$646,316 | \$747,169 |
| Market gains (realized and unrealized) | \$8,444,888 | \$2,209,886 |
| Other revenue | \$319,377 | \$45,779 |
| Total revenue, gains and other support | \$9,976,635 | \$3,862,838 |

PROGRAM SERVICES AND OPERATING EXPENSES

| | | |
|--|--------------------|--------------------|
| Fund disbursements (restricted and unrestricted) | \$1,361,831 | \$1,290,606 |
| Grants | \$136,000 | \$100,000 |
| Annuitant payments | \$83,244 | \$103,994 |
| Operating expenses | \$266,326 | \$244,066 |
| Total program services and operating expenses | \$1,847,401 | \$1,738,666 |
| Changes in net assets | \$8,129,234 | \$2,124,172 |

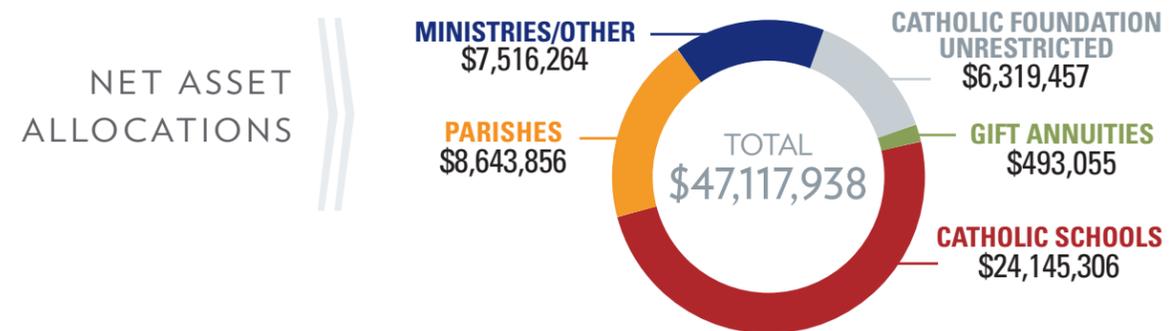
NET ASSETS

| | | |
|-------------------|--------------|--------------|
| Beginning of year | \$38,988,704 | \$36,864,532 |
| End of year | \$47,117,938 | \$38,988,704 |

Notes:

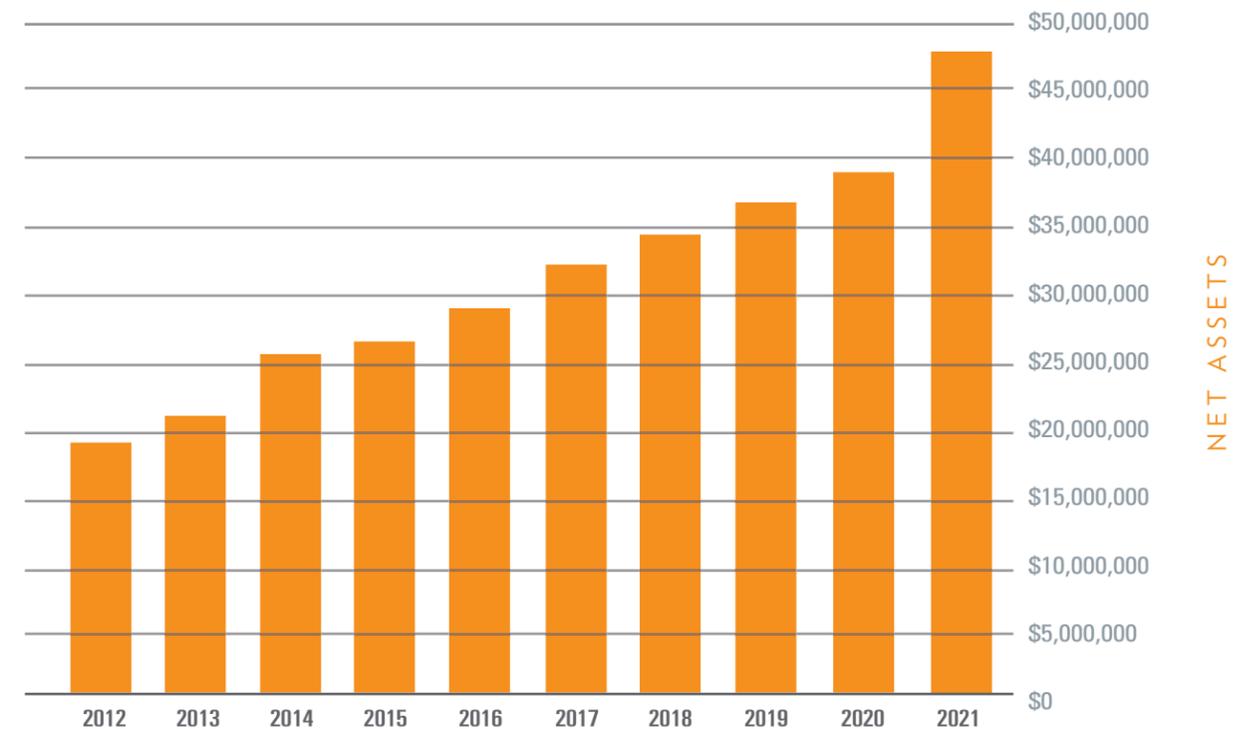
Certain reclassifications have been made to the 2020 financial data to conform to the 2021 presentation of financial data. Total net assets and changes in net assets are unchanged due to these reclassifications.

Fund disbursements are calculated as of June 30 of the previous fiscal year.



For a copy of the independent auditor's report for the Catholic Foundation's fiscal year ending June 30, 2021, please write to:
 Diocese of St. Augustine | Attn: Fiscal Office | 11625 Old St. Augustine Road | Jacksonville, FL 32258
 IRS Form 990 is available at www.guidestar.org.

ENDOWMENT NET ASSETS GROWTH



NET ASSETS BY FISCAL YEAR

CATHOLIC RESPONSIBLE INVESTING

The Catholic Foundation partners with Christian Brothers Investment Services and Wells Fargo to align our investments with our mission – not only to produce returns to fund the good works of the church in North Florida, but to reflect in the investments themselves the ethical and social beliefs of our Catholic faith.

Christian Brothers and Wells Fargo employ socially responsible investing, an investment strategy designed specifically to allow our mission to work in harmony with the management of our investment portfolios.

The foundation adheres to the investment guidelines of the United States Council of Catholic Bishops and screens out companies that disregard church teachings. As an investment strategy, this method seeks to actively improve companies by encouraging worker, environmental, and social reforms.

To find out more about our partnership with CBIS and Wells Fargo, or to learn more about Catholic Responsible Investing, visit cf.dosafll.com/about-us/#responsible-investing



SCAN WITH YOUR SMART PHONE

ORDER OF AUGUSTIN VEROT

The Catholic Foundation is grateful for these generous and faith-filled donors who have made gift plans to benefit the parishes, Catholic schools, and ministries of our beloved church.

If you have made a faith legacy gift plan for our church, and you are not listed among our valued Order of Augustin Verot members, please let us know. We are happy to register your gift intentions and add you to our legacy society membership.

Dr. Maria Acosta-Rua
Ms. Judith Adkins
Mark† and Rita Allen
Mr. and Mrs. John Anderson
Elmer Aponte
Dennis M. and Mary H. Axman
Mr. and Mrs. Charles Baer
Ms. Kathleen Bagg
Maximo & Sylvia Balbarez
Donald Ballish
Mr. and Mrs. Edward Barbarito
Martha Barrett
Mr. Raymond Basso
George† and Doris Baumgartner
Agatha Anne Baur
Marilyn & Anthony Belo
Mr. Frank Benischeck
Mrs. Lisa Benton
MG Paul and Janet Bergson
Leo† and Marthann† Blatz
Msgr. James Boddie

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Mr. and Mrs. Kevin Brown
Mr. and Mrs. Joseph Brozovich
Mr. and Mrs. Brian Cabrey
Stanton L. Cadow in Memory of
America Jean Morris Cadow♥
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Juanita R. Campbell
Mr. and Mrs. Michael Cascone, Jr.
William P. Cervone
Mr. and Mrs.† Victor Chew
Mr. and Mrs. Thomas Claridge
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Dick and Diane† Erickson
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Cliff and Debbie Evans
Lee M. and Nancy S. Evans
Shirley Evans in Memory
of B.N. "Doc" Evans♥
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Elizabeth Joan Klinsic♥
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Janet LaFrance
Douglas & Margarete Laidlaw in
Memory of Nick & Sibylla Kulogo♥
Michele Leahy In Memory of Mary B. Leahy♥
Mrs. Dorothy Legere†
Ms. Mary L'esperance

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Memory of Stan Liscombe♥
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Mr. and Mrs. Glynn Thomas
Ms. Patricia Thomas†
Ken and Cindy Thompson
William† and Patricia Tierney
Mary T. Tilger
Mr. Roger and Mrs. Carol Tompkins
Mr.† and Mrs. Donald R. Tully
Jerry Veierstahler
Mr. and Mrs. Carlos Vides
Mr. and Mrs. Andy Wade
Mr. John Walsh
Mr. and Mrs. Louis Walsh
Mr. and Mrs. Gerald Weedon
Sandy Wentworth
Mr. and Mrs. Harold Westover
Mrs. Mari White
Mrs. Rose White
Jerome and Christie Wilamowski
Deacon David and Karen Williams Family Fund
Mrs. Rosita Williams
Very Rev. Thomas S. Willis
Mr. and Mrs. Fred Wiseman
M. Elaine Zurek and Timothy T. Wojciechowski
Judy A. Wolford
Mr. and Mrs. Alton Yates
Katharine K. Zambetti
Rev. Steven Zehler

♥ A gift plan which memorializes a loved one is a beautiful way to unite what you love — in perpetuity.

† Join us in remembering those who generously supported their parishes, Catholic schools and ministries of the Diocese of St. Augustine. Eternal rest grant unto them, O Lord, and let perpetual light shine upon them. May their souls and the souls of all the faithful departed, through the mercy of God, rest in peace. Amen.

"I am so happy to have this set up and know my wishes will be followed and make the impact Victor would have wanted."



Mary Monfort did not expect to make a gift plan for her church without her late husband. "This is not the situation I ever anticipated when thinking of a faith legacy — making these decisions on my own without Victor's help." But after much prayer and discernment, Mary has made a gift plan which she knows would have made Victor "very happy."

As a young boy in 1962, Victor and his family fled Cuba, leaving everything behind. Mary said, "he knew what it was to work hard, and God has blessed us accordingly." Victor and Mary always tried to be good stewards of their blessings, so Mary is particularly pleased to know her legacy gift will increase over time, giving even greater support to her church.

"It's just so nice to be able to do something for our Church." Mary chose to make her gifts through the Catholic Foundation because they would be made in perpetuity, supporting various areas of the church. "Both my parish and parish school are dear to my heart, and they will get a portion of my estate." Victor and Mary's five children were raised in this parish and attended the parish school. Mary's legacy gifts will also benefit the Vocations Office and the Catholic Foundation's grants program.

"Giving through the Catholic Foundation, I was able to choose those endowed funds that had the most meaning for me and would have enduring value and impact. I know Victor would want this too and I am so happy I can make this plan in his memory. It's really like planning this together and that means a lot to me."

ABOUT THE CATHOLIC FOUNDATION

What does the Catholic Foundation do?

The foundation establishes and manages permanently endowed, restricted and unrestricted funds, created to provide lasting support for the development and charity of our faith community. It offers practical partnerships to encourage giving generously now and through legacy gifts.

What are the advantages of endowment giving?

Gifts to an endowment are held in perpetuity – the principal cannot be spent and will be invested prudently. These investments are made in accordance with Catholic values and are supervised by our Board of Directors. Due to sound investment practices and consistent oversight, the endowment has continued to grow. A gift to our permanent endowment has lasting value and impact.

How are foundation operations funded?

Operational expenses are funded by a 3/4 percent fee charged to each endowed fund.

Our Mission

The Catholic Foundation builds a Christ-centered future for the good works of the Church in North Florida through inspired charitable giving.

Our Vision

The vision of the Catholic Foundation is a Church generously endowed to fully support the development and charity of our faith community.



OUR VALUES

To live our Catholic faith and create sustainable growth and partnerships with parishes, schools, ministries, and donors in order to build a strong future where the faithful can fully and generously live out their baptismal call.

» FAITH

Faithfully serving others in the name of the Lord

» INTEGRITY

Adhering to the highest ethical and professional standards

» PARTNERSHIP

Building relationships among parishes, schools, ministries, and donors

» SUSTAINABILITY

Ensuring the growth of the Church for future generations through responsible stewardship of generous gifts and resources

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Bishop of St. Augustine

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Epiphany

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Grants Review Committee
St. Paul - Jacksonville

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Diocese of St. Augustine

Mr. Timothy D. Cebulko, CFA, CFP
Financial Advisor

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Cypress Bank and Trust
Senior Trust Executive

Mr. Andrew M. Woods
Ivan & Daugustinis, PLLC
Attorney / LL.M. in Taxation

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904-208-6927

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Planned Giving Officer
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904-208-6931

Kim Howard
Planned Giving Coordinator
khoward@dosaf1.com
904-208-6928

“Give your hands to serve and your hearts to love.”

- St. Teresa of Calcutta



11625 Old St. Augustine Road
Jacksonville, FL 32258


Catholic Foundation
DIOCESE OF ST. AUGUSTINE 

904-262-3200
cf.dosafl.com